

Introduction of One Click Go Live Limited

"One Click Go Live® – Broadcast Grade Live Streaming"

One Click Go Live Limited

開眼界直播科技有限公司

2 February 2023



Section 1

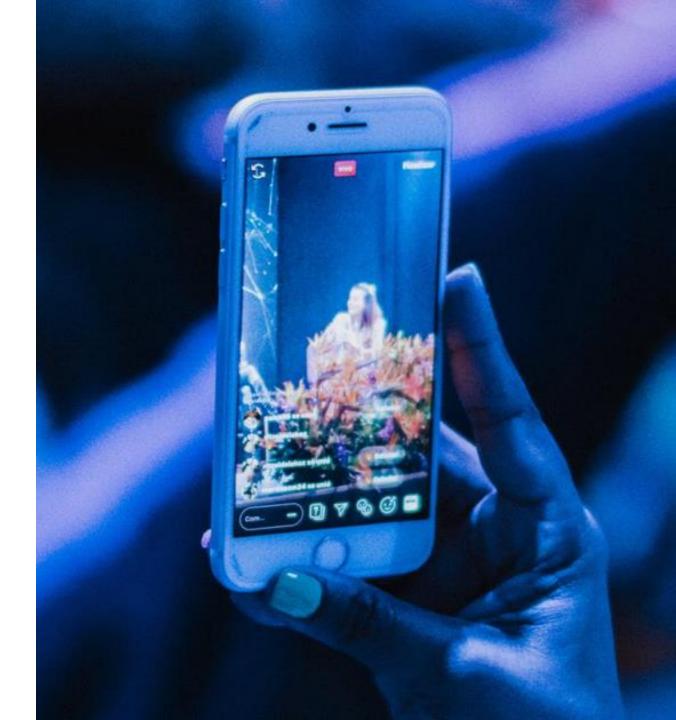
About One Click Go Live

- Who Are We
- Our Service
- Why Us

Who Are We

One Click Go Live (OCGL), formerly named as HERMES Live, is a Hong Kong based live streaming technology company offering broadcast grade Live Streaming Service, Product and Platform, Solution with Customization for professional and commercial use.

OCGL engages in user experience (UX) and deep technology to maximize seamless user experience for event hosts in professional and commercial live streaming events, thereby eliminating the pain points in traditional live streaming.





Our Service

We offers One-stop Live Streaming Solutions

#1

Simple set up with no extra infrastructure need

#2

User-friendly real time management

#3

Professional output quality (Up to 4K)

#4

Cost efficient solution

300+

Live Events

20M+

Audience Reach

52+

Countries

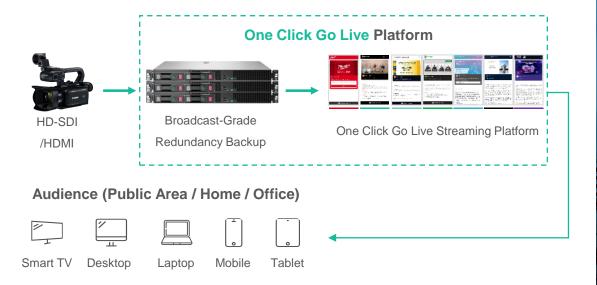
↑300%

Tickets Sales

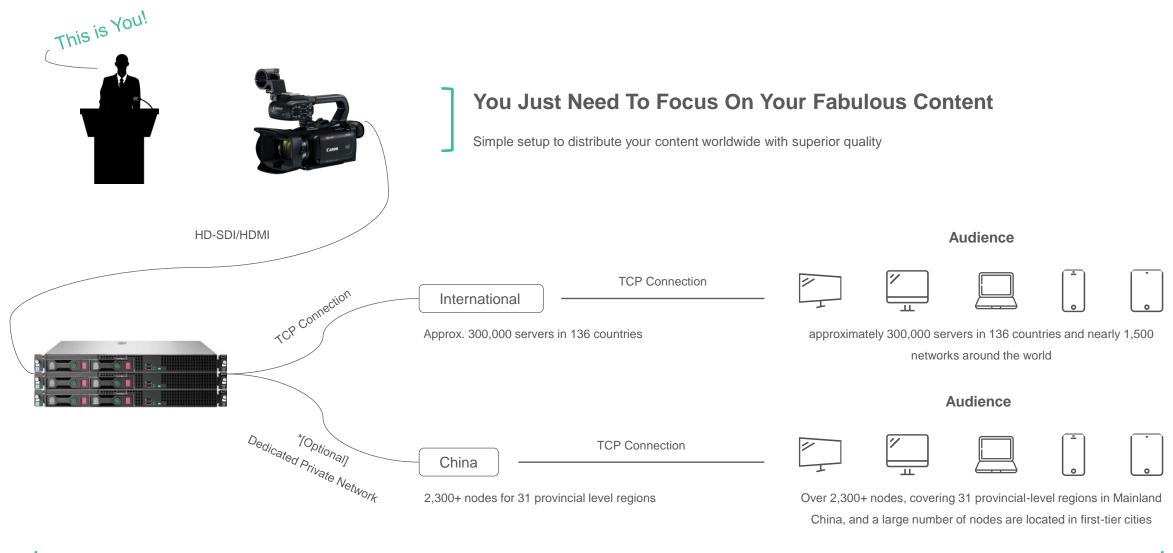
Why Us

Technical Differentiation

One-stop Live streaming solutions embedded with live streaming technologies, developed and backed by a team of expertise to provide broadcast grade quality and stability live streaming experience all over the world by simple setup.







We Do The Rest For You

*Between Hong Kong & China for Reliable Cross-border Video Signal Transfer



Section 2

Offering on Event Management & Production

- Overview
- GBA / Greater Bay Area
- Customized Instant Message & Timer
- Multiple Studios
- Virtual Stage / Teleporting / Chroma Key
- Pre-recorded Live

Offering Overview

- 1. Event Rundown, Production Planning and Time Management
- 2. On-site Event and Production Management
- 3. Event Management in Hong Kong ← → Mainland China
- 4. Provide Simultaneous Interpretation service

Services include:

- Production Team
- Professional Live Video Production
- Pre-recorded video shooting and editing
- Graphic or animated design
- Event Setting (Backdrop/signage)... etc.

