

# Simplify Medicare Benefit Plan Management

- Is your Medicare Advantage product configuration manual, repetitive, and error-prone?
- Do your ANOCs, EOCs, and SBs have long review cycles?
- Do you foresee a high risk of penalty due to manual and error-prone processes?
- Do you use third-party services/tools that provide minimal visibility or ability to absorb last-minute changes?

## Current State of Medicare Benefit Plan Management



Multiple sources of truth for benefits data



Manual data entry



Error-prone and non-compliant documents



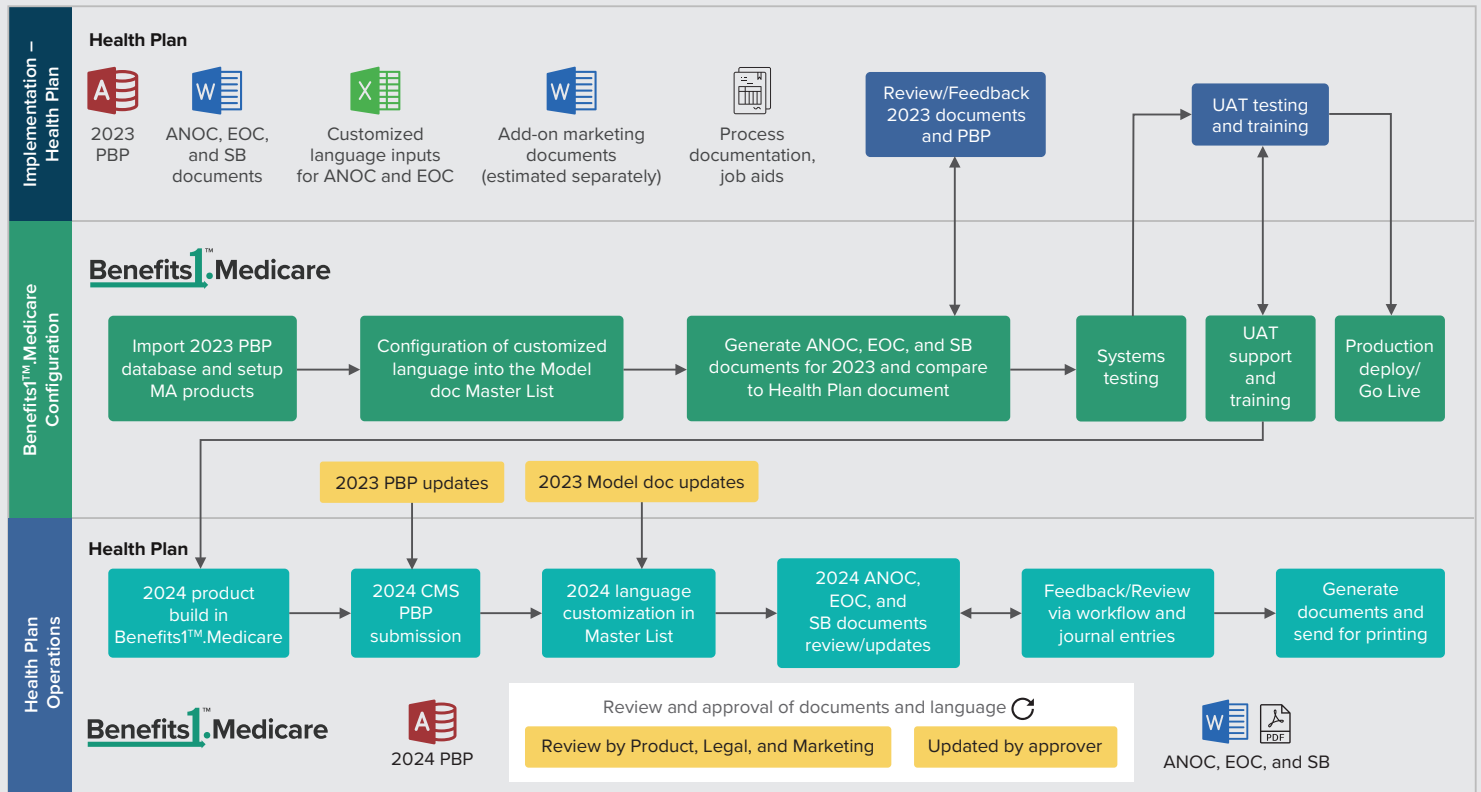
Integration challenges with third-party applications

## Our Solution

Benefits<sup>1</sup>.Medicare — a Medicare market-focused configuration of Benefits<sup>1</sup> Platform, is the industry's first CMS PBP integrated Medicare Advantage product configuration and document automation solution accounting for 29% of all PBPs filed with the CMS for 2023.

