# TurnDigital NopCommerce





# Digital transformation





#### Challenges

Managing demand and supply efficiently using traditional methods has its cons and limitations, while the whole world is heading to digitally transforming their businesses so that they can grow faster by proper process management and larger audience reach across the globe.

Managing multi vendors and multi stores simultaneously.



#### Ideal Solution

Allowing merchants to serve their customers using a reliable E-commerce platform that covers all demand and supply requirements, from ordering to delivery.

Being a comprehensive E-commerce platform with various capabilities, makes it the perfect choice to power both corporate and small business sites and companies all over the world, to sell their physical and digital goods



#### Desired Outcomes

- An on the go E-commerce platform that is accessible anywhere and anytime even from mobile devices

Merchants will reach a larger audience and operate their supply management process efficiently.



## Turn Digital, NopCommerce



#### A solution that will help your business grow faster

# Multi vendors multi stores

- Online stores for multiple brands, products, B2B, B2C, affiliates, co-branded stores and more
- Multiple vendors support

### Marketing

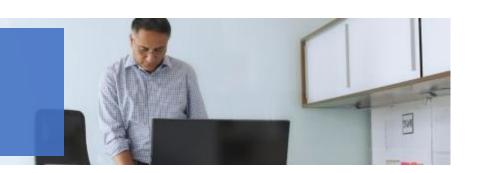
- Has a variety of features for marketing campaigns
- Newsletters subscriptions
- Supports news, blogs, forums, polls, and custom pages (topics).

#### Customer Service

- GDPR support
- External Authentication
- Security and permissions

Turn Digital customers find the solution to be easy and cost efficient

## Turn Digital, NopCommerce+ Microsoft Azure



NopCommerce can be deployed on cloud using MS Azure PaaS technology to achieve a fast, reliable, scalable & secure E-commerce platform

#### Solution Alignment

Turn Digital + Microsoft Azure Speed

Get your platform ready to operate in a short time



Turn Digital + Microsoft Azure Security

World class cloud security



Turn Digital + Microsoft Azure Scalability

Scale as you grow with Zero hassle