Item	Time	Duration (mins)	Program	16:9 Visual	<u>Preview</u>	<u>Title</u>
1	08:20	10	Technical Testing for Session I Background Music	ΚV	U.SChena Relations : The Way Forward E.H.D-F. Relation : The Way Forward E.H.D-F. Relation : The Relation : T	1
	08:30 EVENT STARTS					
2	08:30	5s	<u>Session 1:</u> <u>Technology and Global Challenges</u>	Session Title	Bassion 1: Stochnology and Global Challinges 2 - 40 - 10 - 10 - 10 - 10 - 10 - 10 - 10	7
3	08:30-08:31	1	Opening Greeting	1p window	Management and Comments 16:9 Management and Comments Management and	James Chau
4	08:31-08:32	Ť.	Opening by Moderator: Jiang Zengwei	1p window	The second secon	Jiang Zengwei
5	08:32-08:42	10	Keynote 1.1 by Steven Chu	PPT + 1p (TBC)	OR (both prepared)	Steven Chu







GBA / Greater Bay Area

- Provide professional event management and production service in simultaneously in the mainland and Hong Kong
- China-Hong Kong Interoperability management and interconnect in real-time
- Enabled to overcome the network limitation in China



Greater Bay Area Microsoft Technology Innovation Summit

Shenzhen



GoGBA一站式干台啟動儀式

Hong Kong & Shenzhen



EY Synergize GBA Forum 2021

Hong Kong & Shenzhen



大灣區國際信息科技協會成立儀式

Hong Kong & Macau & Guangdong Province

Customized Instant Message & Timer

- Remote Speaker Management in Video Conference
- Speaker Briefing and Technical Check Session via Video Conferences
- To Keep track of time management remotely



Our Speaker Moderation Panel

Only display on panellists' view

Before Event Start



Ready for Begin



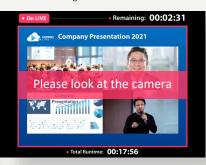
During Live



Section Break



Instant Message

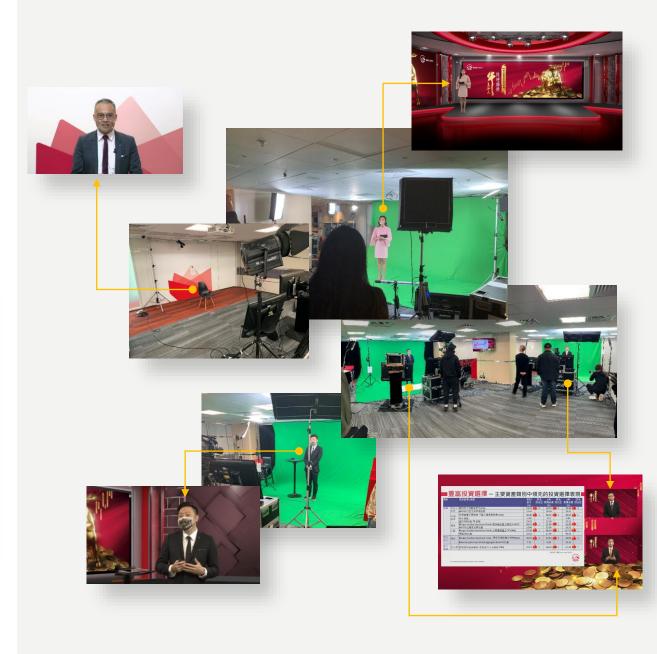


Multiple Studios

Enable On-site Technical Setup in different studios for event shooting



AIA 2021夥伴銷售部投資高峰會



Multiple Venues

Enable audiences to watch the event in different venues at the same time

Live Relays of the London Symphony Orchestra

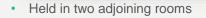




Simultaneously relayed the concerts at four venues under Leisure and Cultural Department

AEON Annual General Meeting 2020











Virtual Stage / Teleporting / Chroma Key

Teleporting from Chroma key → **Real Location**

- Shooting in different (more than one) locations
- Transfer the Chroma key signal to match the real location's frame to create a fake interaction



Chroma Key → **Virtual Stage**

Without physical backdrop, Chroma key background for virtual backdrop



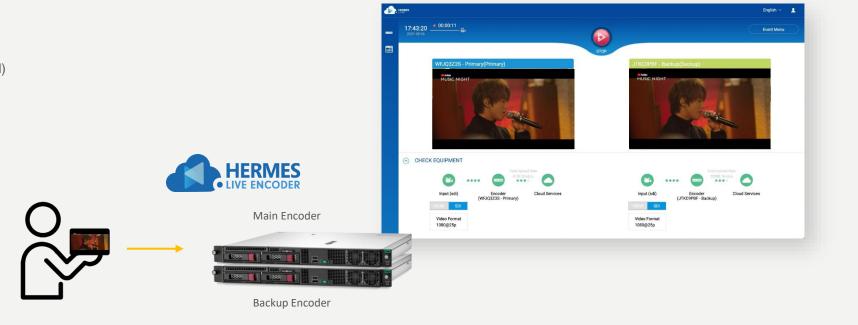




Pre-recorded Live

Playing pre-recorded and edited videos can more effectively ensure the smoothness of event

- Support High Availability (HA) setup for reliability
- Seamless Failover (When primary encoder cracked, it will automatically change to backup encoder signal)
- · Safe and reliable



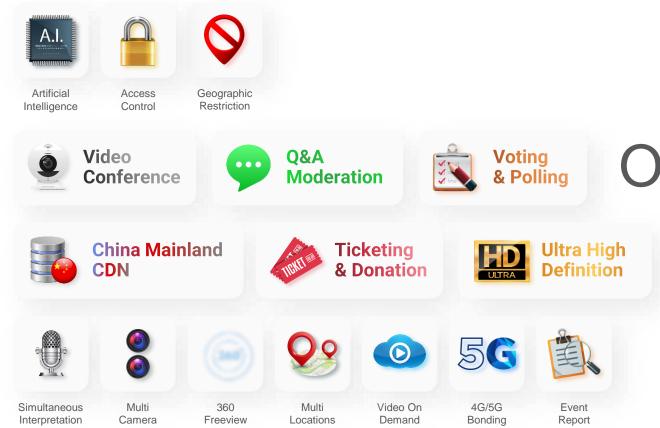


Section 3

Customization

- · Own Who You Are
- One Click Go Live+
- Access Control
- Concurrent Login Blocking
- Registration
- Multi Languages Support
- Optional Features (Special Interaction)

- Streaming in 4K
- Moderated Q&A & Polling
- Ticketing/ Pay-per-view
- Real-time Statistics/ Reporting



One Click Go Live+

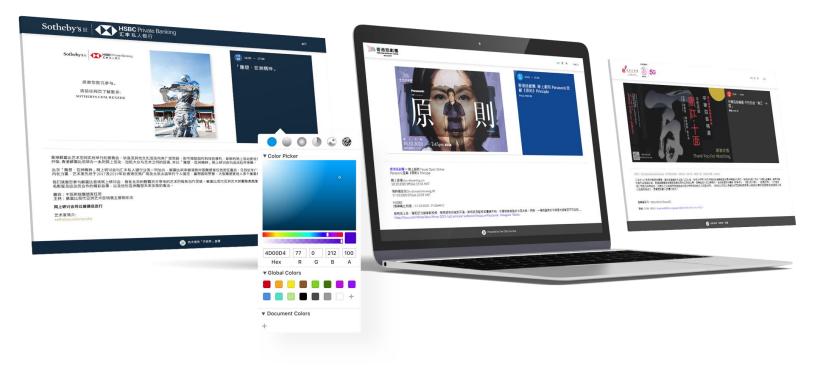
On Demand Features

With our technology, all these features are fully supported.

Own Who You Are

Your Branded Live Streaming Platform

From colour theme to logo and content, One Click Go Live Platform provides flexibility for your brand exposure and maintain your brand presence throughout the live streaming experience.





