

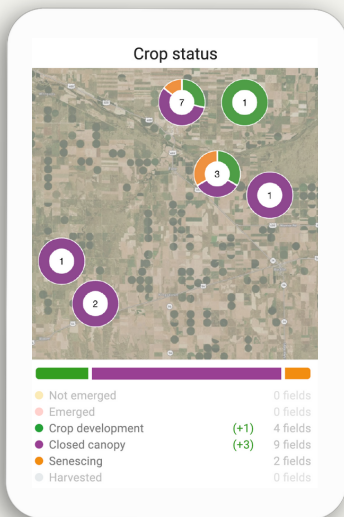


FluroSense Crop Insights

Efficient. Accurate. Real Time. Knowledge.



Get back hours in your day by using Crop Insights



BE INFORMED

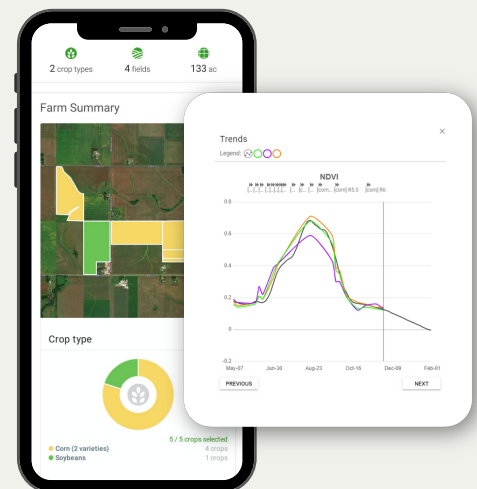
Real Time Agronomy Information

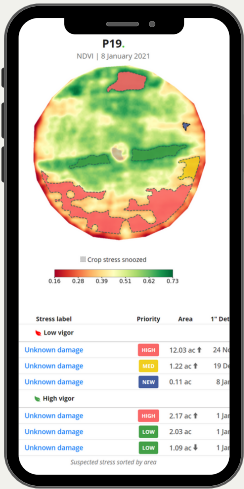
- ✔ Analyze fields, including soil type, weather patterns, crop planting information, and field observations at key growth stages.
- ✔ Detect areas of non-uniform crop growth using analysis of vegetation, weather, and crop growth parameters.
- ✔ Fields grouped by crop type and hybrid/variety to benchmark performance throughout the season.
- ✔ Crop stresses are ranked by severity and tracked throughout the season, providing insight for action.

BE EFFICIENT

Automated Insights Delivered to You

- ✔ Import field boundaries, as-planted, yield and more by connecting your current FMS account.
- ✔ Access to the latest cloud-free image of your farms automatically.
- ✔ Automated reports delivered to your inbox on the farmer's inbox.
- ✔ When connected to partners scouting apps, scouting events are automatically populated to schedule your day.





BE AVAILABLE

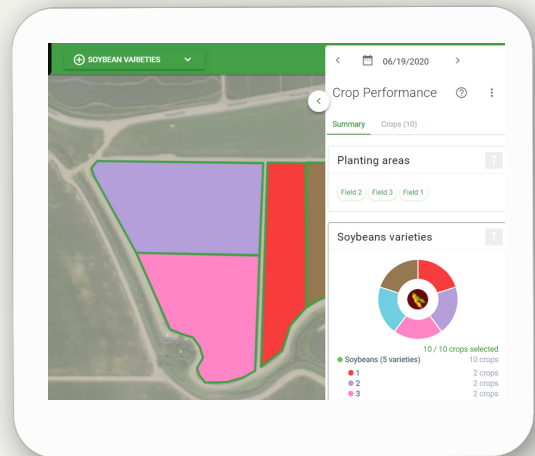
Scouting Efficiency and Accuracy

- ✔ Information through Crop Insights tells you what fields to scout, when.
- ✔ Crop Stress allows you to see inside the field, at a deeper level, even though you are not physically in the field.
- ✔ The comparison of biomass/vigor across similar fields allows you to quickly pinpoint fields lagging behind others with similar management practices.

BE CREDIBLE

Be the Trusted Advisor

- ✔ Crop modeling, combined with machine learning allows the platform to learn over time, ultimately providing better insights and more timely notifications.
- ✔ Incorporate historical data to have a holistic observation of your fields.
- ✔ Be the first to inform the grower when an application or service is needed, helping make the right decisions for the grower, at the right time.



LEVERAGING CROP PERFORMANCE INSIGHTS



Track Emergence



Identify High and Low Performing Fields



Ensure your crop is on track all season



Learn Through Benchmarking



Plan Harvest