



Envision what your future in retail looks like

Our experts are here to help you solve key challenges such as:

- Unifying Customer Data Profiles
- Predicting Customer Needs
- Data Privacy & Consent Management
- Personalization at Scale
- Audience Segmentation
- BI Reporting & KPIs
- Leveraging AI

The best experience starts with data.

Retail is rapidly transforming due to new consumer preferences, experiences, and expectations. Consumers want personalized shopping experiences that showcase relevant information, and employees need the right tools to deliver this information.

In this new reality, how do you envision the future state of your organization? Build your transformation strategy with the Microsoft Catalyst framework delivered by SkyPoint Cloud—a proven and powerful approach to driving innovation.

Let's ideate together

As part of Catalyst, meet with our experts and run an envisioning workshop, where we can ideate together using design led thinking concepts and jointly define how to enable the digital transformation of your organization.

This one-day briefing starts with a review of your business objectives, followed by mutual discovery and visualization of solutions, ending with a clear, actionable picture of how we can help you reach your business goals.

How SkyPoint Cloud can help

SkyPoint helps you you achieve personalization and increase loyalty by unlocking actionable insights that bring seamless shopping experiences across the customer lifecycle.

Microsoft Catalyst: A Strategic Framework, Delivered by SkyPoint

Build, plan, and execute business transformation strategies with a proven, innovative approach from Microsoft Catalyst—an envisioning and planning framework that employs Microsoft Dynamics 365, the Microsoft Power Platform, and the Microsoft Cloud. Your business transformation starts with an I.D.E.A.

How it works:



Inspire

Imagine a future state solution for your business

Design

Discover what's possible by aligning technology investments to business goals

Empower

Empower others in your organization to see the value

Achieve

Achieve business outcomes and improved customer experiences

➤ Envisioning Workshop

➤ Business Value & Solution Assessment

➤ Solution Demonstration

➤ Transformation Plan

For more information visit: <https://dynamics.microsoft.com/en-us/microsoft-catalyst/>

Optimizing Brand Experiences Starts with Your Data & SkyPoint Cloud

SkyPoint Cloud is a Data and AI platform that helps connect and clean data, predict customer needs, increase repeat purchases, and maintain consumer trust using the Microsoft ecosystem to power these 4 solutions:

- ✓ **Business Intelligence:** *Analyze and visualize your data to make better business decisions*
- ✓ **Artificial Intelligence:** *Automate insights and predict outcomes*
- ✓ **Process Automation:** *Automate manual processes to improve operational efficiency*
- ✓ **Data Governance:** *Stand up a Center of Excellence for data with a pragmatic governance program*

Get Started

Request a complimentary envisioning workshop:
skypointcloud.com/contact/