Own Who You Are

Color Theme

or me

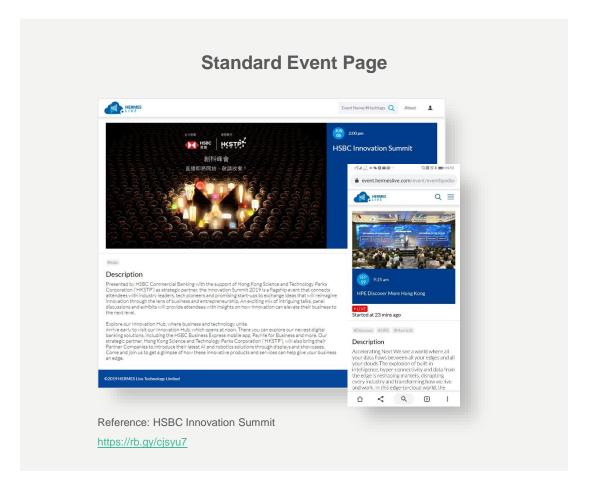


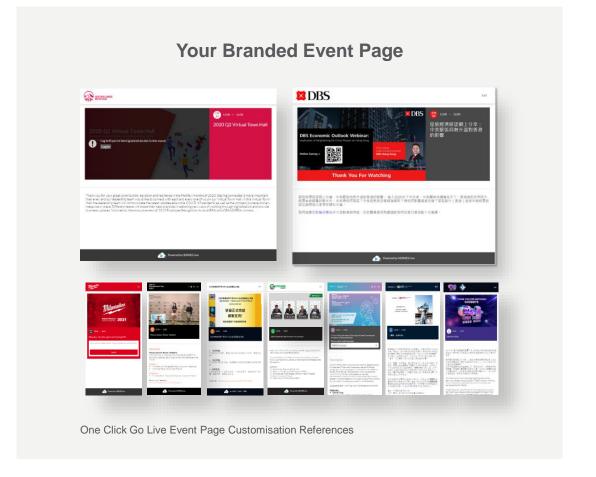
Branding Logos/ Images



Contents

Your Branded Live Streaming Platform





Access Control

Internal Briefing? Keep it Private

Key Highlight

- Various Login Options (Email, Password, User ID ...etc)
- Login Reporting for Marketing/Business/Attendance Purposes
- High-Security Content Protection



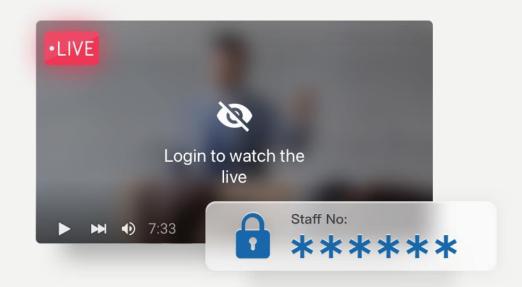
Sotheby

Conversation with Artist



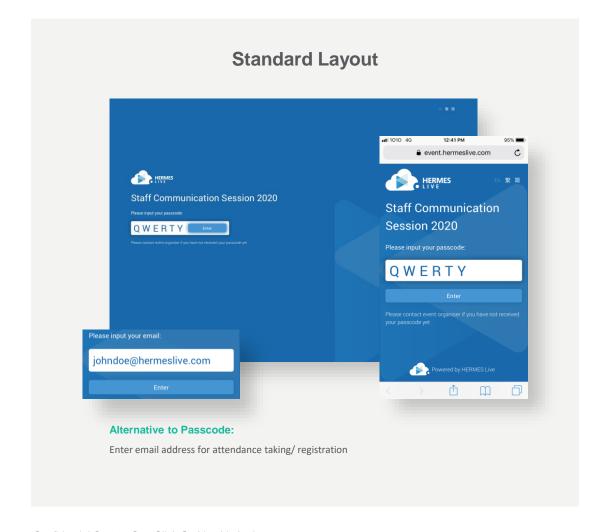
DBS

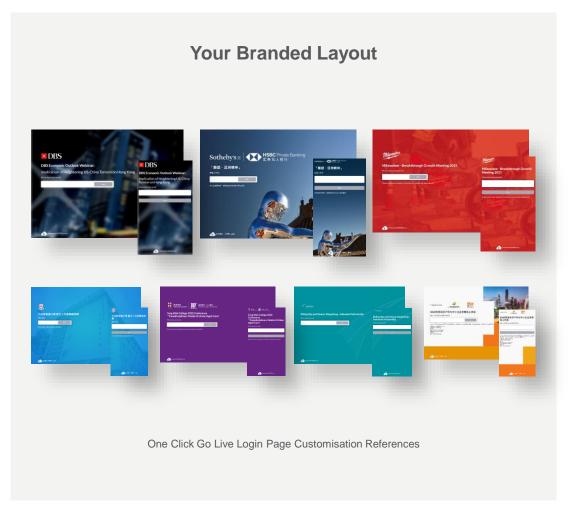
DBS Economic Outlook Webinar



Access Control

Internal Briefing ? Keep it Private



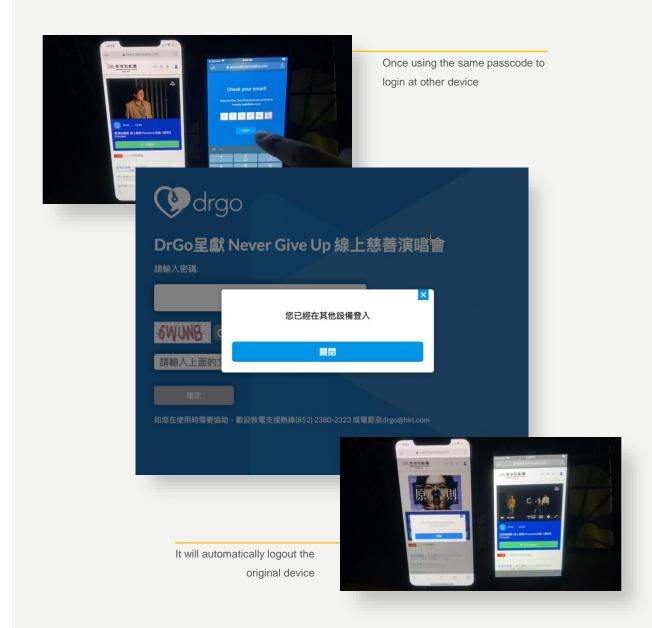


Concurrent Login Blocking

One User • One Login Device

Key Highlight

- Each user will receive a unique passcode to enter the event page
- · Each passcode is valid in one device only to prevent illegal sharing



Registration

Event Campaign • Know Your Audience

Key Highlight

- Branding Customization
- · Including "Confirmation" & "Reminder" email distribution
- User Report included



