INTELLIGENCE FOR IMAGINATION

ConsumerHub

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Consumer

Commerce

Competitive

Content

consumer hub

Powering Always on **Intelligence** across **4Cs** using information available on social media, news, blogs and other such digital data sources.
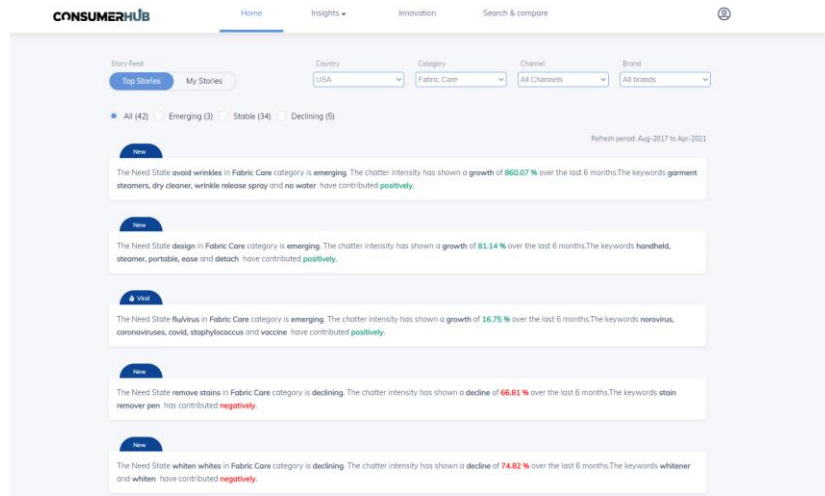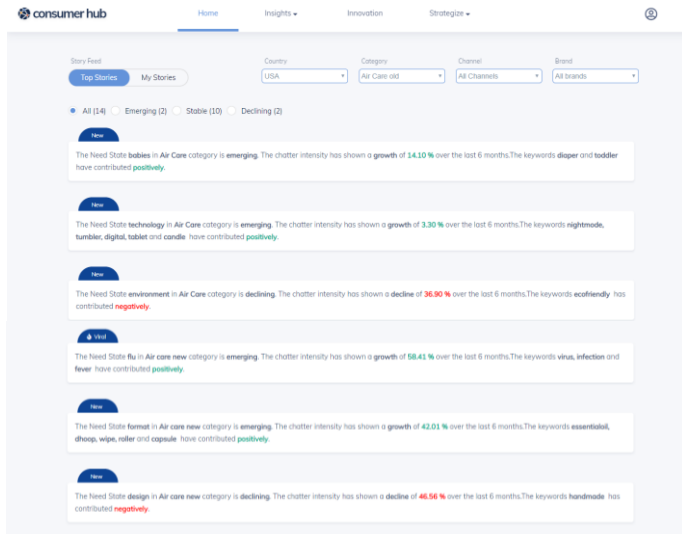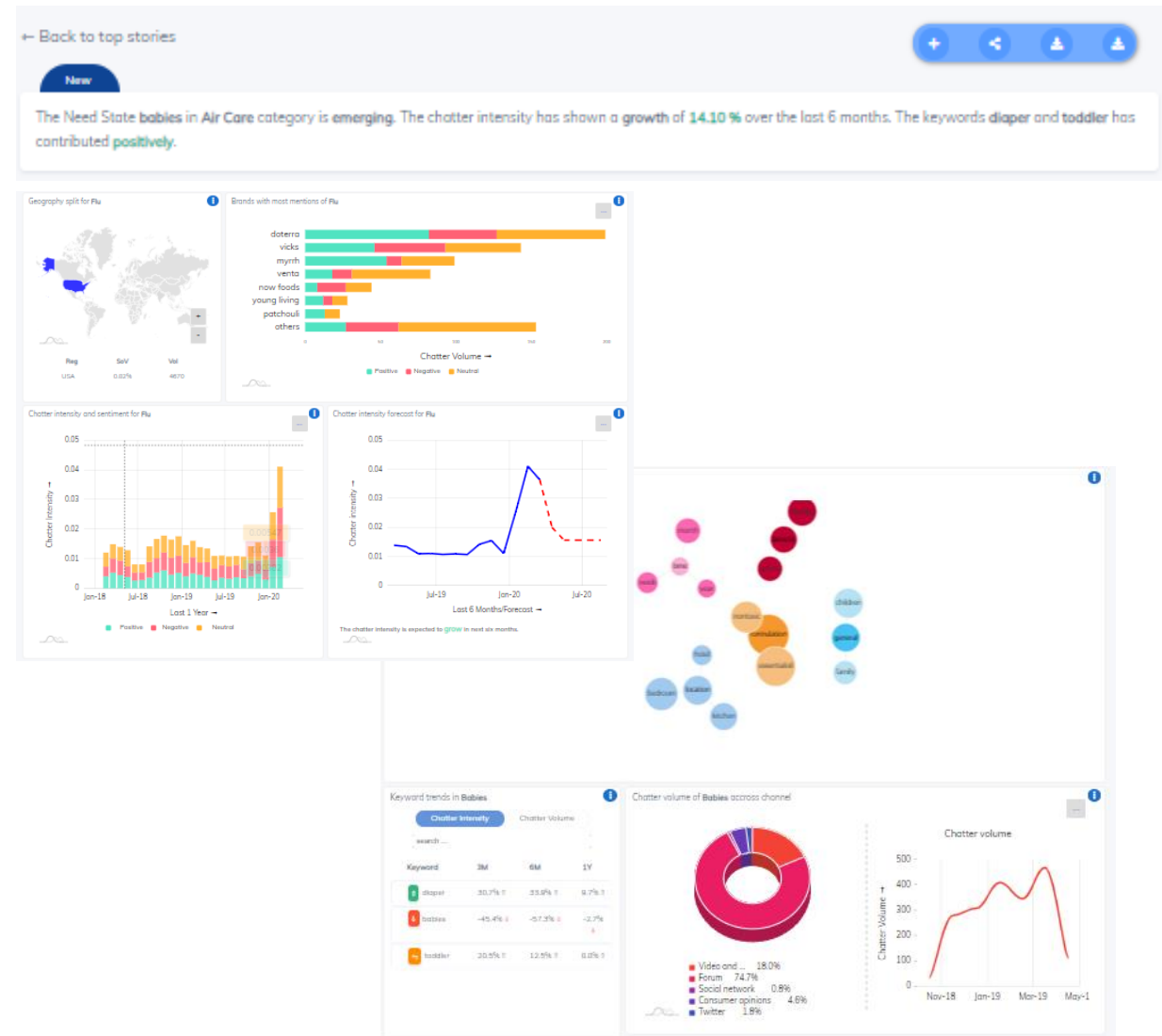
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ConsumerHub Screenshots

