



# Catalyst Envision Connected Retail:5-Days Workshop

**Our experts are here to help you solve key challenges such as:**

- Activating digital selling
- Building a resilient supply chain
- Enabling always-on service
- Generating value with proactive insights
- Managing financial risk and reducing fraud

## **Your customers. Your people. Your data.**

Retail is rapidly transforming due to new consumer preferences, experiences, and expectations. Consumers want personalized shopping experiences that showcase relevant information, and employees need the right tools to deliver this information.

In this new reality, how do you envision the future state of your organization? Build your transformation strategy with Microsoft Catalyst, a proven and powerful approach to innovation.

## **Let's ideate together**

Meet with our experts and run an envisioning workshop, where we can ideate together with our full range of experienced and dedicated teams that can assist with deep knowledge sharing and interesting suggestions and ideas to elaborate your core business with Dynamics 365 Finance and Commerce to utilize these products

The assignment will consist of different workshops:

- Day 1 Observation study is made where we get to know your organization and decide scope and focus area for the Envisioning study
- Day 2 Envisioning workshop where vision, ideas, challenges & opportunities are generated and prioritized for the focus area
- Day 3 The documented result will be validated
- Day 5 The result is presented for the stakeholders with an action plan

As a result of the workshop an executive summary will be delivered incl., challenges & opportunities, top actionable plan with next steps.

## **How Nexer Dynamics can help**

### **Leveling up your e-Commerce and Retail**

With global presence and years of experience from e-Commerce and Retail industry we have created an immersive solution to drive the approach for innovation and implementation of next-gen business.

# What is Microsoft Catalyst?

Build, plan, and execute business transformation strategies with a proven, innovative approach from Microsoft Catalyst—an envisioning and planning program that employs Microsoft Dynamics 365, the Microsoft Power Platform, and the Microsoft Cloud. Your business transformation starts with an I.D.E.A.

Start by finding the transformation strategy that's right for you. Define and prioritize your strategy using development activities, then foster ideation and drive decision making with an envisioning workshop.



## Inspire

Imagine a future state solution for your business

## Design

Discover what's possible by aligning technology investments to business goals

## Empower

Empower others in your organization to see the value

## Achieve

Achieve business outcomes and improved customer experiences

➤ Envisioning Workshop

➤ Business Value & Solution Assessment

➤ Solution Demonstration

➤ Transformation Plan

For more information visit: <https://dynamics.microsoft.com/en-us/microsoft-catalyst/>

We use the latest Microsoft Cloud-based technologies to empower transformation while keeping the core business solution and improving it with new vision and tools to further expand and develop the success of the company. By maintaining the integrity and trust from the employees and to further deepen the relationships with the customers we ensure a solution that can grow with the company and the customers in scalability and flexibility to change the business model ahead of the market.

This will ensure that your company stays competitive without risking the key factors that have enabled the success of your company culture and we make sure to help you keep that edge and boost it further.

## Get Started

Request an envisioning workshop today!

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Continous improvements are developed together with Microsoft. For the latest information always contact your local Nexer office.