



Generative Allis the fastest moving new technology the world has ever seen!

Avanade can help you harness it.

Microsoft and OpenAI have trained the next generation of AI models, paving the path for Generative AI.

Microsoft made OpenAl Enterprise-ready, allowing you to take control of the mountains of documents, data, and manual processes that have held you back for years!

Avanade is invested in leading the way in Generative AI through partnerships with Microsoft and OpenAI.

Our knowledge and experience can help you reach the mountaintop and stay there, by leveraging Generative AI and Azure OpenAI to unlock the value, disruption, and transformation you need in a responsible and reliable way.

Our easy to consume 2+2+2 starter pack starts the journey fast, leveraging repeatable frameworks to accelerate time to value.



Get Immersed in Generative AI

Learn | Explore | Build

Work together with Avanade SMEs to understand and realize the business value of Generative Al from Microsoft.

Avanade will join your team on-site (or remote) to go in-depth on the business value of Generative Al and Azure OpenAl, the technical architecture and use cases that can be realized today. We'll then workshop to identify the business scenario that drives the most benefit. We then move to build and prove it can be done to showcase the value of this new technology for the business.

Avanade experts:

Advisory Lead, Advisory OCM, Analyst, Experience Lead, Data Engineer, Data Scientist, Technical Architect

Potential focus areas:

Enhance existing Q&A chatbot, improve search, generate marketing content and social campaigns, etc.

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2 Hour Learn & Discuss

Introduction to Generative AI. Overview of OpenAI capabilities, and MS product integration. Open Q&A and use case brainstorming session.

2

2 Days Hands-on Workshop / Design Thinking

Workshop focusing on deeper dive to clarify and prioritize client use cases, explore journeys, & build-in trust considerations.



Depending on Workshop Outcomes

2 Weeks PoC / 2 Month MVP

Directly build a PoC or MVP to prove the technology and business value for prioritized use case(s) if client is ready, and use case is easily defined

OR

6 Week Strategy Assessment

Strategy assessment to help define data readiness, and multiple complex use cases while also reviewing use cases through our Responsible Al framework, defining a roadmap, and ROI.

2 Hour Learn & Discuss

The goal of the 2-hour call and learn is to explain what

Generative AI is, how it came to be the hottest topic in the world, and how it can be applied to drive value for your business.

Agenda

Introductions & Company Overviews

Generative AI and Azure OpenAI Overview

- Overview of generative AI and Azure OpenAI: how it has evolved, high-level capabilities, top use cases, demos, client stories
- Difference between OpenAl and Azure OpenAl
- Overview of Responsible AI

Break

Brainstorm

Kick-off with generative AI use cases we have brainstormed for your industry and answering questions around which ones are most applicable

Open Q&A

Closing Remarks & Next Steps



2 Day Workshop Agenda

The goal is to guide you from a long list of potential use cases to the highest priority use case(s)

Introduction

Day 1 AM

- Introduction & get to know each other
- Goal setting for workshop
- Generative Al and Azure OpenAl understanding
- Do's & Don'ts of generative Al
- Comparing OpenAl and Azure OpenAl: Why Azure OpenAl is the right choice
- Azure OpenAl models, quotas, limitations
- Responsible AI framework
- Guidelines on Pricing & Tokens
- · Understand goals of the workshop
- High-level understanding of generative AI and Azure OpenAI capabilities
- High-level understanding of Responsible AI framework and it's application to generative AI

Hands on ideation

Day 1 PM

- Generative AI and Azure OpenAI Inspiration Session with live demos and prompt engineering tutorial
- Industry Use Case Presentation/PoV
- Ideation Session to define relevant use cases (supported by GPT-4) with a Design Thinking Approach using Mural
- Deeper dive into relevant use case capabilities and requirements

Use Case Selection

Day 2 AM

- Design thinking sessions to prioritize use case and define the value, impact, risk, and complexity of prioritized use case(s)
- Discovery session to determine feasibility & readiness to develop and adopt priority use cases

Next steps

Day 2 PM

- Working session to define and document high level approach for prioritized use case(s)
- Closing session, decision on final use case(s)
- Decision to proceed with POC, MVP, or further strategic analysis

Outcomes

- See generative AI and Azure OpenAI in action, get a look at the design process
- Understanding of industry relevant generative AI use cases (long list of use cases)
- List of use cases that are relevant to the client and lead to valuable outcomes

