Patient Relationship Insights for Healthcare Providers

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THOUGHTSTORM

Patient Relationship Insights

Microsoft Azure Synapse Analytics enables the navigation of the patient treatment/drug trial population from diagnosis through treatment with real-time treatment insights, reduces time to treatment (TTT), and decreases patient leakage.

Key Highlights

CLINICAL OUTCOMES

Patients Relationship Insights is a secure and purpose-built solution Microsoft Health Cloud.

- It Offers End-to-End Treatment Insights and patient journeys required for efficient care
- 33% improvement in time to treatment (time from Enrollment to treatment initiation)

PATIENT EXPERIENCE

Patients Relationship Insights can connect to your existing ERP or EHR systems to analyze, process and deliver analytics on patient journey workflows

- 61% increase patient to navigator ratio through standardization of workflow
- 26% reduction in patient leakage through engagement, education, and shared decision making

Compliance

- A HL7, FHIR & CCR/CCD compliant for seamless transfer of clinical and administrative with secure and anonymized insights.
- It is HIPAA Compliant: data is stored in Microsoft Health Cloud backed by Azure with protected by advanced data security.

Patient Relationship Insights
¬ To Serve Patients Business Outcomes

REPORTING NEEDS

1. Enrollment type (Public, Private & Free Goods)
2. Enrollment initiator (Physician, Nurse or Coordinator)
3. Never started on therapy
4. Past medical history
5. Patient demographics
6. Payor data
7. Time to drug
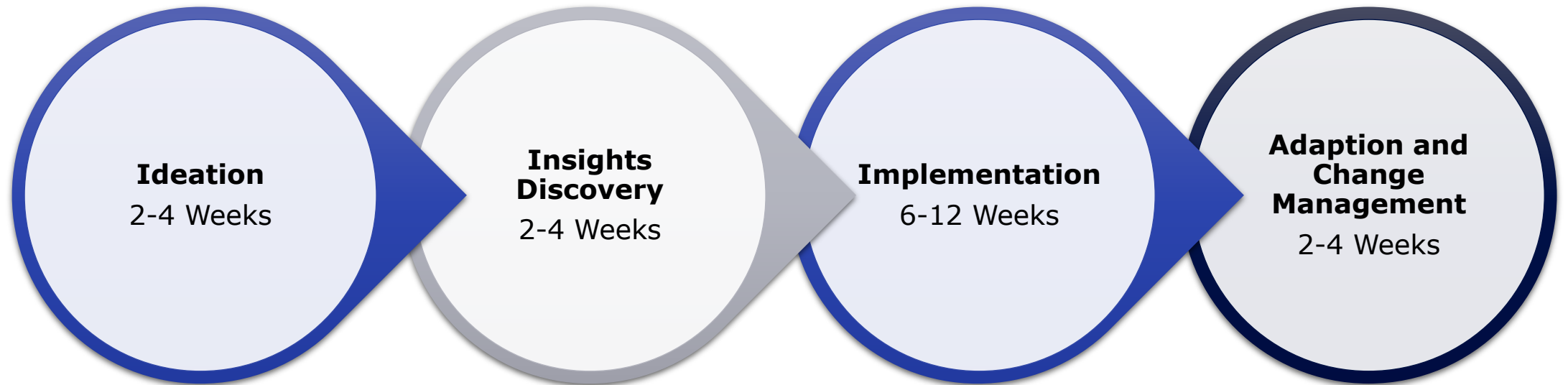8. Patient status & case details

ANALYTICS NEEDS

1. Adherence
2. Persistent
3. Injection training (Nurse vs Physician)
4. Drop off/ discontinuation vs discharge from the Program
5. Therapy discontinuation
6. Quality of life score vs baseline
7. Improvement(medical & clinical score
8. Case manager performance

OPERATIONS NEEDS

1. To stabilized operations during the partnership
2. To manage the scalability needed to launch new indications
3. To eliminate any risk of internal/external agencies investigations
4. To support & strengthen Sanofi's revenue base
5. To eliminate patient missed doses for existing patient on therapy

Implementation Process

Our service offering for CoRM can take around 6-12 weeks depending on the nature of your requirements.

Ideation
2-4 Weeks

Insights Discovery
2-4 Weeks

Implementation
6-12 Weeks

Adaption and Change Management
2-4 Weeks

Engagement Models

Consulting

- Our consultants are highly specialized in their respective fields, possessing exceptional levels of expertise

- We provide unbiased and pragmatic advice on your business challenges, helping you make informed decisions that drive growth and success.

Project-Based

- Our industry insights, deep technical knowledge and hands-on experience enables us to deploy winning solutions

- Collaborative approach in customized solutions that address unique needs and challenges, delivering measurable results and value.

Managed Services

- Our services and support for IT design, implementation, and monitoring are best-in-class, providing you with top-quality solutions.

- Our primary focus is on helping you achieve cost reduction and scalable operations, enabling you to optimize your business outcomes.

Professional Services

- We help you to leverage top talent when you need it most.

- We provide skilled resources to help you meet critical project deadlines

About ThoughtStorm

ThoughtStorm provides Consulting, Solutions, Managed & Professional Services to large and small organizations operating in various industries.

100+
employees serving clients 24/7

Offices in
Canada (HQ), USA & India

100+
projects delivered for enterprise and public sector clients

20+
strategic partnerships

Key Services

Consulting

- Our consultants possess the deepest levels of expertise in their specialized fields.
- We offer objective and practical advice on your business challenges
- **Key areas**: PMO, Risk Advisory & Change Management

Solutions

- Our industry insights, deep technical knowledge and hands-on experience enables us to deploy winning solutions
- **Key areas**: ERP, CRM, SCM, CLM, HCM, Cloud

Managed Services

- We deliver the best-in-class IT design, implementation, & monitoring services and support.
- We are focused on helping you to reduce costs and scale your operations.
- **Key areas**: Infra, ALM, Security, BPO

Professional Services

- We help you to leverage top talent when you need it most.
- We provide skilled resources to help you meet critical project deadlines
- **Key areas**: Contract, Permanent, Contract-to-Hire, MSP

Microsoft   salesforce   PEGA   amazon web services   Icertis   kahua   cargowise   databricks

Industry Focus

Public Sector, Not for Profit & Education

Health and Life Sciences

Banking, Financial Services & Insurance

Energy, Utilities & Communication

Consumer Products & Goods

Manufacturing & Logistics

Construction, Hospitality & Real Estate

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