

# RemoteRetail

Curated Campaigns  
Visual Merchandiser Flow

Conversational Commerce Platform  
Built for eCommerce

*Personalization. Loyalty. Sales.*



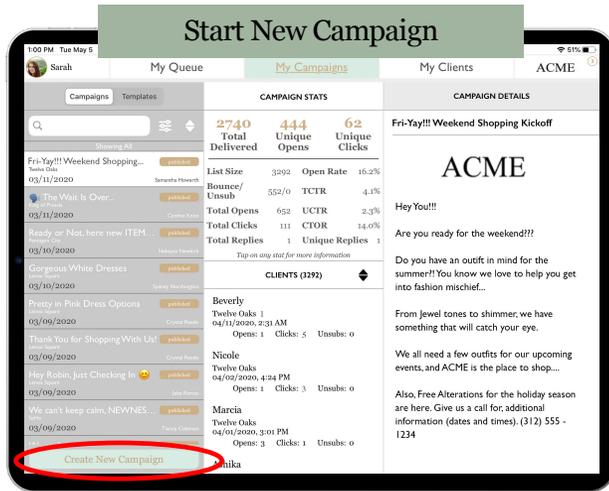
## RemoteRetail: Connect While We Are Away

- RemoteRetail is a conversational commerce platform enabling your Experts and customer service teams to guide their consumers through a personalized, curated, visual shopping experience. Our products allow Experts and customer service teams to leverage their expertise and knowledge to provide personal product recommendations and advice via email.
- RemoteRetail improves and enhances the way businesses interact with consumers by scaling highly personalized communication when human connections are needed now more than ever, even if they are socially distant.

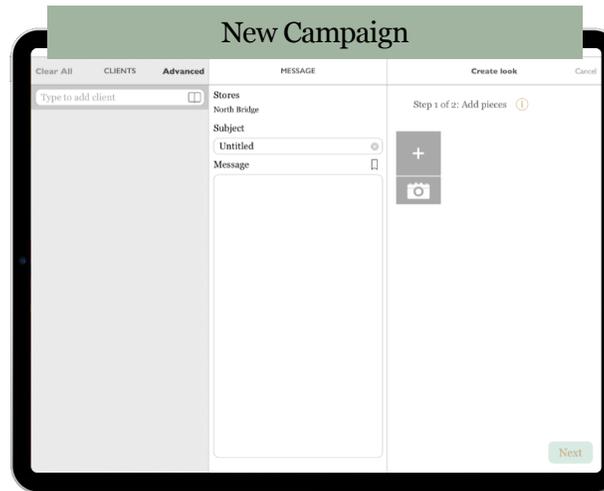
- Curated Campaigns is a tool for Experts to engage and follow up with customers to drive traffic to the Ecommerce site
- Remote Experts send out messages, 1:1 or 1:many, that their customers receive via a clickable, visually, curated email.
- Customers can respond directly to the Campaign to begin a 1-1 conversation
- All consumer data captured in this journey is available for integration with CRM.

