

What's your BIG IDEA?

Tell us what you
want to build



Leading Software Product Engineering Company

**BLAST
ASIA**

www.blastasia.com

Microsoft
Partner



Gold Application Integration
Gold Application Development
Gold Cloud Platform

20+

Years
in Operation

10+

Countries
Served

100+

Total
Headcount



Build from Scratch

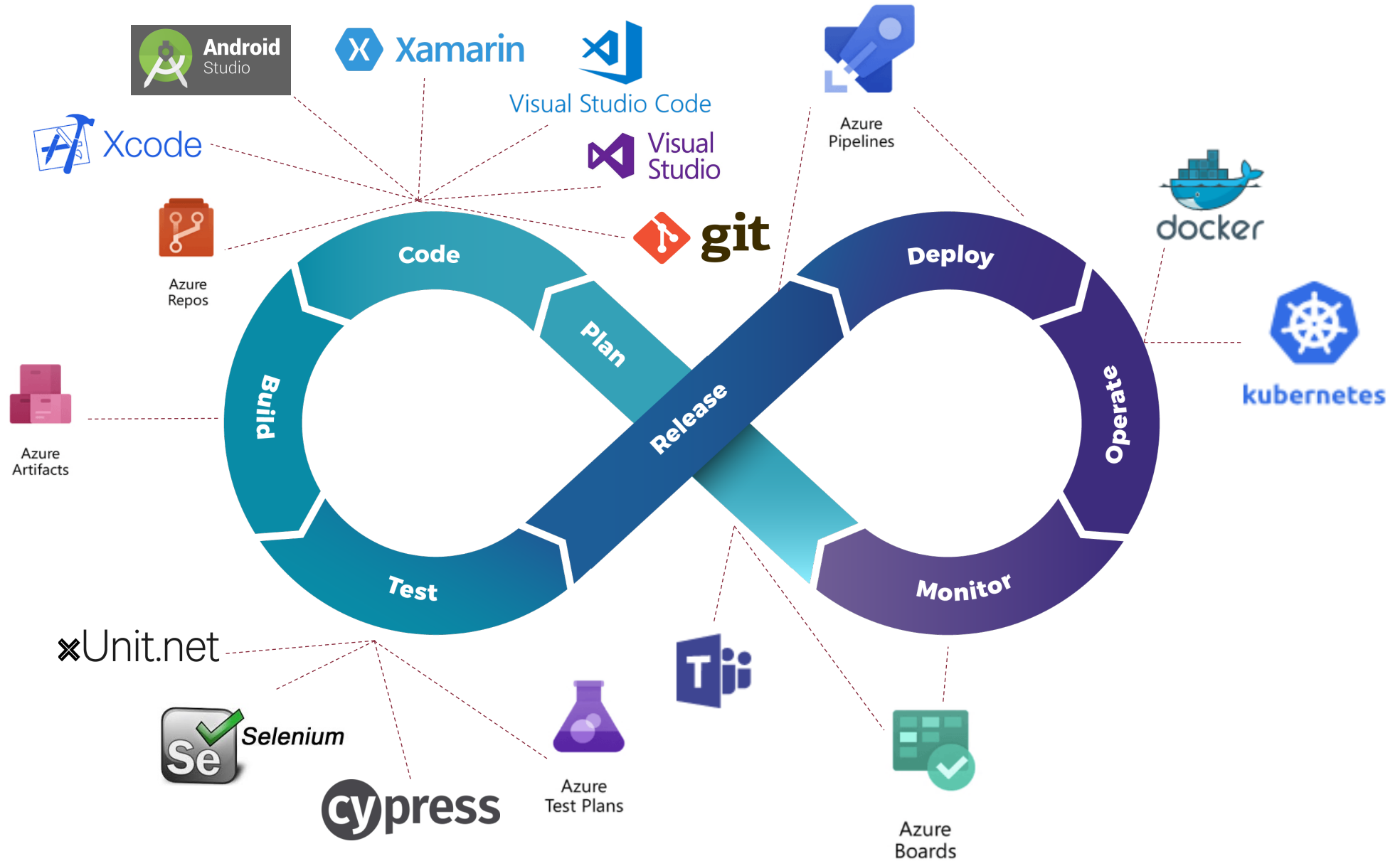
Have custom web/mobile software built in weeks using our proprietary AI-powered development platform



