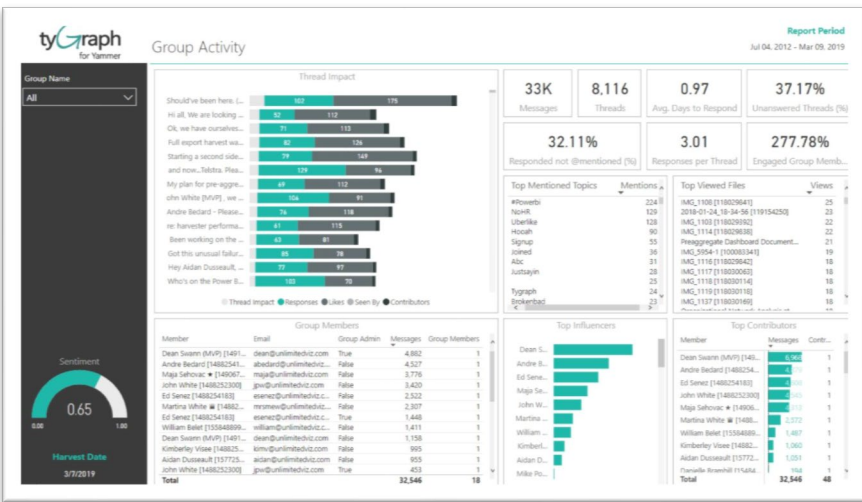
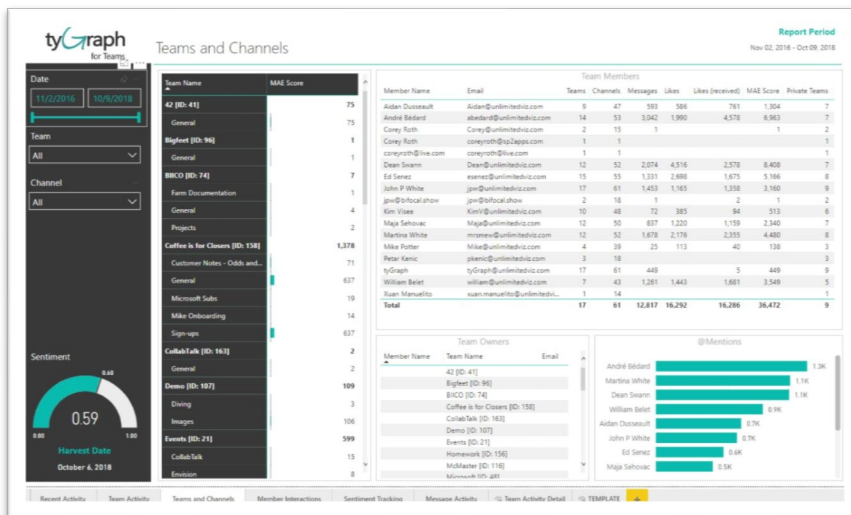


Unleash the treasure trove of insights buried within your Office 365 data.

You've invested in Office 365, but how do you know what success looks like? What levers do you need to pull to maximize your ROI across the entire platform?

tyGraph takes the untapped data emanating from your Office 365 network and converts it into the KPI's and dashboards that allow leadership to make evidence-based decisions.

Other solutions give you reports by *individual* workload, focusing individually on Teams, SharePoint or Yammer. tyGraph Enterprise provides comparative analysis *across workloads* providing the full picture and any emerging trends, viewable by department or across the entire enterprise.



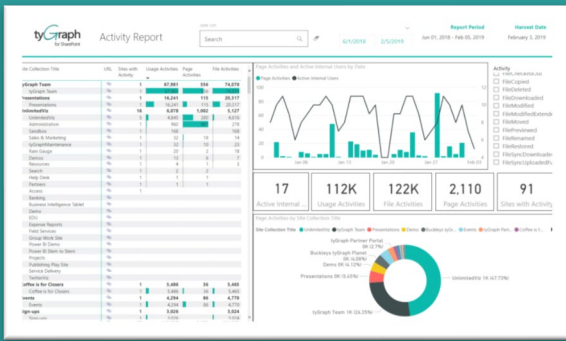
Data Compliance on Your Terms

Data security and compliance is of utmost importance. tyGraph comes GDPR ready including opt-out and data obfuscation options as required. Can't use our SaaS Service? No problem, you can run tyGraph in your tenant space completely under your control.

At tyGraph, we know that your analytics requirements will change over time. Retaining the data in a managed data warehouse and providing the tools to build your own reports means that you will be able to answer both today's questions and those that you haven't been asked yet.

"Users are getting granular data into how their information is being consumed, and how much value they are creating."

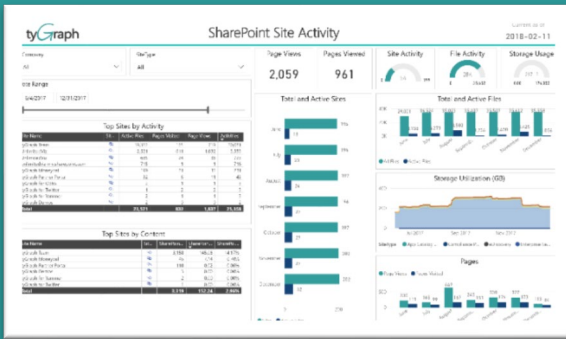
"I wouldn't have had the data or been able to tell the story without tyGraph"



Why use tyGraph?

"We want to maximize the ROI of our Office 365 investment."

Usage analytics only tell part of the story. You need tyGraph's deep insights into adoption patterns to ensure your KPI's are being met – and if not, what to do about it.

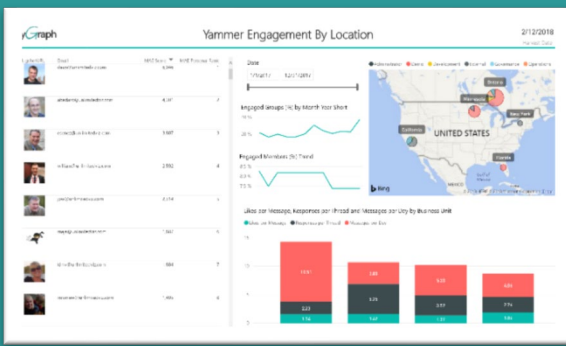


"We need to be able to tell stories with our data."

Leadership knows they need to invest in digital transformation, but articulating success is a daunting task. tyGraph allows you to dynamically surface success stories through pattern matching making your leadership reports a breeze.

"We want to better recognize our key influencers across the enterprise."

With tyGraph, you'll quickly find key influencers and subject matter experts that you didn't even know you had. Recognizing these individuals and including them in your digital transformation strategy will accelerate your project success.



"We need to maximize our license utilization."

Ensuring your employees are maximizing the benefits of their assigned licenses leads to greater efficiency and thus shareholder value. With tyGraph, you can follow the continuum from license activation to usage, adoption, and finally advocacy.

Total Economic Impact of Office 365 and tyGraph

According to a 2017 study performed by Forrester Research ([Business Value Realization With Office 365](#)), users moving onto Office 365 became significantly more productive, contributing to better cross-company coordination and resulting in internal and external cost savings of \$2,391.79 per user.

On average, tyGraph customers see an increase of 40% in adoption rates because "what gets measured gets managed." Make analytics part of your overall digital transformation strategy and see the results for yourself!

Core benefits from Office 365 – Average ROI



tyGraph Enterprise: The most comprehensive Office 365 analytics and data insights platform on the market