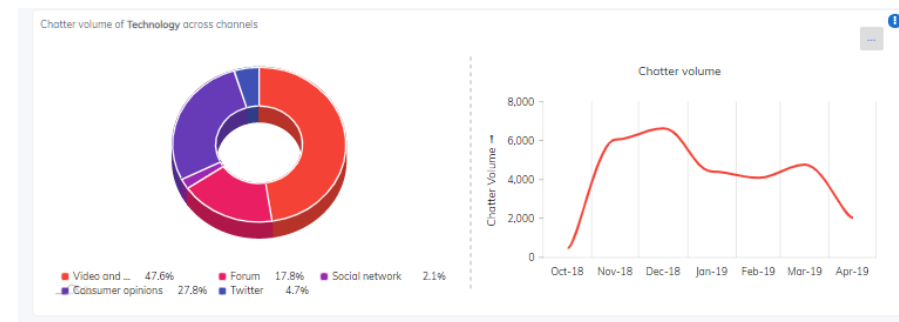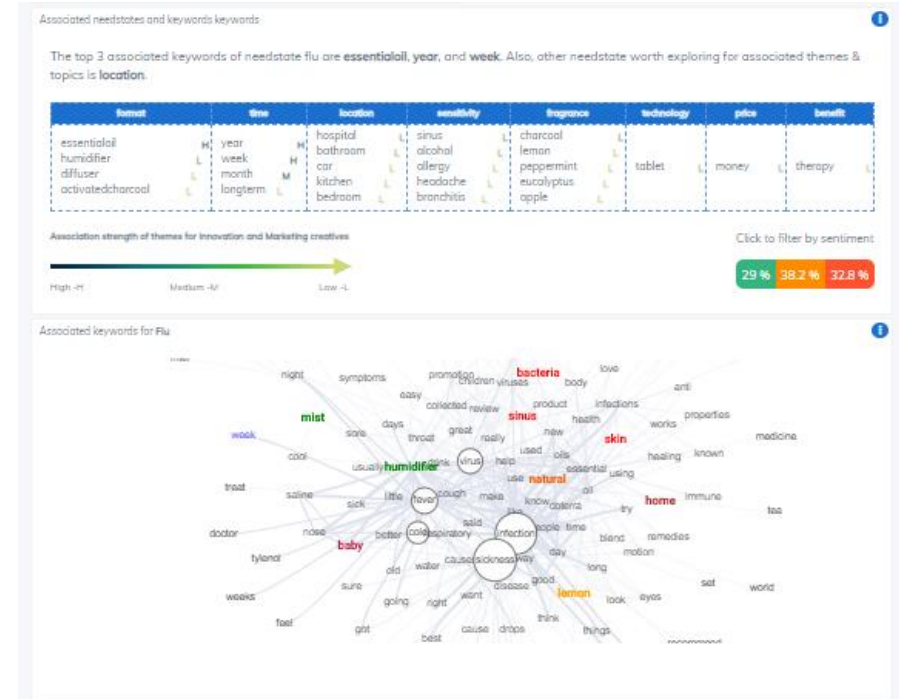**Get story feeds of the key trends and emerging topics at a glance**
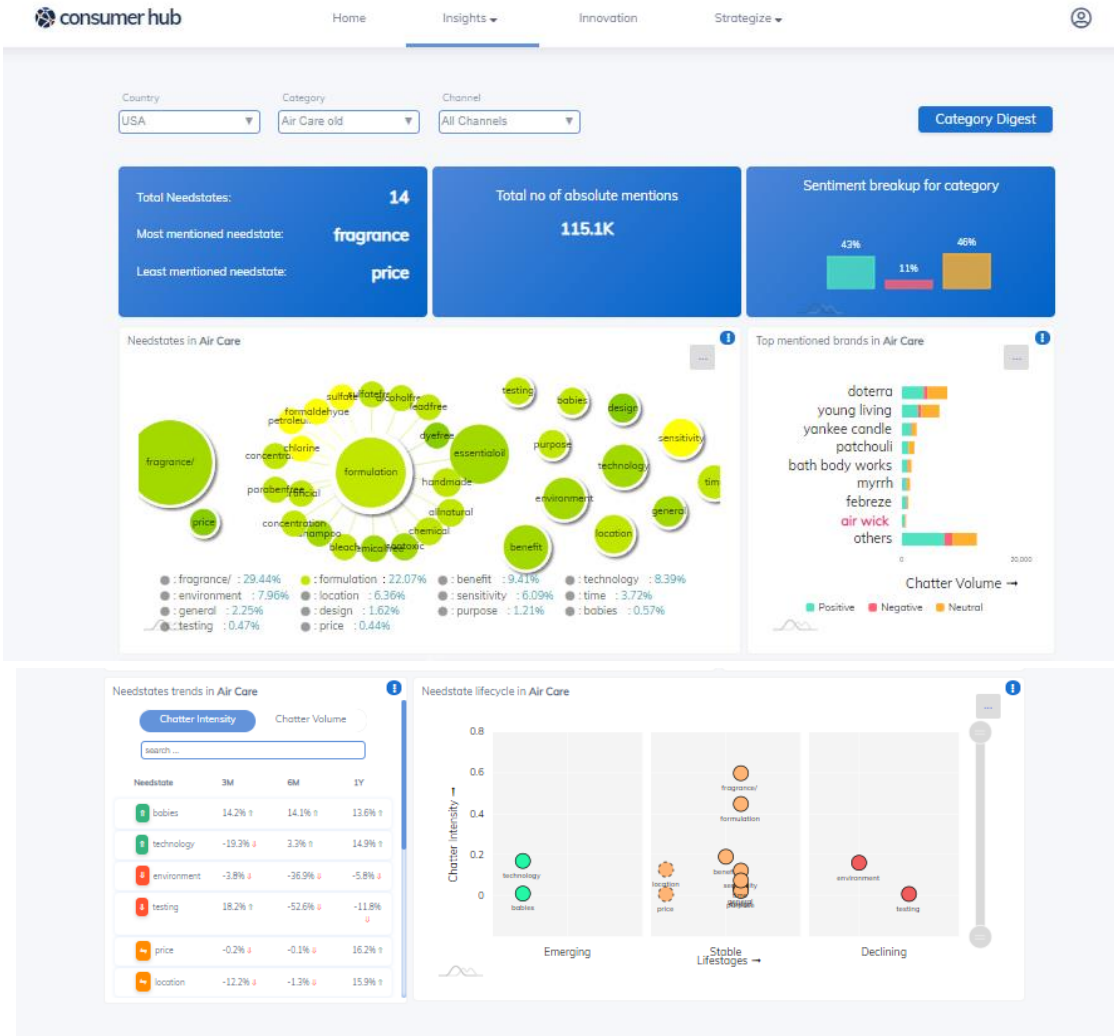