# Campaign Creation

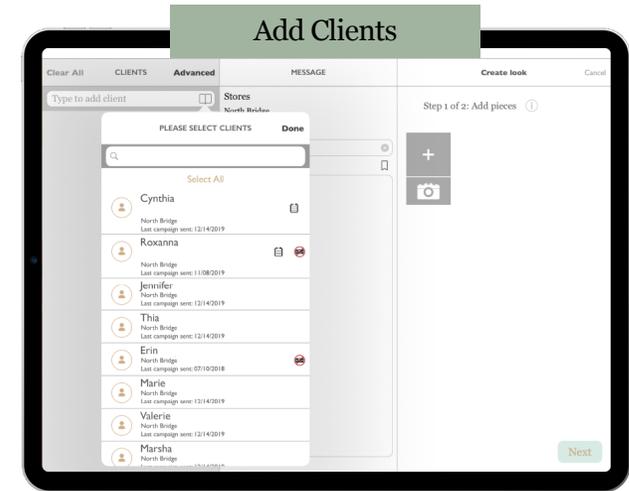
1



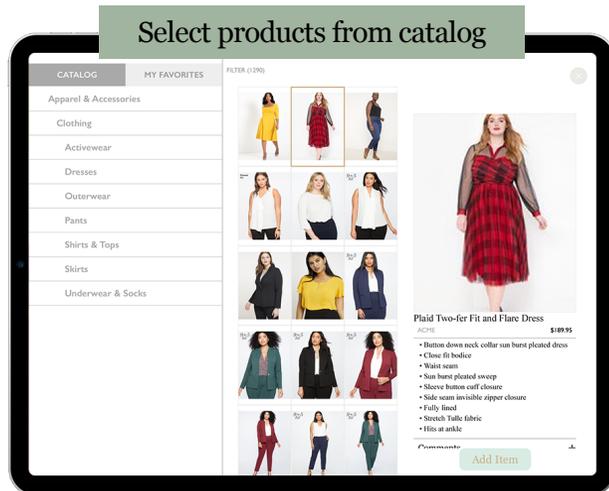
2



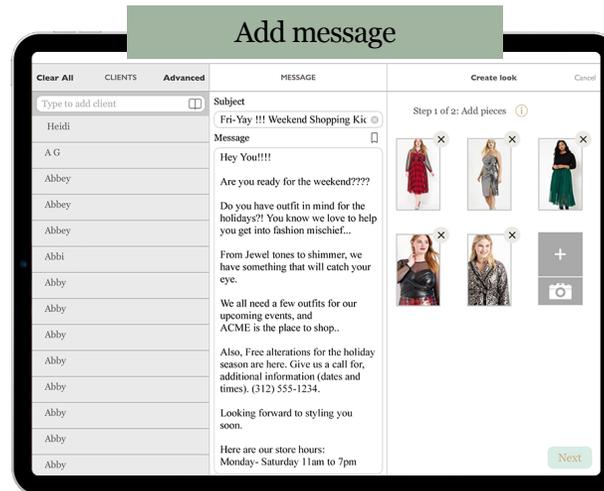
3



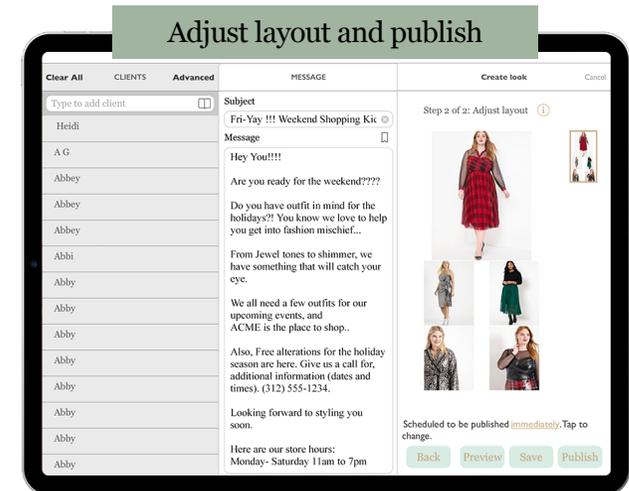
4



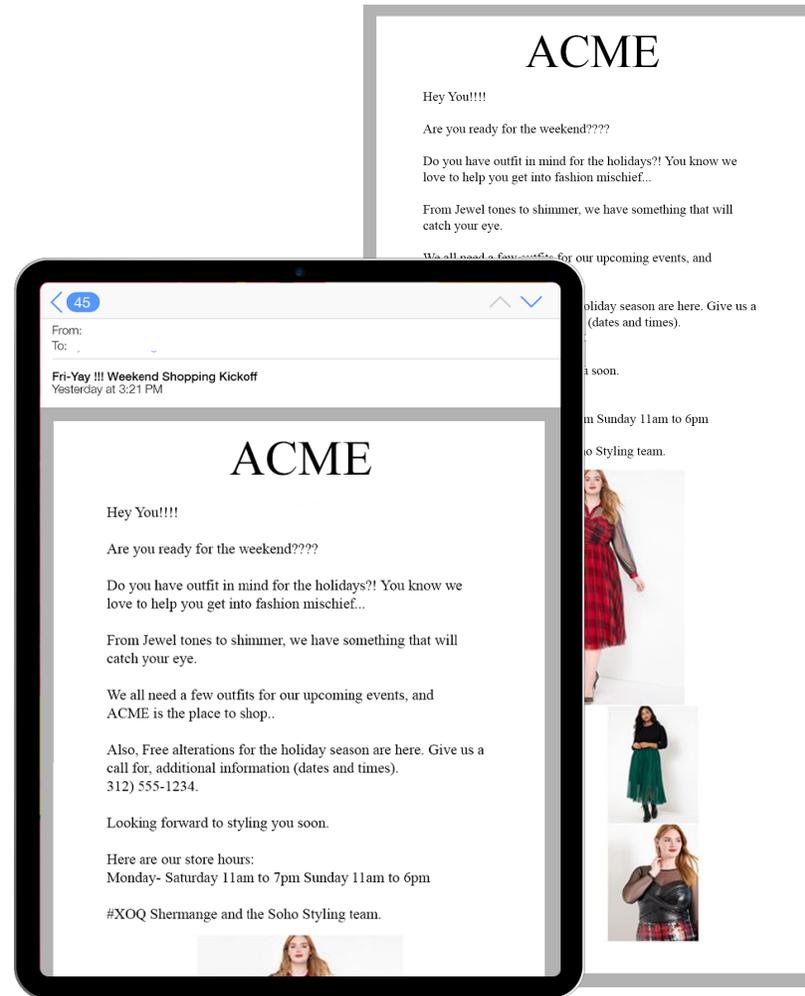
5



6



# Shoppable Emails Sent To Your Customers



Customer Responds Directly to Campaign

**MY QUEUE**

Lisa  
North Bridge  
1 mth ago  
Hello Gorgeous!