Challenge	Benefits <sup>1</sup> .Medicare Capability	Value
Multiple Sources of Truth	Manage all product and benefits data in a single source of truth.	Seamlessly collaborate and design accurate Medicare Advantage benefit plans.
CMS PBP Bid Submission	Future proof managing 13,000+ fields of CMS bid package with robust versioning and validation capabilities.	Reduce the risk of errors, filing challenges, and member frustration.
End-to-End Compliance	508-compliant document automation engine.	Composing accurate and compliant ANOCs, EOCs, and SBs.

## Medicare Benefit Plan Management Simplified by Benefits1<sup>TM</sup>.Medicare



### Benefits1<sup>TM</sup>.Medicare is

<p><b>Easy to use</b></p>	<p>Enable cross-functional teams and business processes by activating an out-of-the-box workflow engine across unlimited users, enabling business rules and making it a review based process v/s rekeying of the same information</p>
<p><b>Easy to implement</b></p>	<p>Take advantage of ready-to-use base setup, business rules, and workflows</p>
<p><b>Business-friendly</b></p>	<p>Benefits1<sup>TM</sup>.Medicare can be molded according to your business. Select from a list of add-ons that suit your business to address your pain points and maximize investments.</p>



## Power a connected benefits journey with integrations

Extend the capabilities of Benefits<sup>1</sup>.Medicare with a host of integrations to achieve end-to-end lifecycle management of your Medicare Advantage products.

### **.DataServices**

Use relational database to drive reports and analytics on the source of truth data or communicate it in a model that is easily consumable by target systems

### **.IntegrationHub**

Use API, events to communicate data in a model that is easily consumable by target systems

### **.Insights**

Enable market comparisons for portfolio design or validation

### **.Actuary**

Accelerating actuarial inputs to design changes and portfolio ideation

### **.SuperUser.Studios**

Empowering superusers to maintain design, rules and workflow configurations while also establishing governance

### **.Sales**

Enabling sales, sales ops to customize benefits for EGWP via seamless integration with a sales CRM system

### **Service<sup>1</sup>**

Deliver accurate and complete answers to members, providers, employer groups, and brokers/agents for benefit inquiries

### **Claims<sup>1</sup>**

Enable automated claims configuration, code set level configuration of benefits, and testing to support claims adjudication

### **Experience<sup>1</sup>**

Automate dynamic content generation and stream accurate, compliant, and consistent benefits data across the enterprise

## Customers Testimonials



Benefits<sup>1</sup>.Medicare infused efficiency in every process of Medicare Advantage plan management. It gave us a significant competitive advantage as we were able to build product and communication documents accurately and fast. We became the first company to publish plans on the Medicare Advantage marketplace.

– Senior Director, Medicare Enrollment

Benefits<sup>1</sup>.Medicare reduced 75% of time and effort to build Medicare/Medicare Advantage products and auto-generated all documents on time and with quality. This was our first CMS PBP bid submission where there was no chaos due to last-minute changes.



– Director, Marketing Communications



Simplify Healthcare is a long-term strategic partner and a key part of our ecosystem. In the past three years, Benefits<sup>1</sup>.Medicare has consistently helped us manage our Medicare Advantage products with ease. However, the new VAP service takes the whole experience up a notch. We want to continue using VAP year-on-year.

– VP, Marketing Communications

## Why Choose Benefits<sup>1</sup>™?

**100%**

Compliant documents

**90%**

Reduction in filing errors

**75%**

Reduction in admin costs

**70%**

Faster speed to market