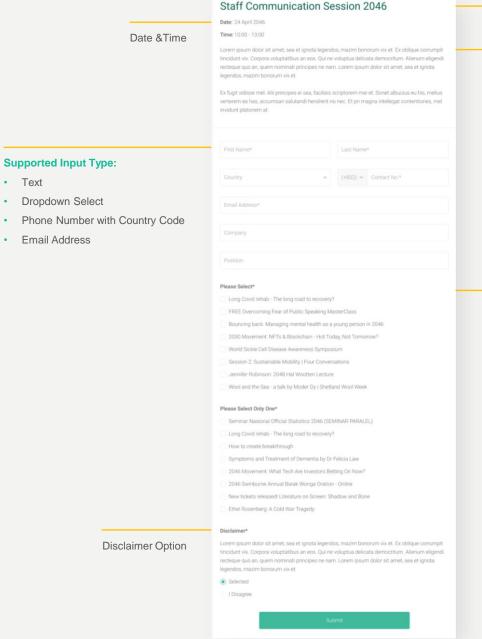
HKTDC

HKTDC Entrepreneur Day



HKSUO

Uro-Oncology Asia 2021



Event Description

Event Select Type:

Multiple Select

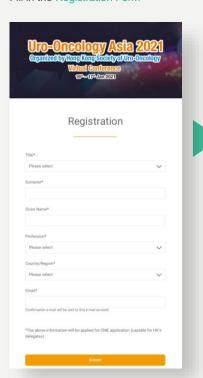
Single Select

Registration

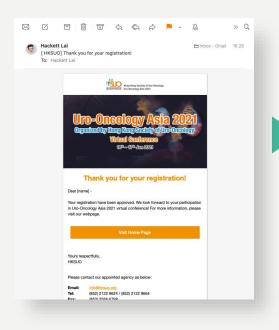
Event Campaign • Know Your Audience

User Experience

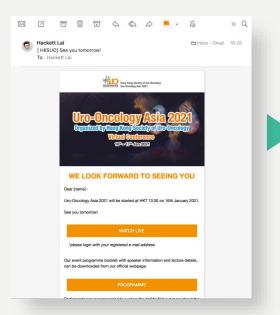
Fill in the Registration Form



User will receive a Confirmation Email



User will receive a Reminder Email before event start



Redirect user to the Login Page



Multi Languages Support

Your Audiences • Around the World

Key Highlight

- Interface and Audio Language Switching In One Go
- As Many Languages Supported On Demand
- · Mainland Audiences Supported



CLP

Staff Communication Session 2021



BIP ASIA

Open Innovation: Driving Collaboration in Times of Change

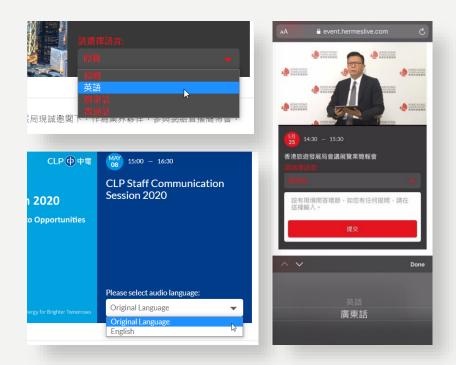


Multi Languages Support

Your Audiences • Around the World



Audio Language Selection



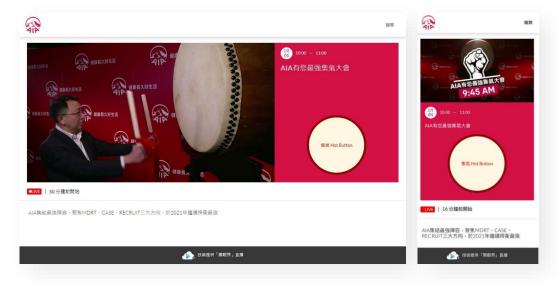
One Click Go Live Event Page References

Optional Features

Special Interaction, Login by Staff ID...

Showcase

Client: AIA Hong Kong



AIA

AIA 有您最強集大會 2021











One Click Go Live Login Page for Internal Staff Only

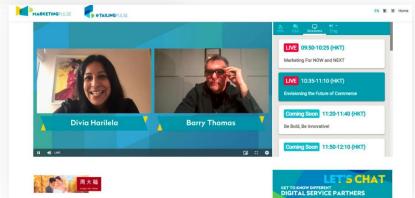
Optional Features

Ccustomized Event Page with info tab

- Speaker Bio, Q&A, Concurrent Sessions, Audio Selection

Showcase Client: HKTDC





HKTDC

Marketing Pulse 2022

URL: https://marketingpulse.hermeslive.com/event/22557fe9-2886-4b24-b782- f4b4a97d138d?token=f346f5e4f5274a58b25d1709ab9ff3cb





HKTDC

AFF 2022

URL: https://live.affonline.hk/event/ce473ebb-7bcf-490e-9eda-b18ce7058958? token=YXLL65

Streaming in 4K

Miss Nothing in Every Scene

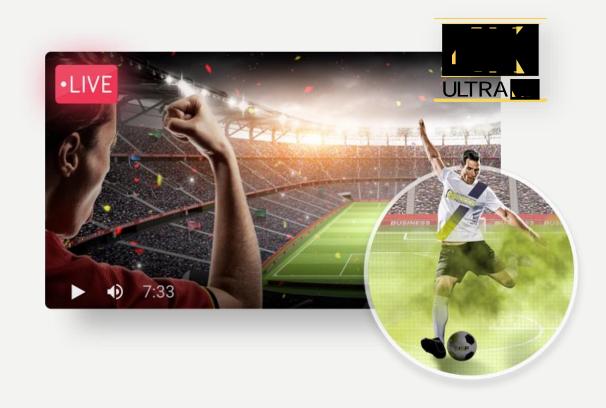
Key Highlight

'Auto' Video Quality feature provides the highest video quality given the viewer's network strength in 1080p Full HD by default, optionally upgrade to 4K resolution

- Auto Quality Feature based on network strength
- · Distribute your content in such Immersive Detail
- Cross-Platform support



Resolution select menu from One Click Go Live Event Page References

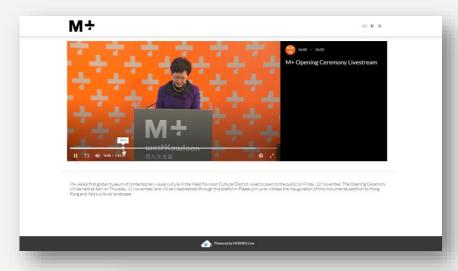


VOD (Video on Demand)

Relive • Anytime Anywhere

Key Highlight

- Allows users to access videos without a traditional video playback device.
- Abolish the constraints of the typical static broadcast schedule.
- Monetizes real time videos to on-demand content.
- Multiplies your audience base and puts viewers in complete control.





