GRAX

Salesforce Data Protection

It's your data, you should own it.

Backup & Restore
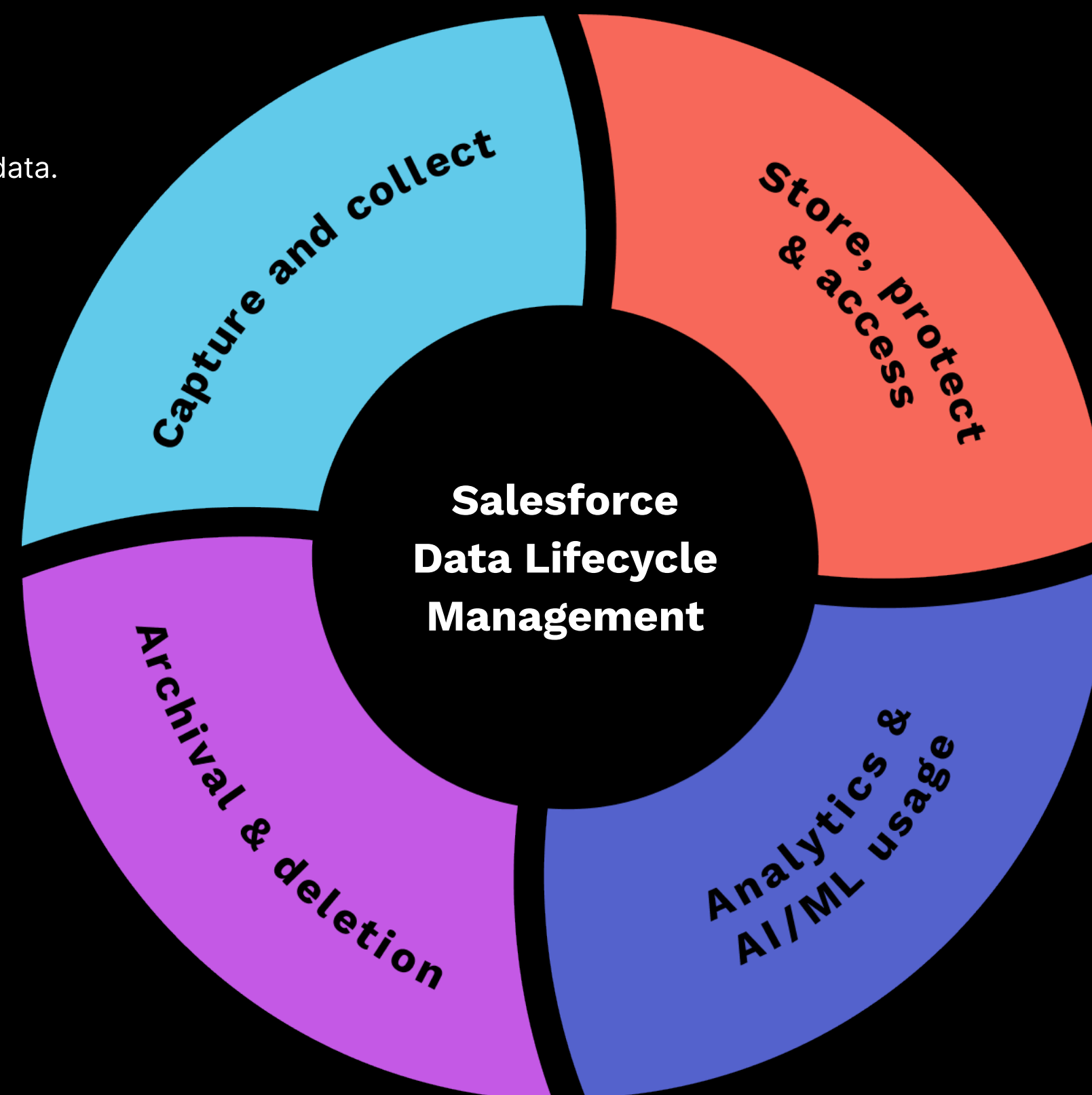
Capture, recover, & access all your Salesforce data.

- Hourly Auto-Backups (RPO)
- Point-in Time Recovery
- Mass Restore (Hierarchy)

Data Archive

Reduce Salesforce storage costs & improve performance.

- Delete Tracking
- Right to be Forgotten (GDPR/ CCPA)

Time Machine

Navigate changes in your Salesforce data over time.

