



Business Applications  
Data & AI (Azure)  
Digital & App Innovation (Azure)  
Infrastructure (Azure)  
Modern Work  
Security

# RSM'S NET ZERO ADVISOR

## A Cost-Conscious Approach to the Net Zero Journey

RSM's Net Zero Advisor provides companies with an automated greenhouse gas ("GHG") tracking, reporting, and management solution, paired with transparent and cost-based information to lead effective reduction decisions along your net zero journey.



*Make data-led decisions about your carbon reduction strategy and reach your net zero goals faster.*

### WHAT WE OFFER

RSM's Net Zero Advisor focuses on aligning your overall corporate vision with the capability to accurately and efficiently measure, track, and report your GHG emissions using **Microsoft Dynamics 365's Sustainability Manager** – while also supporting the planning, development, and implementation of your unique net zero strategy.

Pairing proprietary RSM tools, with our specialized middle-market experience and expertise with industry recognized GHG frameworks enables the development of **GHG abatement curves** that allow you to understand the **costs** and **changes in GHG emissions** associated with targeted GHG reduction initiatives, while also enabling meaningful integration of ESG into the DNA of your organization through data-based decision making.

# Why Dynamics 365?

## Modern applications

Modern applications that deliver new experiences and connect with a business' existing systems to allow organizations to digitally transform their way. Applications that use mixed reality, the ability to take an application that overlays on the reality in front of the user, that guides them through a business process like never before. Connect to information from social networks, mobile devices, and micro-applications to drive intelligence and inform a more effective business process.

## Unified data and processes

Unified data and processes that enable business without silos. Centralized data enables disparate groups to work together effectively with a single, trusted view of processes, relationships, and data. Data connectors allow thousands of systems to bring their data to a single network.

## Intelligence that delivers

Intelligence that delivers actionable insight. Data in the new world includes social, relationship, and productivity information in addition to insights generated by business systems. The right solution requires a unified approach that allows companies to automatically leverage their data to decide and act in real-time with expanded analytics, predictive algorithms, and automated AI.

## An extensible environment

An extensible environment that enables change. The right solution establishes a data, communication, and application environment that makes it easy to evolve and extend existing business operations, while introducing technologies that enable users to create solutions where no solution exists and to expand data analysis.



Transform on your terms with Microsoft Business Applications. Enable people to do their best work. Gain actionable insights. Thrive with solutions expressly built for change. Unlock next.

[WWW.MICROSOFT.COM/DYNAMICS365](http://WWW.MICROSOFT.COM/DYNAMICS365)

## Key use cases



### Sales

Respond to changing business requirements with a flexible platform to rapidly create new solutions and ensure old solutions are never truly finished.



### Service

Understand your customers better and respond more quickly by accessing internal and external relationship data.



### Finance and operations

Increase your return on investment with Microsoft's agile and efficient cloud solution.



### Talent

Extend your virtual team and coordinate faster with a consolidated view of team members, activities, and responsibilities.



### Marketing

Gain end-to-end visibility by connecting data from external markets, social, and legacy sources.