Moderated Q&A & Polling

Interact with Your Audience

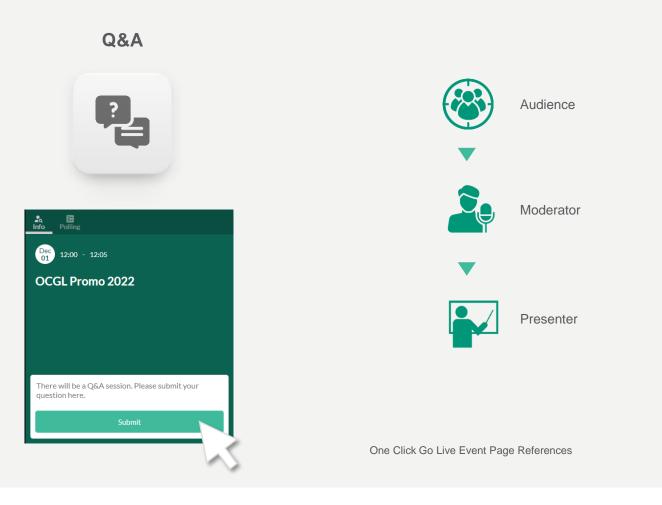
Key Highlight

- Submit Question and Polling for your live event simultaneously
- Easy to Manage audience's questions and options
- Instant live polling result sharing screen
- Instant User Reporting



