

Viewport data access accelerator

What is ViewPort?

ViewPort is a customizable accelerator and toolkit that allows Slalom to help you craft a personalized home for all your data, analytics, and reports – *across* formats, platforms, and sources.

Single source of truth

Tie in information and dashboards from all your data sources and visualization platforms. ViewPort provides powerful search that spans platforms and files.

Helps business groups using multiple different visualization tools share key analytics insights easier, quicker, and more actionably.

Create a data community

ViewPort connects data users. It leverages social feedback tools – commenting, ratings, sharing – to help foster an ecosystem of data use. Have a question? Ask the crowd. Need the best report fast? Sort by a star rating.

Tweak refiners on dashboards to showcase just the right data and give the impression you want.

Make data composites

Users often need the same set of reports over and over again.
Create and share virtual binders of information. Put together visualizations, documents, videos, and more into easy to use digital notebooks.

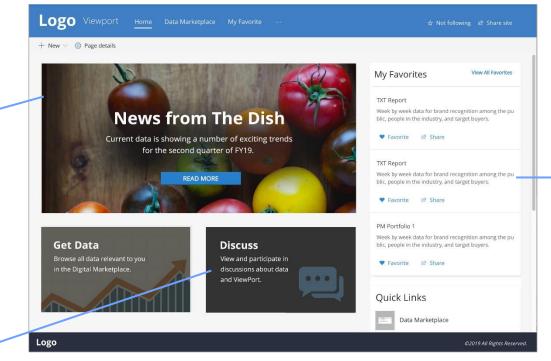
Great for executives who are used to seeing their reports in a certain fashion, or meetings that have a repeated agenda around the same charts and reports.

What can you do with ViewPort?

As your company creates more ways to view data, users can become overwhelmed with the amount of reports, visualizations, spreadsheets, or other items needed to do their jobs effectively. ViewPort puts all this information in a single location where users can stay informed and find the information they need quickly.

Drive traffic to the latest and best info by promoting content or target news based on audience

Secure forums: start conversations on insight or ask the right people for answers.

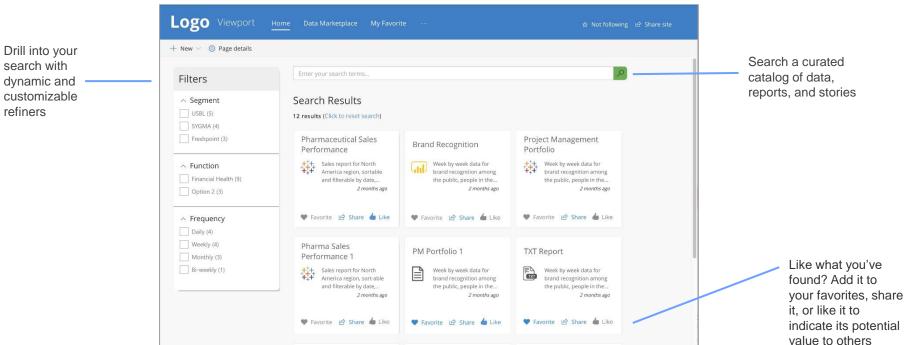


Give users fast access to view or share their **favorite items** from multiple platforms or sources.

Shop for Data

Logo

Your users already know how to shop, so let them shop for the data that fits them perfectly. ViewPort lets users quickly search for reports, documents, spreadsheets, or other curated items by keywords. Customizable refiners help users get to information they need quickly across multiple platforms.



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Drive adoption and action.

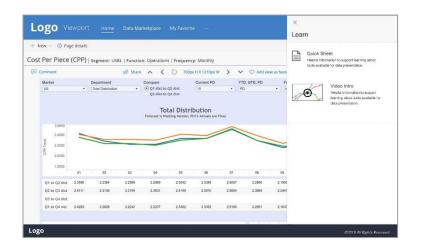
How much of your day do you spend switching back and forth between visualizations, spreadsheets or other applications? ViewPort makes that all available from a single location, then amps up the experience by adding a slew of options to make it easier to keep using the best information.

Logo Viewport ☆ Not following 🖻 Share site + New V Page details Drive adoption by making Cost Per Piece (CPP) | Segment: USBL | Function: Operations | Frequency: Monthly **sharing** easy Comment Q Leam Send feedback () 700px H X 1210px W Add view as favorite Market Department Current PD YTD, QTD, PD Fuel Inc/Excl FY2018A 10 ▼ PD ▼ Include Total Distribution FY2019A Q3 dist to Q4 dist FY2019F FY2019P Access **Total Distribution** Forecast is Working Version, PD12 Actuals are Final information 2.6000 without losing 2.4000 your place. Users can interact 2.2000 with multiple data 2.0000 visualization 1.8000 02 03 04 05 06 07 08 09 10 11 12 platforms using 2.2384 2.2389 2.2069 2.3042 2.3359 2.5057 2.2960 2.1900 2.1709 2.2068 2.3249 common Q1 to Q2 dist 2.3556 navigation and O2 to O3 dist 2.4111 2.3136 2.3194 2.3031 2.4149 2.3910 2.5604 2.3884 2.2441 2.3179 Q3 to Q4 dist 1.8017 1.7902 1.8309 social tools Q1 to Q4 net 2.4293 2.2828 2.2242 2.2237 2.3362 2.3352 2.5180 2.2951 2.1633 2.2127 2.2043 2.2367 Logo ©2019 All Rights Reserved.

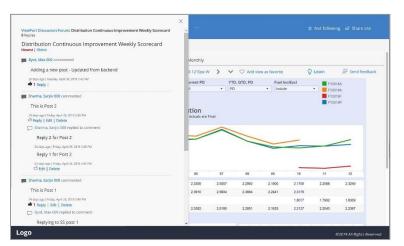
Favorite dashboards to stay up to date with changes

Community and Help

We're all in this together. ViewPort can help make sure you get the most out of any report, dashboard, or spreadsheet. It allows users to easily access documents or videos on how to best use an item. If that doesn't do it, each report has discussions and chat built it so you can easily ask questions of the report author or other people who use the data. (This is a great way to provide feedback to keep reports evolving and fresh.)



 Embedded discussions and chat let you start a community around every visualization.



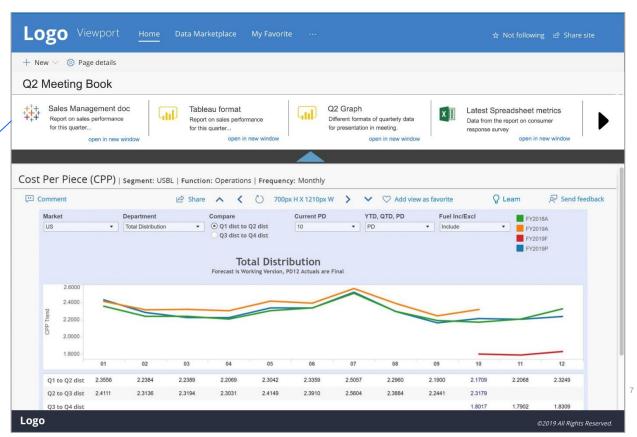
 Provide users with training resources, from documents to video walkthroughs.

Bind your information into books

Many times, a single report only tells part of the story. ViewPort allows you to compile reports, dashboards, spreadsheets, (and just about anything else), into savable, customizable, shareable "books". Great for driving a meeting or sharing a

custom report that spans platforms.

Create and share virtual binders of information. Tie together visualizations, documents, videos, and more into easy to use digital notebooks



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