- · Prioritized list of relevant use cases
- Development of classification matrix for priority use cases based on value, impact, risk, and complexity
- Understand readiness to implement prioritized use cases in the client environment

- Documentation of final use case(s)
- Recommended next steps
- Offering support with PoC / MVP or Strategy Engagement



2 Week Proof of Concept

Avanade created a 2-week PoC engagement to help you adopt Generative AI technologies like Azure OpenAI Service to solve key business challenges. We leverage the knowledge gained during the 2-day workshop to rapidly deliver a proof-of-concept solution in a rapid time-frame, showing the ability to deliver value fast with generative AI.

Presentation Planning Readying **Building** Day 1 **Days 2-3 Days 4-8 Days 9-10** • Development of Proof-of-Concept • Define PoC design and architecture, data • Interactive presentation where client uses Introductions solution for defined use case(s) the solution, and Avanade fine-tunes the sources, and data requirements • Recap of Generative AI and Azure OpenAI solution in real-time based on utilization use case(s) and agreement on scope • Load client data to private instance of Build Azure environment OpenAl model(s) to fine-tune responses Final presentation of PoC solution Roles & responsibilities • Prepare source data access and and experience for client relevance including discussion on roadmap for connectivity Afternoon workshop expansion of POC, and generative AI at • Daily status meetings to discuss progress, • Align use case design to Responsible Al • Detailed use case definition and issues to ensure immediate action framework to produce Generative Al risk Generative Al environment and mitigation plan

• Scope of priority use case for POC

- Roles & responsibilities matrix
- Detailed use case and Azure environment requirements

definition

Deliverables / work products

- Documentation of POC design and architecture
- Build of Azure environment and generative Al services (Azure OpenAl)
- Data sources defined, connectivity and access established
- Responsible AI Framework alignment

- POC solution developed and deployed to Azure environment
- Azure OpenAl models fine-tuned per use-case scope, as needed
- Consistent communication of status, progress, and issues

- Fine-tuned Generative AI POC solution deployed in client environment
- Lessons learned presentation
- High-level roadmap for expansion of POC and future generative AI use cases



4-6 Week Generative Al Strategy Assessment

Avanade leverages a 4-6-week engagement to help you understand and adopt Generative AI technology solutions like Azure OpenAI Service to solve key business challenges. We jointly kick-off your Generative AI transformation by identifying use cases, understanding readiness, designing the target state, and sequencing the activities in an actionable strategic roadmap.

Planning Discovery Alignment **Prioritization** Week 0 Weeks 1-2 Weeks 3-4 Weeks 5-6 Current state understanding • Engagement kickoff session • Define future state operations, capabilities, • Develop a high-level business case and architecture to support the • Design Thinking and Responsible Al Assess current state by analyzing current • Develop a strategic Generative Al Generative AI strategy and vision Al & Data Estate capabilities and initiatives Workshops preparation roadmap based on priority, dependencies, • Identify data, technology, and architecture and value realization • Develop and submit list of requested Conduct cross-functional Design Thinking gaps compared to vision Schedule and hold final readout documents, data, and other supporting workshops to align on generative Al goals • Develop recommendations and actions to materials and strategic vision address any gaps • Responsible Al workshop to align on Generative Al risk and mitigation plan • Develop use cases based on cost, complexity, business benefits, and • Define Generative Al landscape, data economic impact sources, and data requirements **Deliverables / work products** · Walkthrough / SME shadow schedule Current state assessment of Data & Al Generative AI (Azure OpenAI) target High level business case model and architecture definition initiatives and architecture Workshop schedules Roadmap and Future State Definition Workshop recaps, including alignment Gap analysis report of current state to Prioritized list of use cases and definition of generative AI goals Generative AI vision Project / Milestone plan Definition of data estate readiness Generative AI and Azure OpenAI use case definitions and prioritization · Documentation of required actions to achieve Generative AI goals

4 Week Assessment if detailed roadmap and ROI statements are not included

6 Week Assessment if detailed roadmap and ROI statements are included



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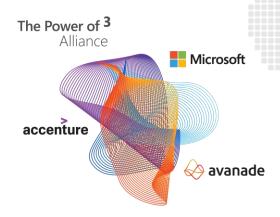


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