Moderated Q&A & Polling

Interact with Your Audience



Info Q&A Polling ■ Slido-demo □ Q&A | I | Polls AAAA | Polling | Polling

解決不同地區、不同產業的新興金融發展上的不衡

統一的綠色標準

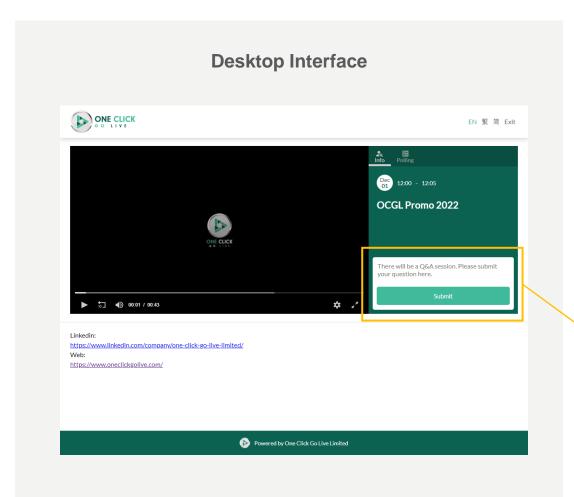
○ 推出綠色產品和創新應用場景

○ 建立寬嚴並及的監管體系

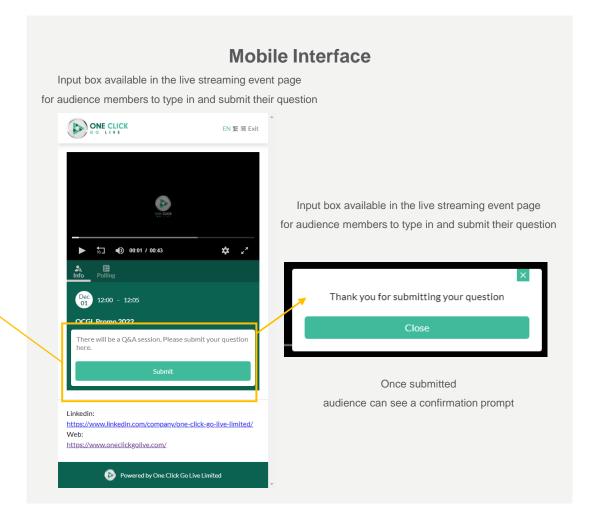
Polling

Moderated Q&A

[A] Audience

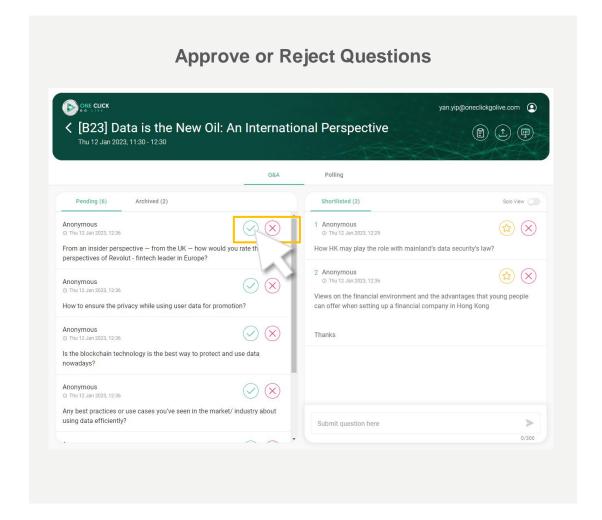




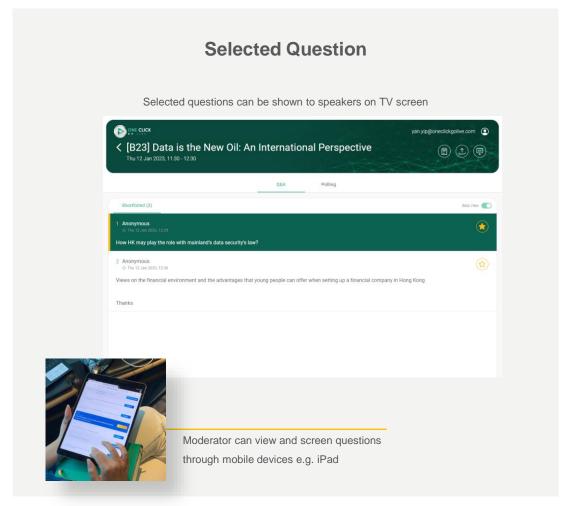


Moderated Q&A

[B] Moderator

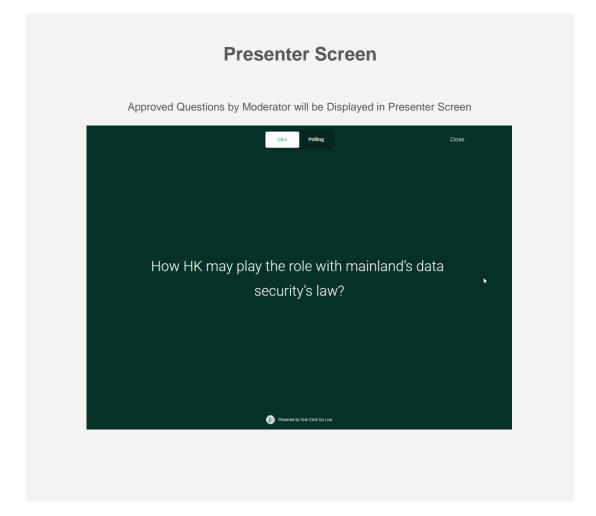




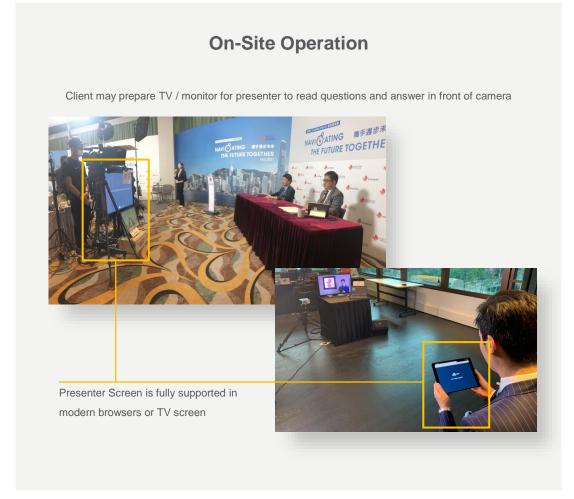


Moderated Q&A

[C] Presenter

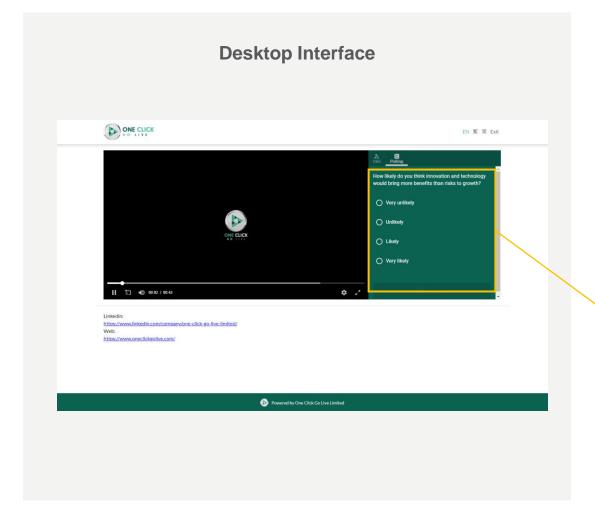




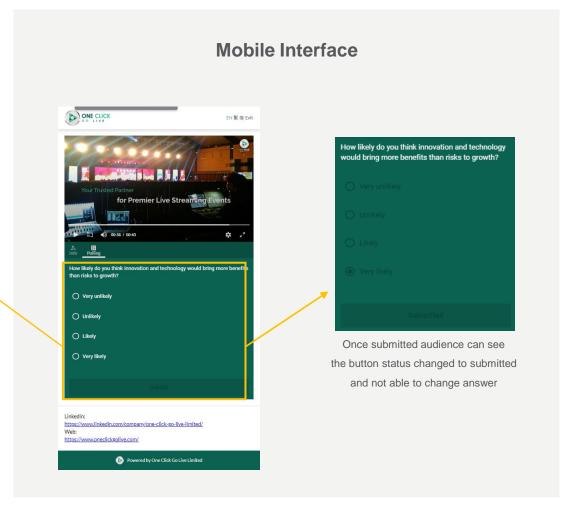


Moderated Polling

[A] Audience







Moderated Polling

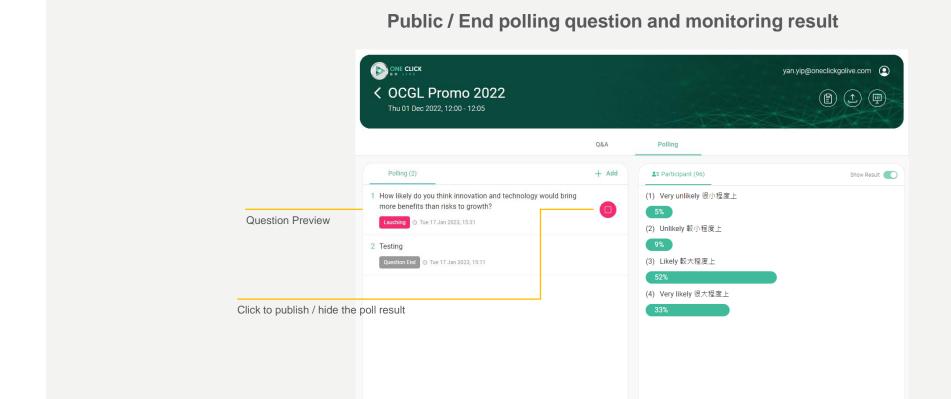
[B] Moderator







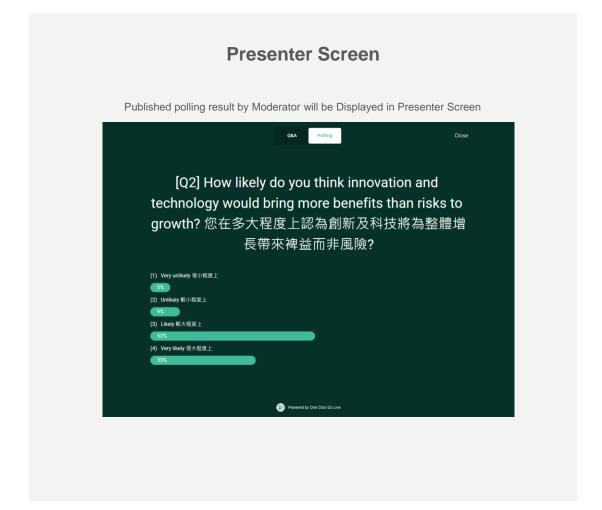


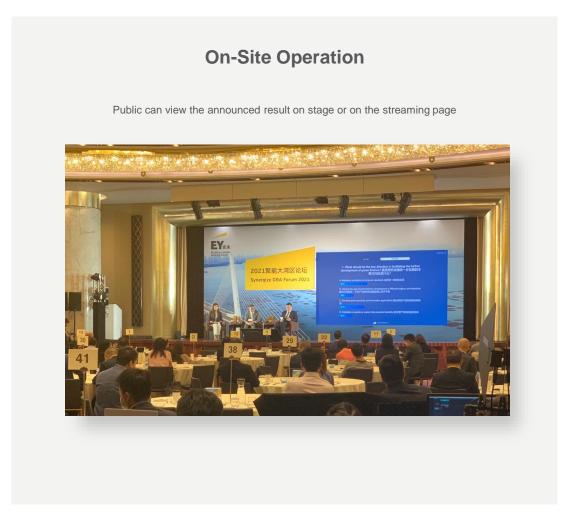


Moderated Polling

[C] Presenter





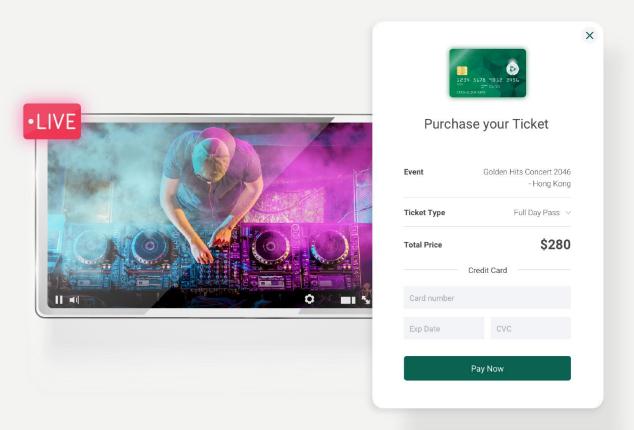


Ticketing/ Pay-per-view

Ticketing • In ONE GO!

Key Highlight

- Time-saving, 24/7 available.
- Reach your global audience, no physical seat limitation.
- Leveraging the internet to boost sales and marketing.
- Able to get valuable insight through ticketing reports.



Ticketing/ Pay-per-view

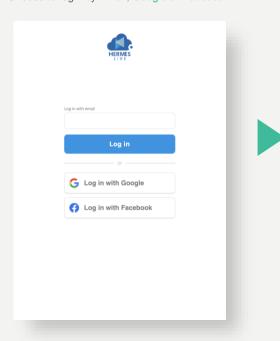
Ticketing • In ONE GO!

