

Baker Tilly Digital Pathfinder

Set your direction. Map your path. Conquer your mountain.

You wouldn't climb a mountain without a clear plan ... so why take the same risk with your digital transformation? It's easy to get overwhelmed with all the technology options and digital initiatives that your organization could pursue.

Conquering that mountain doesn't have to be so daunting. Through years of experience, Baker Tilly Digital has created a framework – Baker Tilly Digital Pathfinder– to help you identify, prioritize and activate your digital transformation regardless of where you are in your transformation journey.

We help clients understand the process from initial ideation and creation of a digital vision, to how to clearly articulate value and define a road map, all the way through implementation and how to most effectively run and manage new and existing systems.

THE PATHFINDER PROCESS




- 1. Understand the journey:** As with any journey, there are many destinations and many paths you can take. Before you embark, you need to understand where you're going and what it takes to get there.
- 2. Assemble your group:** Success on any climb requires bringing together the right group and the right skills - those that share your sense of adventure and have the same goals.
- 3. Choose your mountain:** There are various climbs to undertake, all with different challenges and routes, meaning you need to decide which mountain you plan to scale.
- 4. Gather your gear:** Preparation is key to a successful climb. Take inventory of the gear you already have and what state it's in.
- 5. Prepare your backpack:** Ensure you have everything you need to set yourself up for success. Once you have identified what you already have, you need to determine what's missing or what needs replacing.
- 6. Pilot your gear:** Before you begin your climb, you may want to test out your new gear in a safe space to gain confidence before putting it to use on the mountain.
- 7. Define your route:** As you leave to conquer your chosen mountain, plot your optimal route. Ensure success by mapping out each step of the journey.

KEY BENEFITS OF PATHFINDER:

- Alignment of key stakeholders and leadership
- Clear scope of existing challenges
- Prioritization of which transformation solutions to pursue
- Review potential solutions or pilots
- Privilege of focus to drive towards your organization's goals

The labs process

Our **Discover lab** helps you think through how to address and prioritize critical business challenges, while our **Explore lab** allows you to get guided hands-on experience with some of the newest technologies available today.

Lab type	Approach	Outcome	Client Value
<p>Discover labs Business challenges</p> <p>Lots of challenges I have many challenges and not sure how to prioritize or where to focus</p> 	<ul style="list-style-type: none"> Light prep work to understand the organization and challenges Define participants and share pre-work video 1 or 2-day workshop focused on defining the problem and capturing “evidence” of said challenge, the barriers to solutions, and impacts Leverage workshop to rank business opportunity (value) vs. feasibility (cost/effort) 	<ul style="list-style-type: none"> Client leaves the workshop with a prioritized list of opportunity areas and directional level of effort Will set the direction on where to focus future efforts Will not produce a full tactical plan to execute upon 	<ul style="list-style-type: none"> Light weight “pulse” check on challenges & solutions Not a heavy time or cost investment to set a direction Rapid output keeps momentum of team and enables faster time to value
<p>Specific challenge(s) I have a defined problem /challenge area and need help focusing on solutions</p> 	<ul style="list-style-type: none"> Light prep work to identify users to participate in empathy research 1 or 2-day workshop focused on (re)defining the problem, understanding the “why” behind the challenge Discuss opportunities using “How Might We” statements Ideation exercises to generate multiple solution options to the opportunity Prioritization of core ideas to begin rapid prototype development 	<ul style="list-style-type: none"> Client leaves the workshop with a short list of rough prototyped ideas and high-level prioritization Enables quick jump start point for a proof of concept and/or further testing and refinement Client learns the process of human-centered design for future value creation opportunities 	<ul style="list-style-type: none"> Human-centered approach solves the right problem Various possible solutions to a problem in a short timeline Ability to test and prototype immediately after session Not a heavy time or cost investment to set a direction Rapid output keeps momentum of team and enables faster time to value
<p>Explore Lab Hands on technology</p> <p>Specific technology I have chosen “x” and I want more a more hands on walkthrough of how I can use it</p> 	<ul style="list-style-type: none"> Light prep work to define technology use cases to evaluate Baker Tilly to identify industry use cases and art of the possible 1 or 2 day immersive, hands-on exploration of new technology in a sandbox using real business situations Validate or adjust planned use cases based on exploration of new technology 	<ul style="list-style-type: none"> Client leaves the workshop with a better understanding of their new technology and how to use it to unlock the value they anticipate Confirms the direction for client to minimize risk of the investment Enables a quick starting point for implementation/ optimization 	<ul style="list-style-type: none"> Ability to explore emerging technologies without the upfront investment Enables validation of use cases or if course correction is needed Better, more informed business case for senior leadership as a “tested” solution to enhance value

Go there. Start here.

Whether you’re just beginning your journey and don’t know where to start or you’re contemplating which mountain to conquer next, Baker Tilly Digital Pathfinder can help you determine the best next steps for your organization. Contact us to learn more or get started [here](#).