CLOUD MASTER DATA MANAGEMENT FOR AZURE
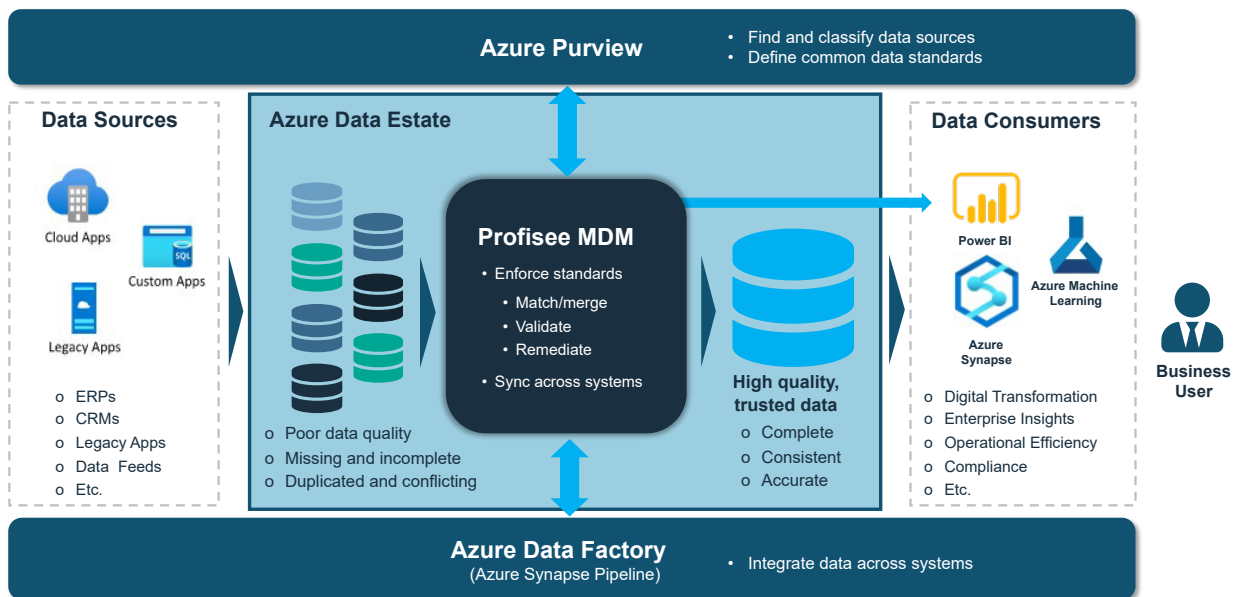
Profisee
Now you can make it happen™

Profisee and Microsoft have long, shared a vision of empowering customers to leverage their enterprise data to drive their business. By integrating data sources and bridging data silos, Profisee Master Data Management (MDM) can help customers fully realize the value of their Azure investments by making high-quality, trusted data available throughout the organization.

Profisee is available in both a turn-key Software-as-a-Service (SaaS) option and Platform-as-a-Service (PaaS) for deployment in any cloud — and is now available as a transactable service through the Azure Marketplace.

DELIVERING HIGH-QUALITY DATA IN AZURE

MDM is a core component of the modern data estate by ensuring that enterprise data hosted in Azure data can be trusted, so customers can be confident in the analytics and insights that Azure provides.

And with native, bi-directional integration into leading Azure Data Services, Profisee can be deployed as easily as a Microsoft app and leveraged throughout the entire data estate.

NATIVE INTEGRATION WITH AZURE DATA SERVICES

- **Azure Purview** delivers end-to-end, 'unified data governance.' Profisee enforces data definitions and requirements across data silos, resulting in high-quality, trusted data throughout the business.
- **Azure Data Factory (ADF)** integrates data sources across the Azure estate. Profisee MDM integrates directly with ADF for a flexible connection with any data source and reduces integration efforts.
- **Power BI** users have a native connector to Profisee master data as a starting point for any enterprise reporting and analysis – without having to configure additional permissions or navigate to the Profisee database.
- **Azure Synapse, Azure Machine Learning** and any data consumers then benefit from access to high-quality, trusted data – enabling strategic initiatives like digital transformation, analytics and driving operational efficiency.

THE PROFISEE ADVANTAGE

In addition to Profisee's broad compatibility with the Azure landscape, Profisee MDM is the only platform that delivers a "make it easy, make it accurate, make it scale" approach to data management.

MAKE IT EASY

Other MDM solutions can require a clunky, years-long implementation that costs more than they deliver — but Profisee is easier to deploy, easy to configure and easy to use.

With Profisee, you can make it easy, with a cloud-native MDM solution that's easier to deploy, easier to use, and easily pays for itself many times over.

MAKE IT ACCURATE

De-risk your strategic initiatives with a consistent, consolidated view of all your data from customers to ingredients to facilities.

With Profisee, you can make it accurate, with a platform that fully cleans and unifies the data for you and keeps it that way.

MAKE IT SCALE

Choose a data management platform that grows with you, provides comprehensive coverage of all data types and gives you a complete, 360-degree view of your business.

With Profisee, you can make it scale, with a multi-domain solution that can quickly scale up, scale down, and scale across your different business functions.

"Our customers need high-quality data, so the value-add of Master Data Management in Azure continues to grow. With its cloud-native approach and integration with Azure Data Services, Profisee is a great choice for MDM in Azure."

— Mike Flasko, Partner Director of Product Management, Microsoft

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Profisee MDM is how enterprises can finally solve the data quality issues that have been holding back so many strategic initiatives. With the industry's only "make it easy, make it accurate, make it scale" approach to data management, Profisee helps companies get past the "brick wall" of data quality issues without the cost, complexity and risk of traditional MDM solutions.

Customers can leverage Profisee MDM SaaS for a true Software-as-a-Service experience, or maintain complete deployment flexibility in any cloud, on-premise or via a hybrid model. With low total cost of ownership, fast implementations and a truly flexible multidomain platform, Profisee fully cleans and unifies your enterprise data — so you can finally make it happen. To learn more, please visit Profisee.com.

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