User Experience - Purchasing a ticket

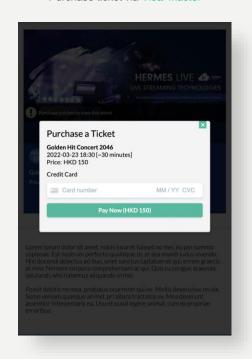
Click the button to purchase ticket



Choose to login by Email, Google or Facebook



Purchase ticket via Visa/ Master



Enjoy the live show instantly after the successful payment.



Ticketing/ Pay-per-view

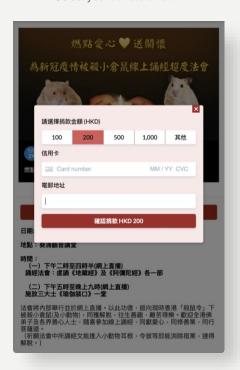
Ticketing • In ONE GO!

User Experience - Donate via event page

Click the button to make donation



Select your donate amount



Custom donate amount (can set the lower or upper limit)



Real-time Statistics/ Reporting

Know Your Live Performance

Key Highlight

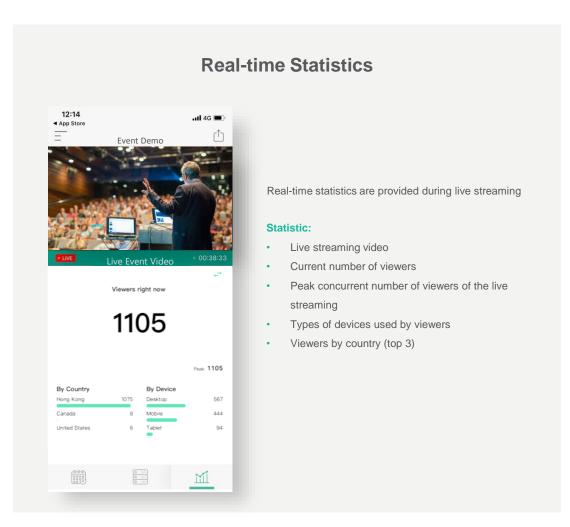
- Full Detail streaming report (eg: by OS, device, country, browser, branding...etc)
- Custom Attribute supported*
- Report in Email/HTML/PDF format

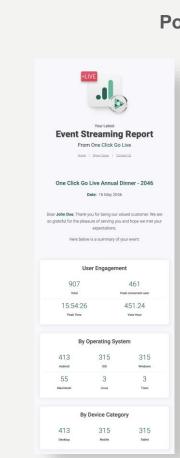


^{*}This item may cause extra charge, please contact us directly.

Real-time Statistics/ Reporting

Know Your Live Performance





Post Event Statistics

Post event report can be provided after live streaming (On-demand Service)

Statistic:

- Total user
- Peak concurrent user
- Peak time
- Average view hour
- Viewers by operating system (top 6)
- Viewers by device category (top 3)
- Viewers by browser (top10)
- Viewers by country (top10)
- Viewers by mobile device branding (top10)



Section 4

Distribution

- Network Service (Broadband, Multiple-4Gs, 5G)
- One Click Go Live Platform Servers and Nodes International & China
- One Click Go Live Platform Servers and Nodes High Availability (HA)
- Data Protection / General Data Protection Regulation (GDPR)

Network Service (Broadband, 5G)

Network

Our expertise in live streaming is complemented by superior network connectivity and setup for different venues:

- Custom-built Internet with Internet Service Provider (ISP)
- Multiple 5G Cellular SIMs Bonding Cloud Services
- New 5G Cellular Service for high-speed transmission
- · Dedicated network in/out of China for smooth and stable live video streaming



Network Arrangement with ISP Partners



5G Cloud Services with 8 SIMs from All Available Mobile Operators in Hong Kong

Multiple 5G Services

(up to 8 SIM cards with 2 LAN networks, using all available mobile network service operators' 4G services in Hong Kong)

Background Information

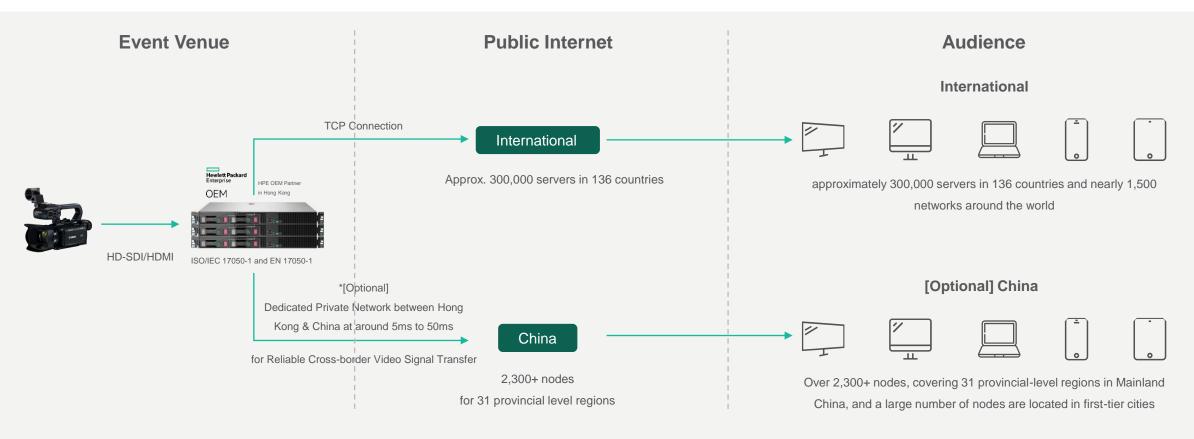
There are a total of four (4) mobile network service operators providing mobile service in Hong Kong¹:

Hong Kong Telecommunications (HKT) Limited	1010 / CSL
Hutchison Telephone Company Limited ("3")	ЗНК
Smar Tone Mobile Communications Limited	SmarTone
China Mobile Hong Kong Company Limited	СМНК

*For clients with majority of audience from mainland China, a dedicated Hong Kong to China private network including domestic China servers, network and CDN setup is recommended, please contact us for more information.