**Explore stories to drill down in detail and uncover triggers of the story**

ConsumerHub Screenshots

Deep dive into category insights to identify and track trend lifecycles, forecasts, associations, the 'why' and more..

ConsumerHub Screenshots

Deep dive into Brand insights to track competition, trend lifecycles ,brand equity scores, brand recall, trend forecast and more..
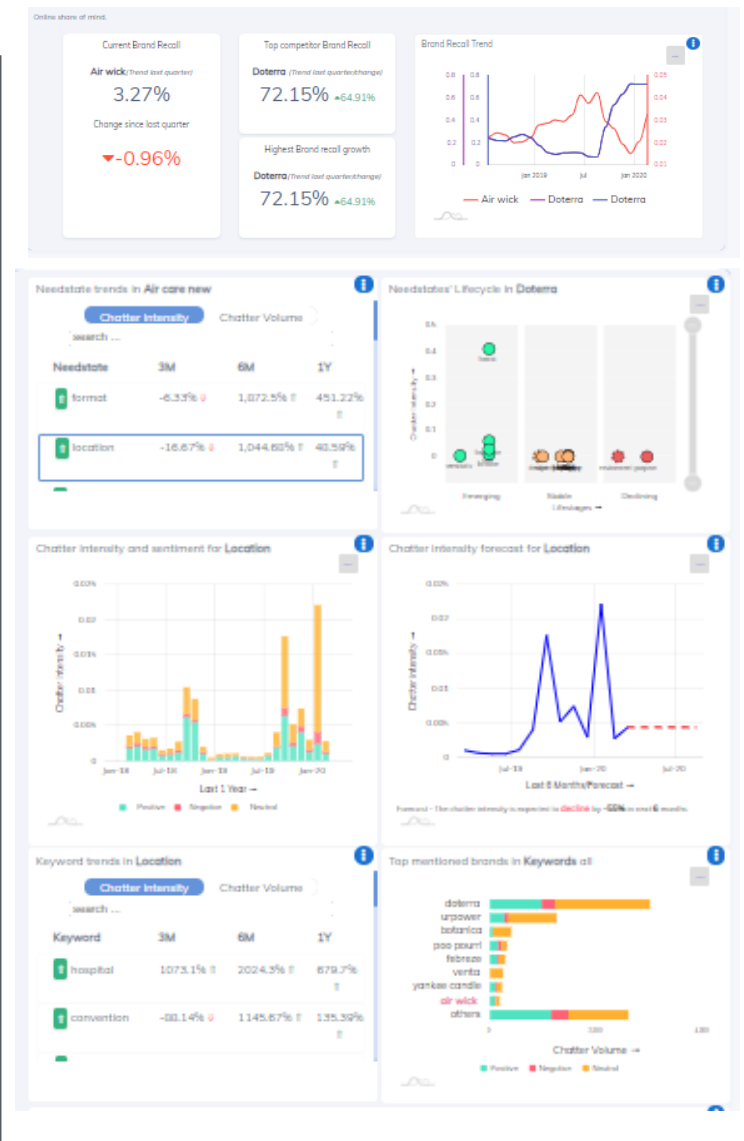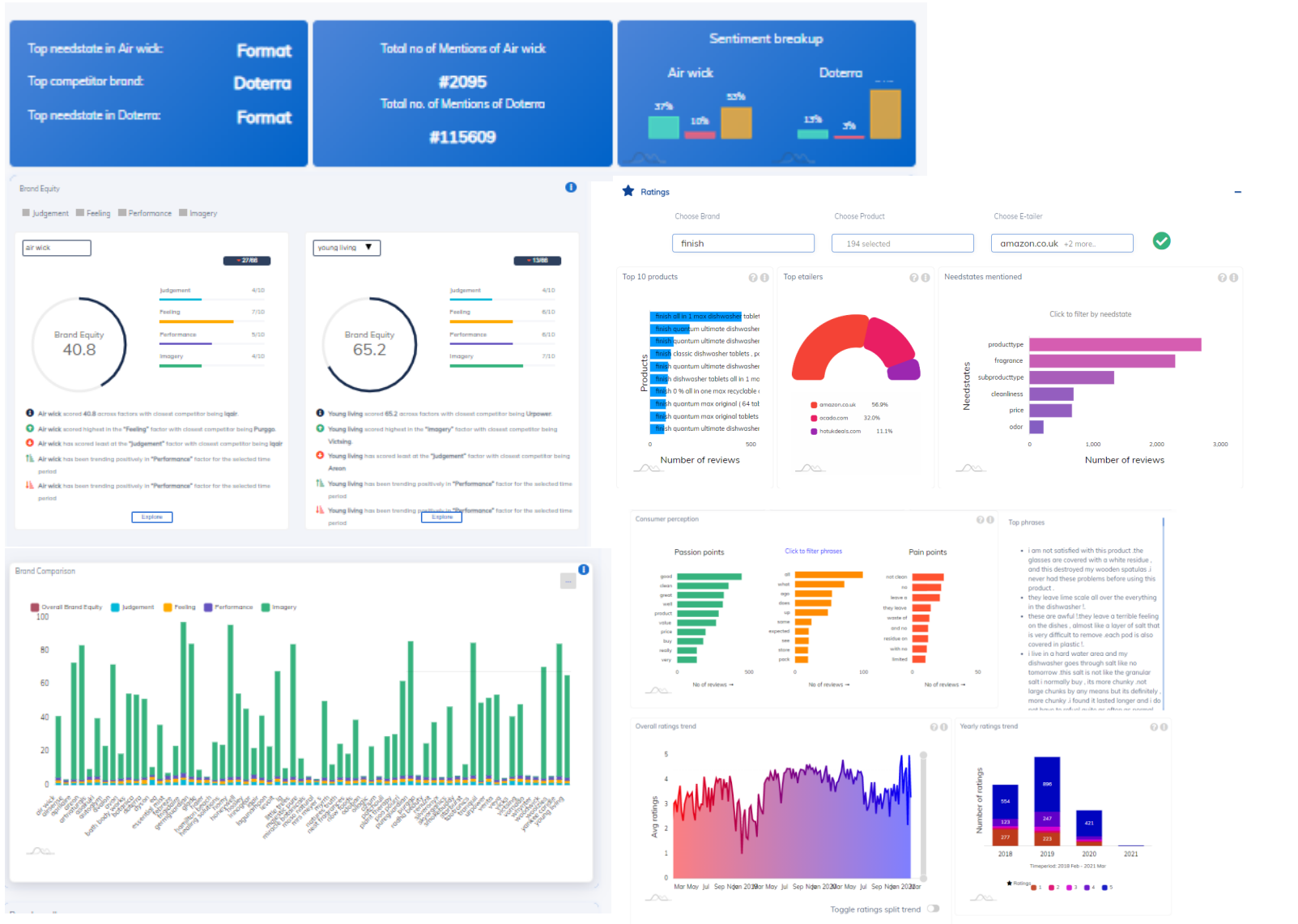
ConsumerHub Screenshots

