



What is cloud costing you?

A total cost of ownership (TCO) assessment is a measurable and effective process to assess current infrastructure investments and translate that to cloud architecture and cloud economics.

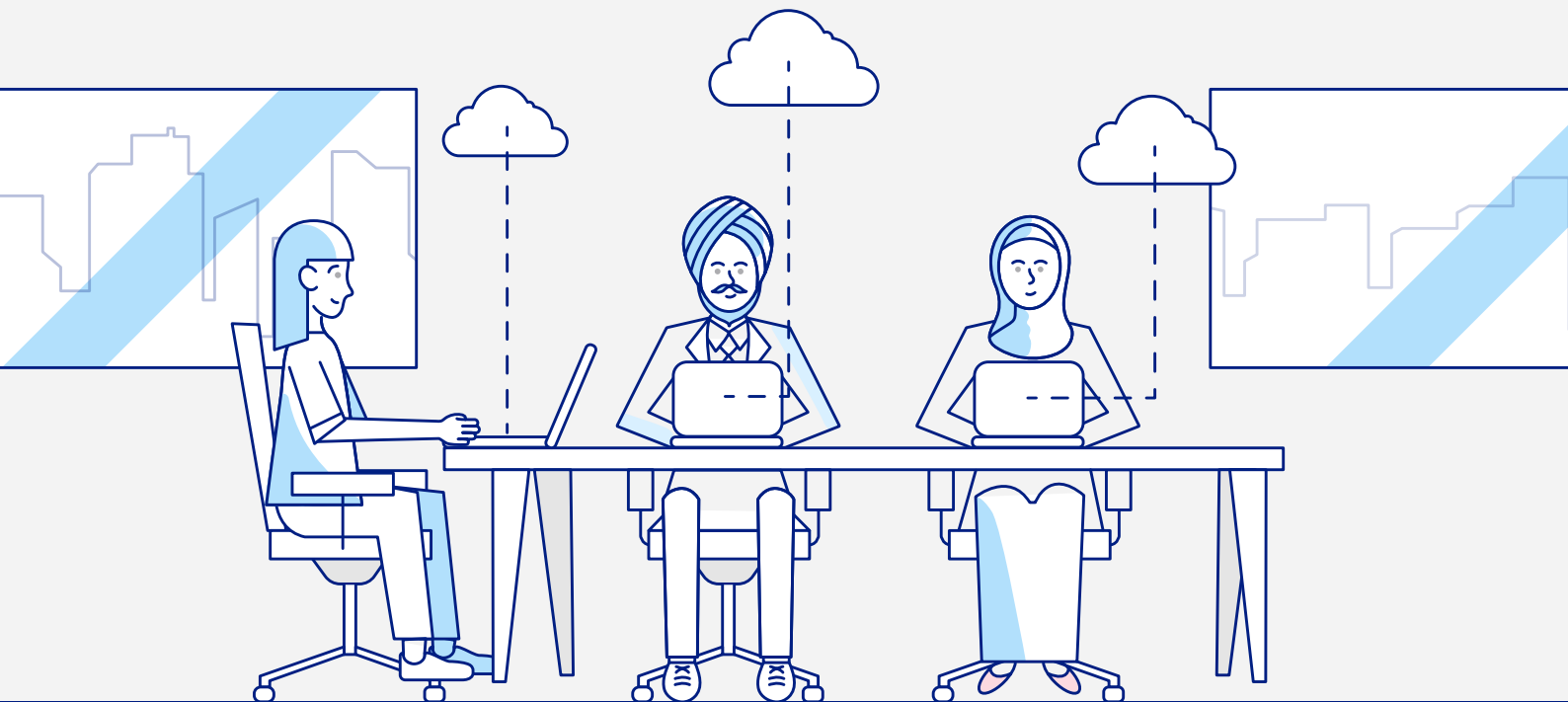
A TCO assessment will consider hard costs like physical machines, servers, storage, software licenses, and data centres, as well as soft costs like labour. It will help you understand what you're currently paying for your IT infrastructure and how this translates into a cloud environment, as well as potential for cloud optimisation, for example in volume licensing.



On-premises and cloud is more than just a price discussion

One of the biggest pitfalls of infrastructure cost assessments, is comparing on-premises and cloud options like-for-like. Simply comparing hardware and software costs to monthly cloud subscription costs won't capture the hidden or intangible costs of inflexible architecture and a lack of agility.

To consider all aspects, it's best to work with an expert partner independent of your infrastructure provider. This will not only help you get a more accurate view of current spend, the future cloud spend and the migration costs to get there, but can also recommend next steps aligned to your goals.



Make more informed decisions with experts by your side

At Telstra Purple, we're going beyond business as usual to change how digital transformation is done. Our aim is to drive lasting and meaningful change, spotting opportunities and realising their potential.

We have developed a **Total Cost of Ownership (TCO)** assessment to make sure our customers get fair price comparisons and

recommendations aligned to their key business and technical requirements, while balancing both operational and strategic objectives.

At no cost to you, the Telstra Purple team of certified cloud experts, in partnership with Microsoft, can help to develop your business case by understanding the total costs of moving current and future workloads to Azure.

Benefits of TCO



Model cost savings

Model the benefits of rightsizing ahead of migration, accounting for both peak utilisation and downtime to pay only for what you need.



Build a business case

An executive level assessment report that provides relevant information to feed into the business case for cloud adoption.



ROI evaluation

Predict current vs. expected costs as your cloud usage fluctuates over time to determine long-term savings.



Explore hard and soft costs

Consider all factors to decide whether an internal or managed approach is best, taking into account 'hidden fees' like upskilling.



Uncover opportunities

Model how flexible access to information and tools may help employees to streamline your business and increase productivity.



Mitigate existing risks

Determine current licensing requirements to ensure you remain compliant with mandatory license audits, while reducing cost.

Why trust us with this first step?

+1,500 digital experts

+1,600 organisations already seeing benefits from working with us



People

Our proven engineering methodology adheres to vendor-specified architectural best practices, as well as leveraging our knowledge and experience from similar engagements over the last decade, across a variety of industries.



Partnerships

We're one of only two local Azure Expert Managed Service Providers, co-developing unique solutions with Microsoft to power your business goals.



Powered by Telstra

We leverage Telstra's advanced network and adaptive capabilities, integrated security services and global footprint.

- Global infrastructure.
- Unrivalled reach and scale.
- 24/7 service desk.

What to expect

The total anticipated duration of the assessment is 6–8 weeks (depending on the chosen data collection period of 4–6 weeks. Please note, before starting the assessment, we qualify which would be the correct Discovery Tool to give us the insights we need to help meet your long-term goals.)



PHASE 1 - WEEK 0

Kick-off between our consultants and your team to discuss SoW, timelines, and deliverables.



PHASE 2 - WEEK 1 - 4

Install and configure Discovery Tool; allow 4-6 for meaningful data collection and a review of Microsoft licensing.



PHASE 3 - WEEK 5

Interpret data and develop your TCO report with insights and recommendations aligned to your goals.



PHASE 4 - WEEK 6

Telstra Purple consultants will present the findings and details of the TCO report and discuss next steps.

What comes next

Armed with the results of your TCO and a better understanding of the business case for migration, you can start to explore new opportunities: from full cloud transformation, to workplace modernisation, or application modernisation.

We will be able to help you reach your objectives, and help you increase your return on investment while priming your business for the future.

Go beyond business as usual.

Start by booking your TCO Assessment »