Enhance an Existing Software

Upgrade your software with a dedicated product engineering team of developers, testers, and project managers

Our Development Tools



Wide Array of Industries and Geographies Served



B2B Technology Solutions
2006-Present



Insurance Technology
2018 - Present



Study Abroad Programs
2012-Present



Compliance Software
2011-2021



eCommerce Logistics
2012-Present



Personal Finance
2008-Present



FinTech
2010--2014



Shipping Tech
2016-2017



Blockchain Cloud Storage
2020-Present



Workforce Management System
2017 - 2021



Learning Management System
2012-Present

Notable Xamun Clients



Project owners worry about:

- Meeting deadlines/launch dates
- Unplanned costs/delays due to scope creep
- Hiring issues due to developer talent shortage

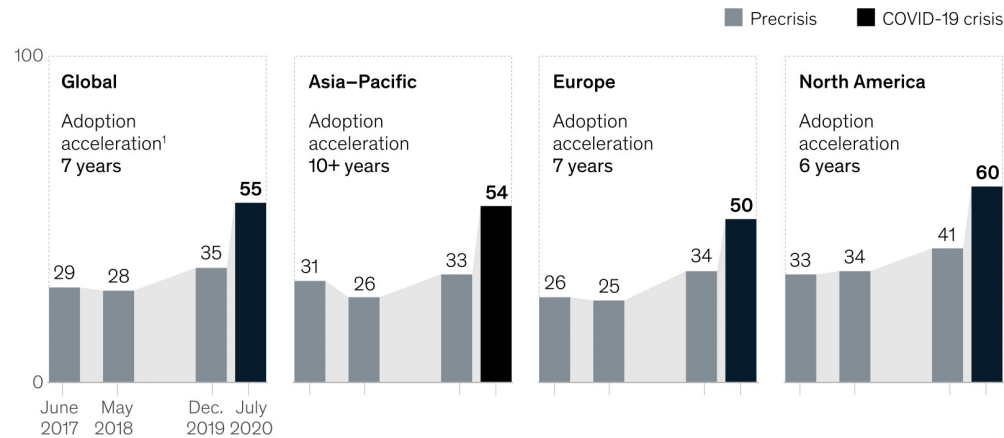
The pandemic has changed the way companies do business and people work

COVID-19 Accelerates Digital Business In 2021

McKinsey Quarterly, Vol. 45, No. 3, Summer 2021

Across business areas, the largest leap in digitization is the share of offerings that are digital in nature.

Average share of products and/or services that are partially or fully digitized, %



*Years ahead of the average rate of adoption from 2017 to 2019.

The digital vortex is accelerating, but companies don't have a clear path to move forward

Digital disruption is now pervasive across the global economy, but many organizations are struggling to transform to meet the challenges it presents.

By Professor [Michael R. Wade](#)



2021 Digital Vortex Report reveals that 90% of companies surveyed are moving closer to the center of the vortex. The velocity and magnitude of change is the highest in the history of business, and we have hit a saturation point where digital disruption is impacting all sectors, irrespective of size or industry.

Executives say their companies responded to a range of COVID-19-related changes much more quickly than they thought possible before the crisis.

Time required to respond to or implement changes,¹ expected vs actual, number of days

| | Expected | Actual | Acceleration factor, multiple |
|---|----------|--------|-------------------------------|
| Increase in remote working and/or collaboration | 454 | 10.5 | 43 |
| Increasing customer demand for online purchasing/services | 585 | 21.9 | 27 |
| Increasing use of advanced technologies in operations | 672 | 26.5 | 25 |
| Increasing use of advanced technologies in business decision making | 635 | 25.4 | 25 |
| Changing customer needs/expectations ² | 511 | 21.3 | 24 |
| Increasing migration of assets to the cloud | 547 | 23.2 | 24 |
| Changing ownership of last-mile delivery | 573 | 24.4 | 23 |
| Increase in nearshoring and/or insourcing practices | 547 | 26.6 | 21 |
| Increased spending on data security | 449 | 23.6 | 19 |
| Build redundancies into supply chain | 537 | 29.6 | 18 |

¹Respondents who answered "entry of new competitors in company's market/value chain" or "exit of major competitors from company's market/value chain" are not shown; compared with the other 10 changes, respondents are much more likely to say their companies have not been able to respond.
²For instance, increased focus on health/hygiene.