Deep dive into Brand insights across brand placement by themes and demand spaces to come up with the right competitive strategy

ConsumerHub Screenshots

Deep dive on consumers to understand consumer segments and profiles, pain points, innovation ideas and more..

ConsumerHub Screenshots

Understand the 'Why?' on any trend or topics spotted through custom defined themes like usage patterns, health concerns and more..
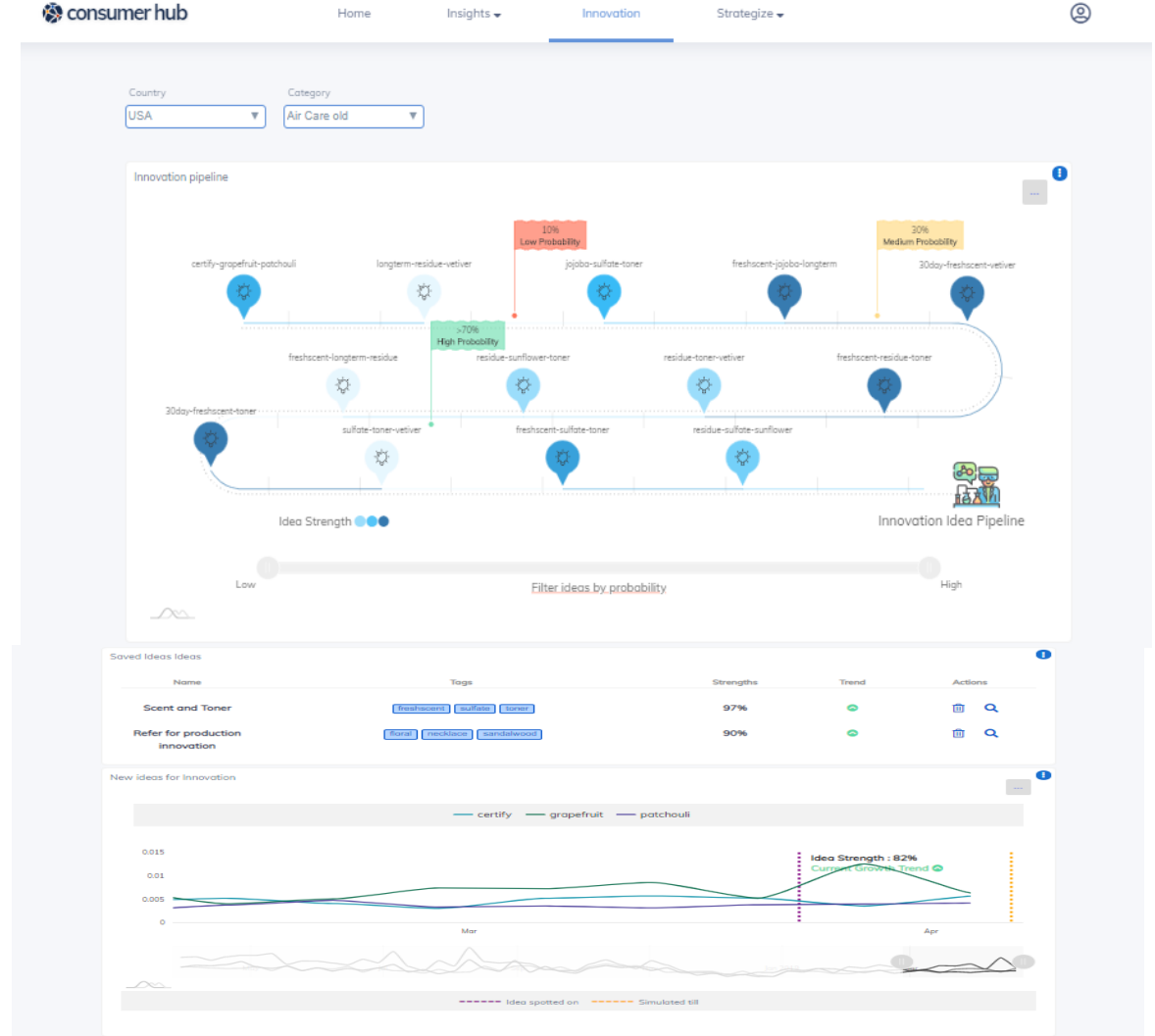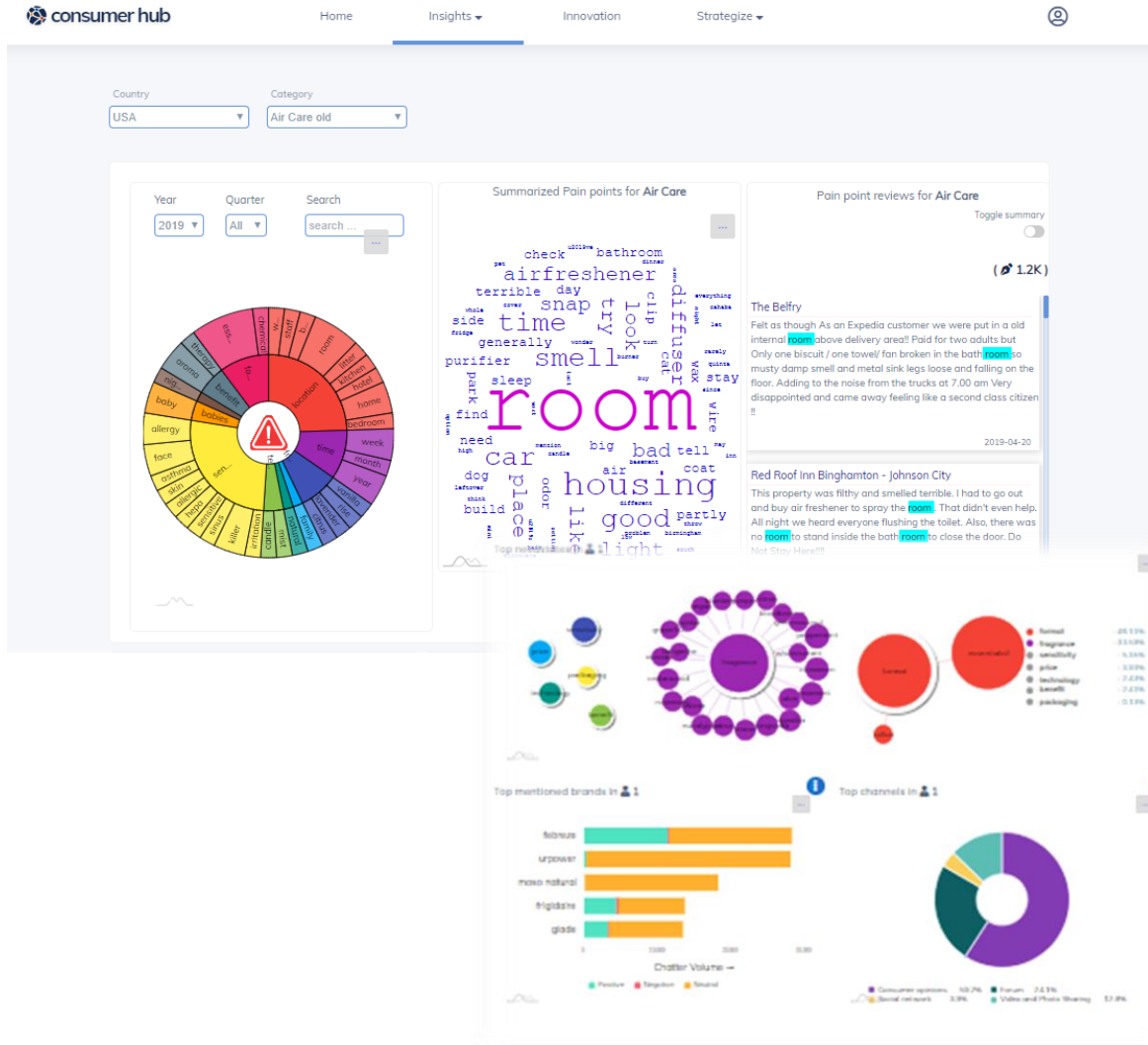
ConsumerHub Screenshots

