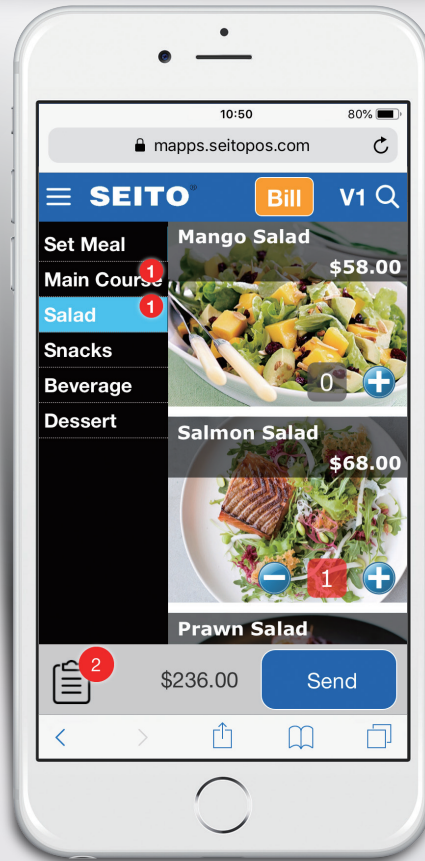




Seito Online Ordering System

Seito Online Ordering System provides customers a new way of self ordering. Using smartphones to scan a QR code, customers can order their food by themselves. The order will be sent to kitchen automatically. This saves their waiting time for food ordering by waiters. Apart from reducing workload of waiters and enhancing service quality, customer self ordering can definitely save manpower and equipment costs.



New Trend of Food Business Operation - Scan to Order, Save Time and Manpower!

Features :

- Customers can self order by scanning a QR code with their smartphones
- No need to provide paper food menu and use smartphone to review food details and pictures
- Customer self ordering allows waiters to focus on providing other services
- Customers experience new ordering model to enjoy personalised service
- Pre-order function allows customers to select food in advance while waiting to be seated
- Seamless interface with Seito F&B Management System and provides versatile ordering data and sales statistics reports

Benefits :

- No need to have waiters to place order and thus it saves ordering time, increases efficiency and minimises mistakes
- Easy to edit food information and saves cost of editing and printing food menu
- Reduces workload of waiters and improves service quality
- Enhances customer satisfaction and restaurant image
- Reduces ordering and dining time of customers and increases table turnover rates and revenue
- Management fully understands restaurant operation data and is able to make fast and accurate marketing plan