- Chain of Custody
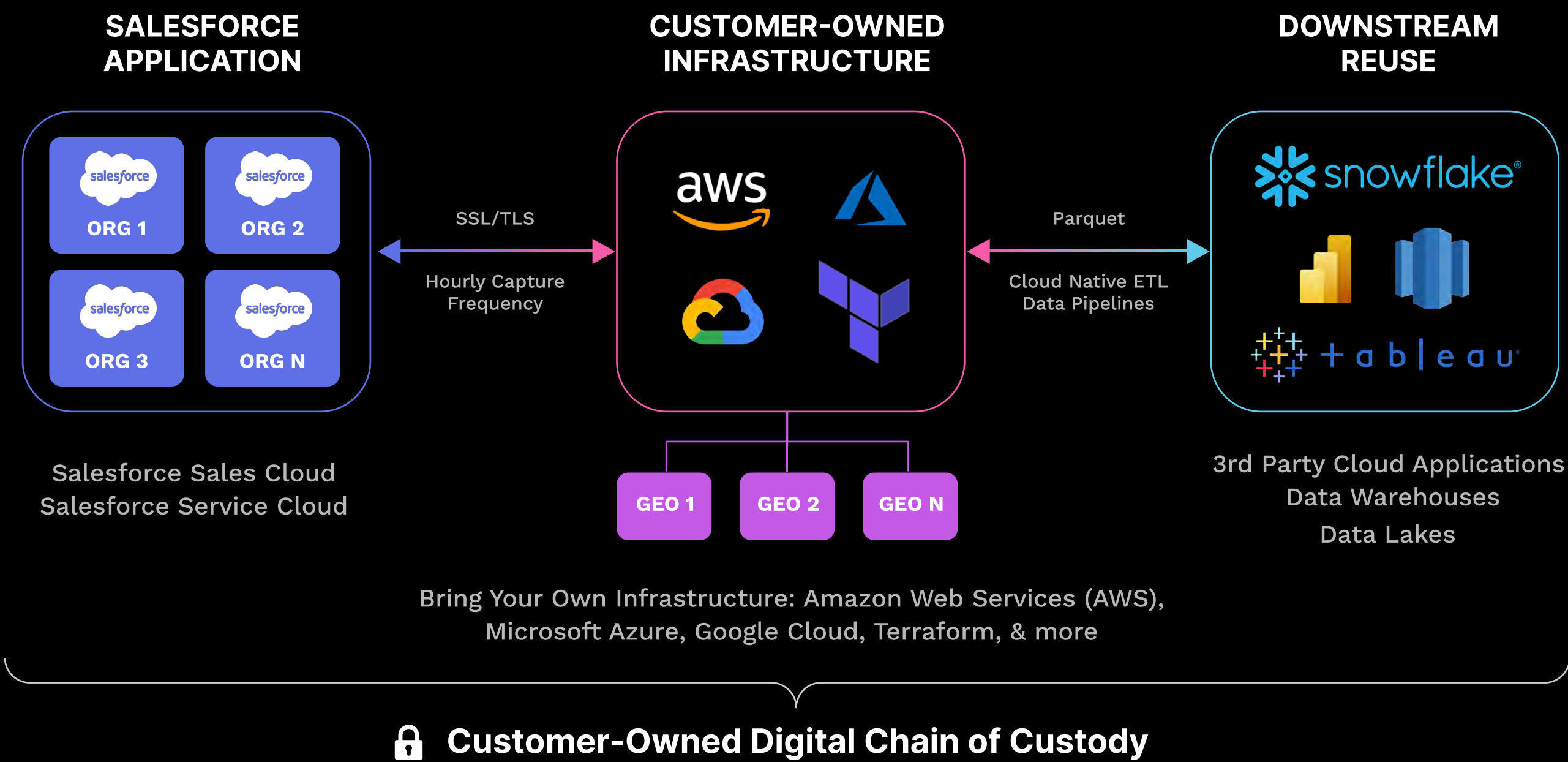- GRAX Data Viewer (LWC)
- Time Machine (LWC)

History Stream™

Make your data available anywhere Parquet is supported.

- AWS Redshift
- SageMaker
- PowerBI
- Google BigQuery
- QuickSight
- Snowflake
- Tableau

Salesforce Data Lifecycle Management

- Capture and collect
- Store, protect & access
- Analytics & AI/ML usage
- Archival & deletion

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How GRAX Enterprise Works

100% Customer Customized, Owned, & Managed

SALESFORCE APPLICATION

| ORG 1 | ORG 2 |
| ORG 3 | ORG N |

Salesforce Sales Cloud
Salesforce Service Cloud

SSL/TLS

Hourly Capture Frequency

CUSTOMER-OWNED INFRASTRUCTURE

aws

GEO 1 GEO 2 GEO N

Parquet

Cloud Native ETL
Data Pipelines

DOWNSTREAM REUSE

snowflake

+ableau

3rd Party Cloud Applications
Data Warehouses
Data Lakes

Bring Your Own Infrastructure: Amazon Web Services (AWS),
Microsoft Azure, Google Cloud, Terraform, & more

🔒 **Customer-Owned Digital Chain of Custody**

Data availability

Tableau, Amazon Redshift, Amazon Athena, Amazon QuickSight, PowerBI on Azure, Amazon SageMaker, Amazon Glue, Amazon EMR, Snowflake

Trusted by customers and partners:

aws partner network | isv accelerate   salesforce appexchange ★★★★★   salesforce PARTNER

Own your data and get more value out of Salesforce data

Customers who start using GRAX for Salesforce historical data backup and recovery quickly realize that they can use the same historical dataset to optimize or grow their business. Only with GRAX can they own 100% of their Salesforce data throughout its lifecycle, allowing them to evolve from basic data loss recovery into reusing their history to adapt faster.

Own Your Data
Take full ownership and control of your data's Digital Chain of Custody.

Access All of It
Backup & archive data has strategic value; it shouldn't disappear from production.

Reuse Your Data
Make your Salesforce data available for analytics, AI/ML, and more anywhere Parquet is supported.

About GRAX

Trusted by Global 100 Customers, GRAX is the new standard for how customers protect and reuse their Salesforce data.

Get in touch

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