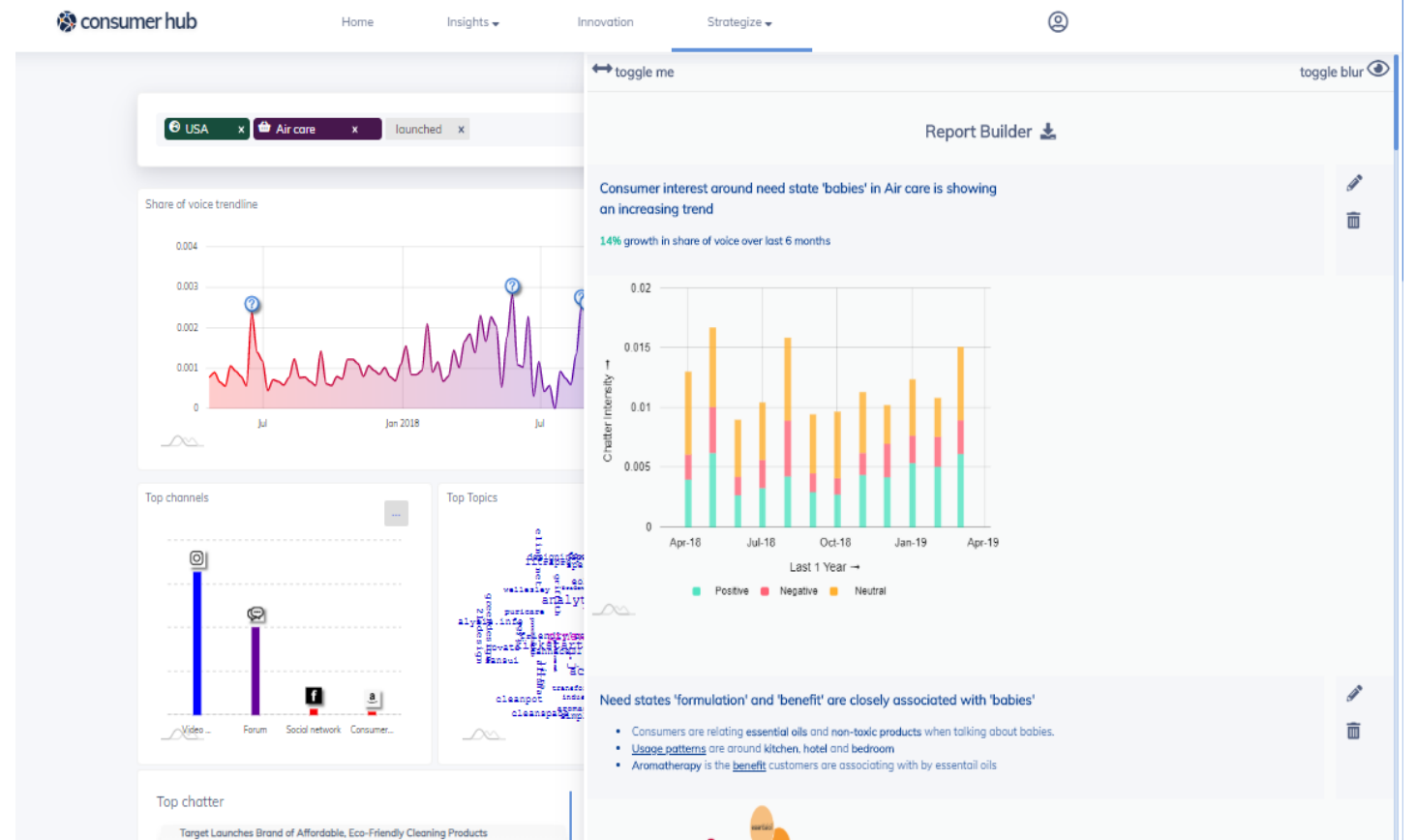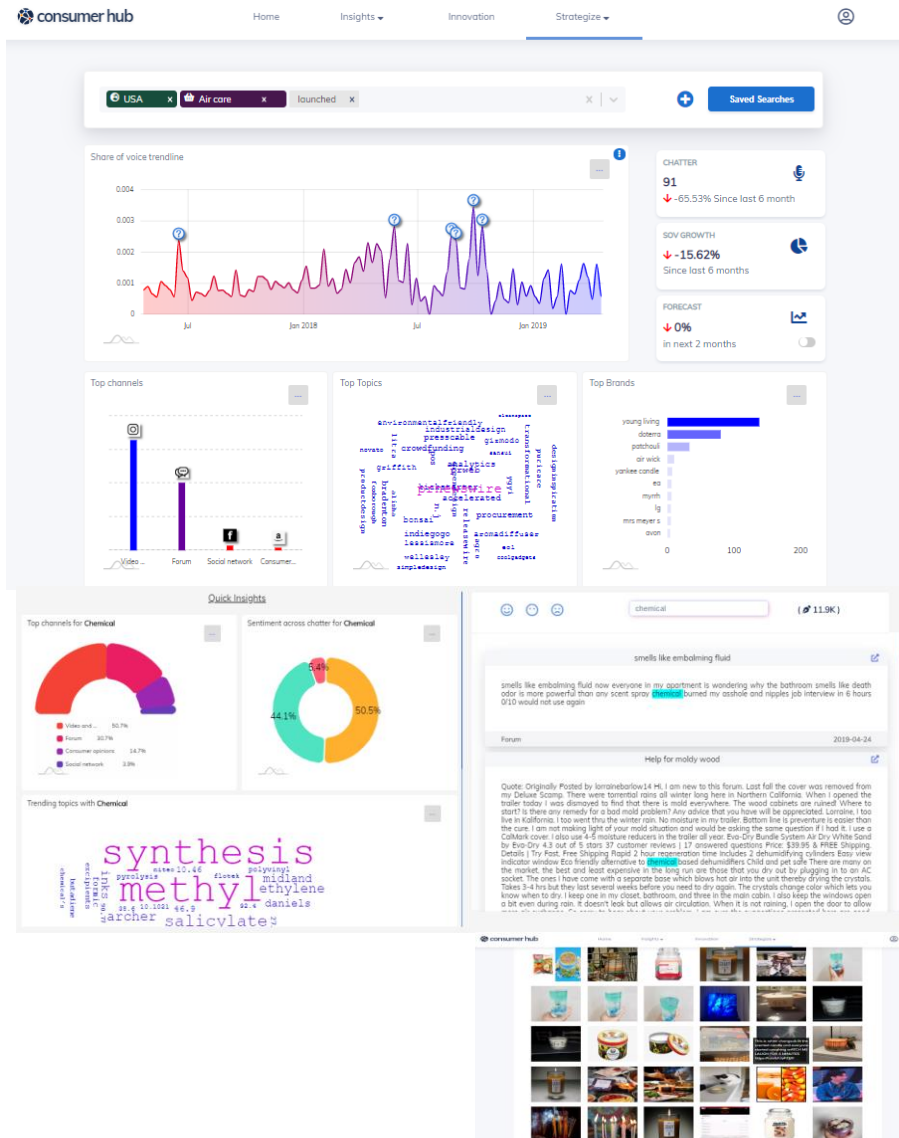**Search for insights on any topic to get quick insights, see actual chatter contextual to selections, media wall and more. Create dynamic reports within the platform with pdf export functionality.**

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INTELLIGENCE FOR IMAGINATION

A strategic analytics partner to the most admired Fortune 500 companies globally, we help them power every human decision in the enterprise by bringing analytics & AI to the decision-making process.