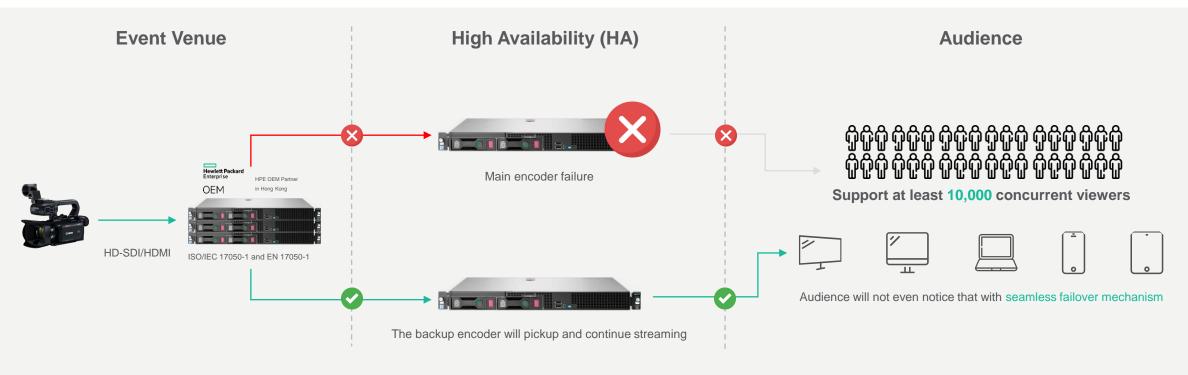
[1] Office of the Communications Authority (OFCA), the Government of the Hong Kong Special Administrative Region https://www.ofca.gov.hk/en/consumer_focus/education_corner/guide/advice_mps/choice/index.html

One Click Go Live Platform Servers and Nodes - International & China



100% CD availability with over 99.95% service availability

One Click Go Live Platform Servers and Nodes - High Availability (HA)





All system components deployed on ISO 27001 Certified Data Centre

Special software development or customization can be offered, with local team support (including local manufacturer support) to provide flexibility in upgrading

High Availability (HA) setup for reliability Two (2) units of live video encoders can be operated in HA active-active redundant pair (i.e. main and backup encoder)

Data Protection / General Data Protection Regulation (GDPR)

Please refer to document: "Data Protection and GDPR for One Click Go Live Platform"



Information Collection and Use

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to, your email address, name, phone number, postal address, other information ("Personal Information").

Log Data

We may also collect information that your browser sends whenever you visit our Service or when you access the Service by or through a mobile device ("Log Data").

This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages and other statistics.

When you access the Service by or through a mobile device, this Log Data may include information such as the type of mobile device you use, your mobile device unique ID, the IP address of your mobile device, your mobile operating system, the type of mobile internet browser you use and other statistics.

In addition, we may use third party services such as Google Analytics that collect, monitor and analyze this type of information in order to increase our Service's functionality. These third-party service providers have their own privacy policies addressing how they use such information.

GDPR Compliance Statement

General Data Protection Regulation (GDPR)

The European Union's (EU) General Data Protection Regulation (GDPR) is effective from May 25, 2018. The GDPR is a new regulation that enables greater data protection for individuals across the Europe, which the EU citizens have a degree of control over their personal data and the regulation governs the companies controlling or processing the data.

One Click Go Live Limited ("we", or "our") is taking appropriate measures towards GDPR to help ensure our customers benefit from increased control and clarity with the consent to process the personal data and with the compilance to the GDPR.

Our Commitment

One Click Go Live Limited as a Data Processor, is committed to comply with the GDPR regulations with the following principles:

Due diligence – We are committed to comply with the GDPR regulations, process personal information fairly and lawfully and will be aware of the law changes to the GDPR

Consent for processing data — We will only process the personal data on behalf of the customer with the

Data retention - We will only store the personal data within the agreed data retention period

Right to be Forgotten – EU citizens have their rights to erase the personal data when it is no longer being processed

Data breaches reporting – We will notify a personal data breach to the supervisory authority (i.e. Data Protection Controller) and the customer in the event of data breaches





Section 5

Your live-streaming technology partner for GBA event

- Instantaneous interaction between Hong Kong and China
- Smooth live-streaming in China and worldwide





HKTB Tourism Update 2022

6 May 2022



新格局下的區域合作新機遇

15 Aug 2022



第8屆海峽兩岸暨港澳經貿論壇

27 May 2022





Belt and Road Webinar Series "Postpandemic Opportunities under the Latest Global Landscape"

28 July 2022





Boao forum for Asia annual conference 2022

28 Sep 2022





Mainland and Hong Kong SAR, Macao SAR Intellectual Property Symposium2022

15 Aug 2022

Your live-streaming technology partner for indoor or outdoor prestigious event

- High Availability setup to ensure no single point of failure
- Utilizing 4G bonding and 5G connectivity to provide livestreaming ubiquitously







15th Asian Financial Forum

10-11 Jan 2022







Belt and Road Global Forum Annual Roundtable 2022

2 Sep 2022







Hong Kong International & TV Market (FILMART) Online 2022

14-17 Mar 2022





ÉLAN Lost Child Project HK 2022

3 July 2022





London Philharmonic Orchestra 2022

22 Aug – 19 Sep 2022





A Brief on Photography Lighting Seminar

18 June 2022

Your live-streaming technology partner for hybrid event with virtual conference (VC)

- Seamless interaction between speakers in venue and guests in VC
- · Customizable layout combining venue and VC in the same screen on live streaming





Legacy of TAGRISSO: Hope for EGFR-mutated NSCLC Patients

18 July2022





The 36th International Workshop on Therapeutic Endoscopy

13-14 Dec 2022





第四屆CMHK創新大會

14 Nov 2022

ARUP



COP27 Race to Resilience

31 Oct - 4 Nov 2022



URO-ONCOLOGY ASIA 2022

22-23 Jan 2022





AIA Employee Town Hall

11 March 2022



Your live-streaming technology partner for entertainment and concert

- Leveraging an innovative filming style and smooth live streaming experience
- Ticketing and Donation functions to monetarize your event online without hassle













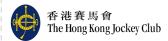
Over 8,000 Live Events Powered by One Click Go Live

	Conference Centre				Hotel		Overseas		
	Hong Kong Convention and Exhibition Centre (HKCEC)		JW Marriot Hotel Marco Po		Marco Polo Hong Kong Hotel	irco Polo Hong Kong Hotel			
	Kowloon bay International Trade & Exhibition Centre (KITEC)		Ritz Carlton Hotel		The Mira Hotel		A TO THE		
	Sky 100, International Commerce Centre		Kowloon Shangri-La		Hong Kong Club		<i>m</i>	2)	
Venue	Regus Conference Centre	and more	Four Seasons Hotel		Kerry Hotel	and more	• China		
	Performing Venue		Event Space		Education		Asia countriesCanada		
	Hong Kong Cultural Centre	InnoCentre			City University of Hong Kong		The United States	ed States	
	Hong Kong Coliseum Hong Kong City Hall The Hong Kong Academy for Performing Arts	Hong Kong Science Par Cyberport The Wave			The Chinese University of Hong Kong The University of Hong Kong		Central AmericaEurope		
	(HKAPA) and more	The Hub			and more	The Hong Kong University of Science and		TV Sta	ation
	Shopping Mall		Sports		Technology				
	Olympian City	Queen Elizab	eth Stadium		Hong Kong Baptist University				
	Fortress Store, Telford Plaza Sotheby's Hong Kong Gallery, Pacific Place	Southorn Stac	adium er Cricket Club		Li Po Chun United World College			and more	
	and more			and more	6	and more	Tatal*	0.022	
							Total*	8,833	

*Up to 31 March 2020

Our Key Customers by Sectors

Enterprise





























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Government















Culture & Arts















Education / NGO















TV Station





Telecom









and more..



End of Presentation

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