#### Mission

We securely organize the user's personal or business files, eliminating the risks of file transfers through a web platform with no capacity limit.

#### Vision

Provide the most secure and flexible shared file solution for user use according to your organizational need.

#### **Values**

- Security.
- Control.
- Integrity.
- Organization.
- · Responsibility.
- Transparency.

## **Customer Segment**

- · Companies in telework mode
- · Companies with a large influx of files
- Group of companies requiring internal communications
- User with interests in the organization
- Companies looking for time-optimizing tools

## Value Proposition

Predefine the categorization of the storage of your files, centralize searches in an organized and secure way. The flexibility of use and control of your files are features assured with our tool.

#### Channels

- Social media
- Strategic alliances with suppliers

ReferencesResellersOwn platform

#### **Customer relations**

- Social media
- Post office
- Technical support
- Partners

## **Main Activities**

## **Target market:**

- Integration of suppliers and users looking for a service or product
- Offer a unique site for providers to expose their services through advertisements.
- Marketing strategies.
- Constant innovation and release of functionalities.

#### **Users:**

- Monitoring and control of scheduled activities.
- Time saving.
- Avoid exposure.
- APP experience.
- Centralization of services.
- Alerts.

## Sales

- Monthly, Annual Membership
- Subscriptions.
- Advertising.

• Data.

# **Key Resources.**

- Time
- Strategic alliances
- Marketing strategies
- Human resource.
- Large restaurant chains.

# Partners.

- Swfactory.
- Nexys.
- Resellers.