

# MAQ Software

*Bring the Power of AI to Data Visualization*

## About Us

MAQ Software delivers innovative software solutions for Fortune 500 companies. Using the latest agile engineering techniques in a focused and disciplined manner, we accelerate software initiatives that enable our customers to transform their industries. We serve customers in multiple industries including technology, retail, energy, and healthcare. We focus on Data Analytics, Artificial Intelligence (AI), Machine Learning (ML), Data Modernization, Reporting & Visualization, Business Application, Modern Apps and Cloud Services at our four state-of-the-art engineering centers located in Washington state in U.S and India. We help our clients build stronger customer relationships, drive sales, identify new opportunities, and analyse marketing results.

Our customers consistently recognize us for providing architecture and governance frameworks, implementing best practices to optimize reports, and building team capability through training programs. Our customers benefit from daily software updates, agile practices, domain expertise, and quickly implemented feedback.

## Competencies



### Business Application

Delivered numerous enterprise line-of-business applications that replaced complex processes through automation and innovative utilities using Dynamics 365 and Power Apps.



### Data Modernization

Modernized applications and data across the customer organization leveraging Microsoft Azure Services, making it discoverable, trustworthy, understandable, and trackable.



### Reporting & Visualization

Developed executive reports & dashboards for enterprises harnessing culture of data driven insights. Contributed 40 custom visuals to Power BI community through AppSource.



### Modern Apps and Cloud Services

Implemented several enterprise-scale, modern, and accessibility-friendly solutions using micro services architecture.



### Analytics: ML & AI

Enabled enterprises to uncover actionable insights from their data by building transparent, reliable, and interpretable ML & AI

Microsoft Premier  
Supplier & Gold  
Partner

22

Years Partnership with  
Microsoft Corporation



Application  
Development



Cloud Platform



Data Analytics



Data Modernization



DevOps



Collaboration  
& Content



Application Integration

## Microsoft Advanced Specializations

1

Modernization of  
Web Applications

2

Analytics on  
Microsoft Azure

3

Data Warehouse  
Migration to  
Microsoft Azure

4

Cloud Security

## Microsoft Dynamics 365 Expertise



We helped our esteemed customers achieve faster time to market, automate business processes, and streamline all stages of service delivery by developing highly configurable and personalized solutions with Dynamics 365. Key highlights of these solutions include:

- Creating a shopping cart experience
- Integrating multiple external systems to resolve data silos and improve consistency
- Establishing a notification network through multiple channels like email and MS Teams
- Handling user base of ~10,000 users
- Handling ~200 tickets/month



We have built an intuitive Dynamics 365-based portal that speeds up the review process by automatically creating tickets and assigning them to the appropriate privacy team with all relevant details. Key highlights of these solutions include:

- Automation of Case creation through emails
- Automated security audit for cases



We have built a Dynamics 365 based system that allows wide range of users to create new campaigns and provide the details about that campaign on the same system.

- On System campaign Reviews
- Handling user base of ~3,000 users
- Handling campaign requests up to ~500/month

## Services Offered



### Migration

With our proven migration strategy, we seamlessly migrate from other systems like ServiceNow, Pipedrive etc., to Dynamics 365.



### Security Audit

We will evaluate your current Dynamics 365 environment to identify risks and propose solutions that will strengthen your platform security.



### Support

We have good experience in providing L1-L3 support to our customers.



### Consulting

We provide Consulting services based on our offerings mentioned above, where we will create customized solutions for your problems.

## Other Competencies

We work with a wide range of Microsoft technologies. Our experience has helped us tailor our processes and methodology to meet the needs of Microsoft groups effectively. Our clients choose to work with us because we complete work on time and on budget.

Microsoft Power BI  
Partner of the Year 2021