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Do you agree?

What other challenges have you experienced in traditional custom development?



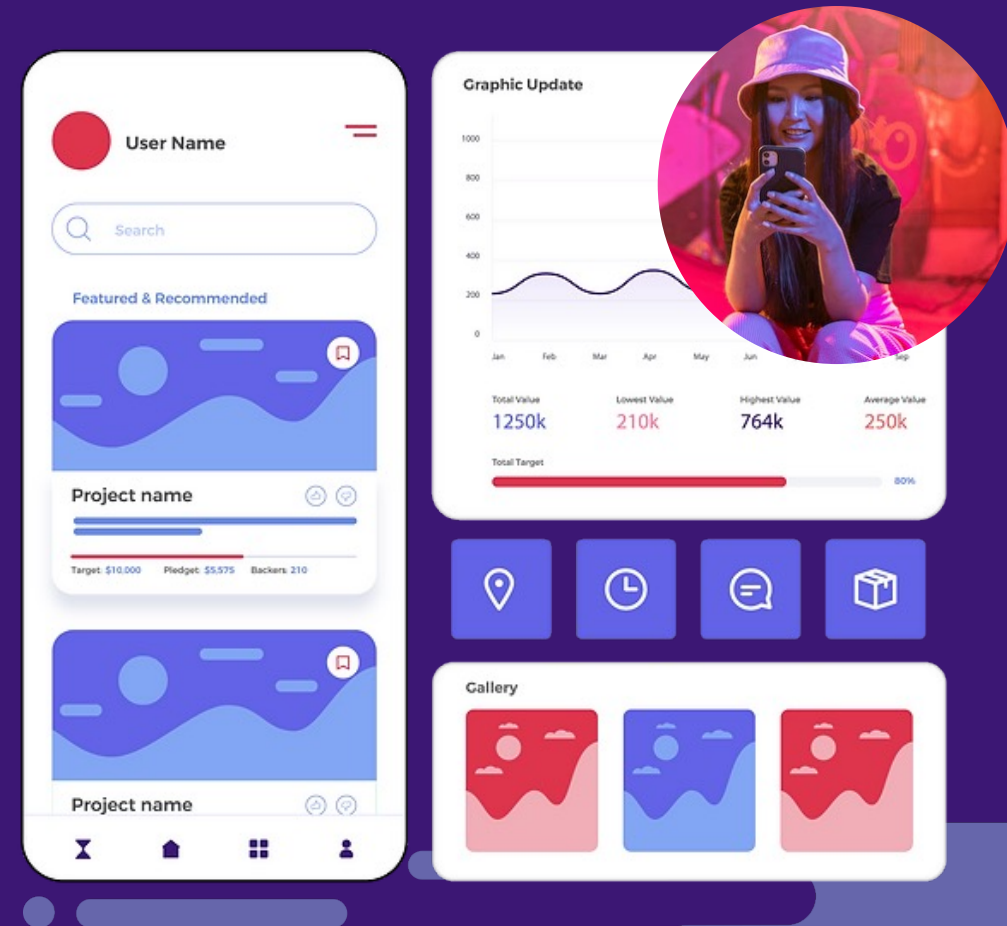


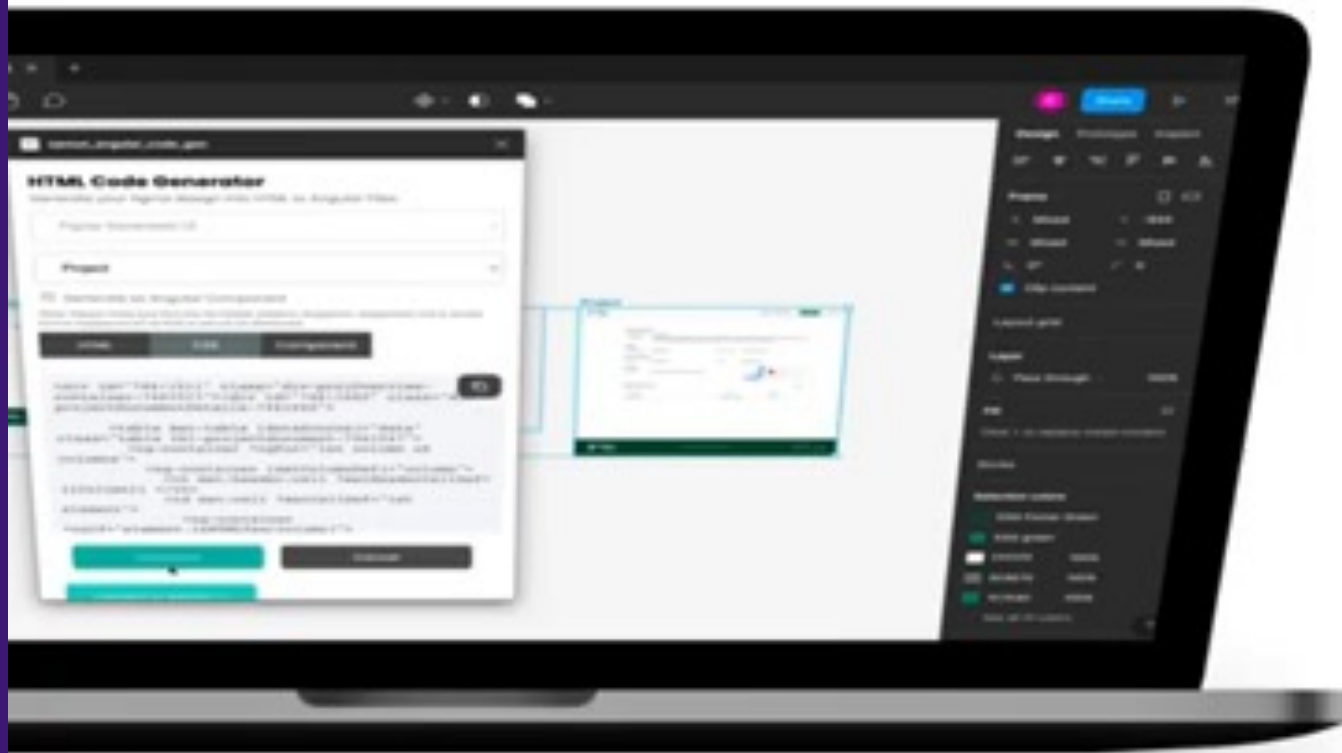
20x Faster Delivery Powered by AI & Bots

Turn your vision into a market-ready custom
web and/or mobile software IN WEEKS

Xamun builds custom web and/or mobile software in 6-8 WEEKS using our own AI-powered development platform

- ✓ **20x faster build through AI-assisted expert team**
- ✓ **Co-design the prototype of your own software**
- ✓ **Under 1 week implementation with less rework & bugs**
- ✓ **Easy to enhance/upgrade – DIY or with our team**





Our Design-First Build Process

Get the speed and simplicity of a low-code app builder, but the customizability & sophistication only a dev shop can provide