Robyne  
North Bridge  
1 mth ago  
Hello Gorgeous!

Stephanie  
North Bridge  
27 days ago  
Hi there.

Jaclyn  
North Bridge  
18 days ago  
We are too! It's time to start earning those...

Kylie  
North Bridge  
13 days ago  
Hey You!!!

Lisa  
North Bridge  
10 days ago  
E-Cash is now live in-stores! Come in and s...

**CHAT WITH KYLIE**

Kylie

12/03/2019, 1:24 AM

Kylie Anderson  
Hi. Thank you for finding these outfits. I purchased the red plaid dress.

And I am thinking about also purchasing the green skirt. I absolutely love these looks you put together.

Can I come in on Saturday at 10am?

Change This Look I'm done

Enter message

**CAMPAIGN DETAILS**

**Fri-Yay !!! Weekend Shopping Kickoff**

**ACME**

Hey You!!!!

Are you ready for the weekend????

Do you have outfit in mind for the holidays?! You know we love to help you get into fashion mischief...

From Jewel tones to shimmer, we have something that will catch your eye.

We all need a few outfits for our upcoming events, and ACME is the place to shop..

Also, Free alterations for the holiday season are here. Give us a call for additional information (dates and times). (312) 555-1234

Browse The Catalog

# View Campaign Metrics

View Campaign Metrics

Sarah

My Queue
My Campaigns
My Clients
ACME 3

1:00 PM Tue May 5
51%

Campaigns
Templates

Showing All

- Fri-Yay!!! Weekend Shopping...

Twelve Oaks

03/11/2020

published

Samantha Howarth
- The Wait Is Over...

King of Prussia

03/11/2020

published

Cynthia Knox
- Ready or Not, here new ITEM...

Pentagon City

03/10/2020

published

Nekeyta Newkirk
- Gorgeous White Dresses

Lenox Square

03/10/2020

published

Sydney Nordington
- Pretty in Pink Dress Options

Lenox Square

03/09/2020

published

Crystal Reado
- Thank You for Shopping With Us!

Lenox Square

03/09/2020

published

Crystal Reado
- Hey Robin, Just Checking In 😊

Lenox Square

03/09/2020

published

Jake Ramos
- We can't keep calm, NEWNES...

SoHo

03/09/2020

published

Tianna Coleman

Create New Campaign

CAMPAIGN STATS

2740	444	62
Total Delivered	Unique Opens	Unique Clicks

List Size	3292	Open Rate	16.2%
Bounce/Unsub	552/0	TCTR	4.1%
Total Opens	652	UCTR	2.3%
Total Clicks	111	CTOR	14.0%
Total Replies	1	Unique Replies	1

*Tap on any stat for more information*

CLIENTS (3292) ◆

**Beverly**

Twelve Oaks 1  
04/11/2020, 2:31 AM  
Opens: 1 Clicks: 5 Unsubs: 0

**Nicole**

Twelve Oaks  
04/02/2020, 4:24 PM  
Opens: 1 Clicks: 3 Unsubs: 0

**Marcia**

Twelve Oaks  
04/01/2020, 3:01 PM  
Opens: 3 Clicks: 1 Unsubs: 0

**Ashika**

CAMPAIGN DETAILS

Fri-Yay!!! Weekend Shopping Kickoff

ACME

Hey You!!!

Are you ready for the weekend???

Do you have an outfit in mind for the summer?! You know we love to help you get into fashion mischief...

From Jewel tones to shimmer, we have something that will catch your eye.

We all need a few outfits for our upcoming events, and ACME is the place to shop....

Also, Free Alterations for the holiday season are here. Give us a call for additional information (dates and times). (312) 555 - 1234



# RemoteRetail

## Contact Information:

**Anna Jensen**

Co-Founder + Chief Brand Officer  
[anna@remoteretail.com](mailto:anna@remoteretail.com)

**Raul Fernandez**

Chairman  
[raul@remoteretail.com](mailto:raul@remoteretail.com)

**Gary Myers**

Co-Founder + Chief Technology Officer  
[gary@remoteretail.com](mailto:gary@remoteretail.com)

**Colleen Babul**

Director of Operations  
[colleen@remoteretail.com](mailto:colleen@remoteretail.com)