

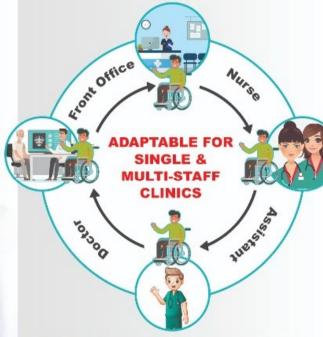
# Market to / Engage Patients

- One-Click marketing for all potential patients
- Historic info / Symptoms entry prior to visit
- Enter questions to Ask Doctor at leisure
- Appointment booking / reminders
- Promotional offers / referrals to patients
- Cross-consultation through your network doctors

# **Benefits to Doctors**

- Secure cloud-hosted, multi-device / user / role usage at no extra charge!
- Special discounts for multiple doctor licenses puchased under same account (ex: multi-doctor clinics at one or more locations)
- Minimal data entry with intelligent assistance and configurable screens
- Pick-n-choose features to optimise your license usage
- Continuous Support & Upgrades @ no extra charge!
- Medical Council, Security Standards (ISO 27001:2013) compliant
- Handy dashboard to monitor pateints' queue-status in a clinic.
- Multiple parameters comparison including, vitals, lab reports, specialty scores – across multiple visits of a patient
- Detailed case reports for research and seminar presentations
- Makes it easy for your patients throughout their Healthcare journey





### Intelligent data capture

- Intuitive workflow and role-specific queue based patient data capture, display
- Data input across roles for a patient's clinic visit
- Additional roles / screens on need basis for Dietician, Physiotherapist, Pharmacist, Lab Technicians etc.
- Time saving auto-suggest for Clinical notes, Diagnosis and Rx



### Follow-up / Assistance

- Access ePrescription, supplementary information via SMS, email
- Easy cross-consultation with preferred network doctors
- Reminders for medicines, advise follow-up
- Pro-active check-up reminders
- Preventive care, community events information share
- Follow-up appointment reminder / booking
- Follow-up on ailment condition / treatment effectiveness
- Refer friends / family
- · Referring patients get award points
- · Referred patients get free 1st consultation
- Testimonials

#### \*Free\* Account Admin

Bonus self-serve module for easy management of Doctor Licenses, Features and Clinics.

### \*Free\* Clinic Admin

Bonus self-serve module for easy management of staff, reports, configurable screens and reference data.

TURN OVER TO KNOW MORE...