1

Co-design your software

~2 Weeks Collaboration

2

AI builds your software's blueprint & experts customize it

~6 Weeks Internal Process

3

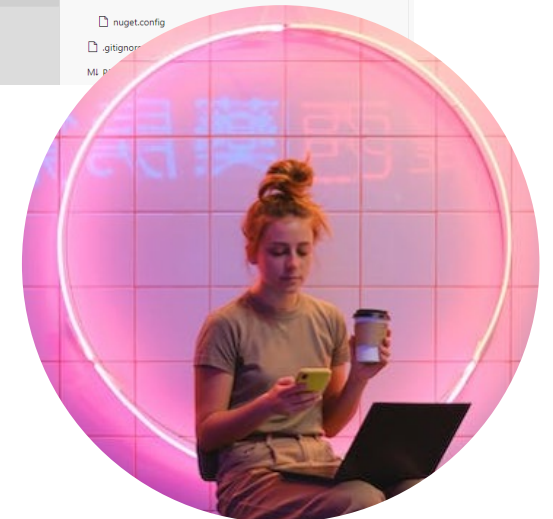
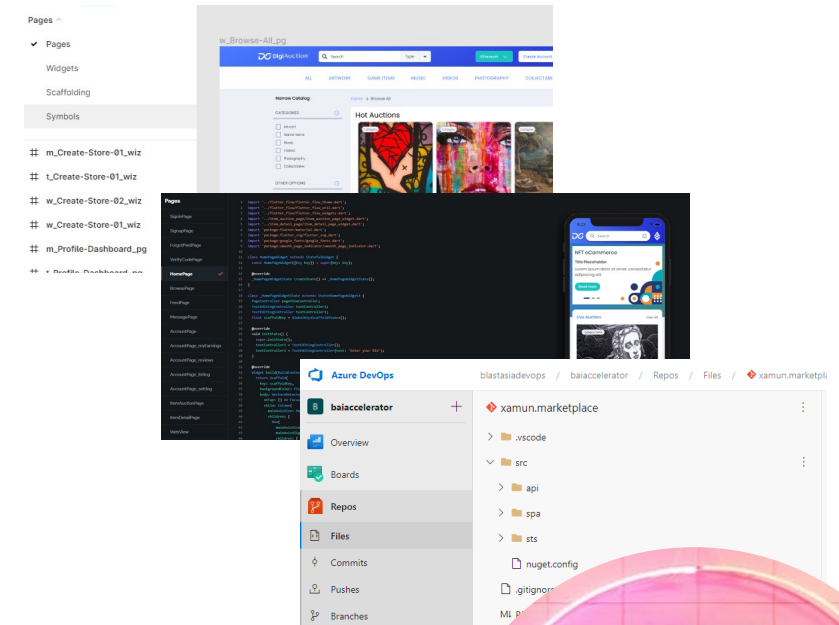
Bots bring everything together

~0 days Automated Process

4

Ready for liftoff 🚀

1-2 Days Collaboration & Handover



Other things about building with Xamun

Custom-built web/mobile app minus the headache, unacceptable timelines, and price tag



Fixed & predictable costs

Unlike most no-code or low-code platforms, you won't need to pay a recurring fee to use the software built on Xamun



You own the intellectual property and code

Unlike in no-code platforms, you will take ownership of the resulting IP. We can deploy and maintain your app for you or simply handover the code to your team.



More customized than no-code

No-code platforms produce relatively simple software, but with Xamun you can build more complex solutions that fit better with your business requirements



Well-documented, & human-readable source code output

The source code will be easy to work with, ensuring that enhanced or new features can be added easily by any team

Flexible options

You don't have to wait too long and spend too much anymore to bring your software ideas to reality

We'll build it for you

Have an expert team from BlastAsia to estimate, scope, build, test, and launch your custom software

Available Now

Build it yourself

Use our software development platform to build your own custom software assisted by AI & bots

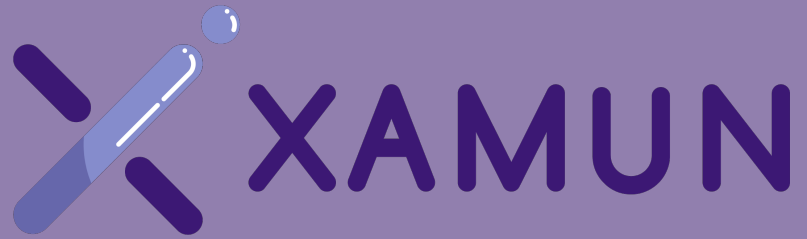
Coming Q3 2023



Next Steps:

1. NDA/Vendor Accreditation
2. Co-Design Proposal





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