## **GRNRY**

## Real-time data analysis for agile product development

Granary collects data in real-time, optimizing the pipeline for explorative, analytical, and predictive use cases and event-driven integration scenarios. With a graph-based data architecture made for omnichannel setups, you'll optimize the user experience, increase conversion rates, and automate decision making.

Tried and tested components with integrated security and no vendor lock-in: our privacy-by-design principle with end-to-end encryption safeguards user data and meets the sector's strict regulatory demands. You'll be able to choose and change your cloud provider freely.

Thanks to its slim microservices architecture, Granary is highly scalable and easy to integrate into your system landscape. It'll help you develop agile and cost-efficient applications.

- Cloud data lake: data analysts use GRNRY for ad-hoc analyses and dashboards, based on integrated data
- Feature store: data scientists use GRNRY to manage and provide data products (feature store)
- Event data hub: data engineers use GRNRY to develop context-sensitive and event-driven apps

