occuspace

Case Study

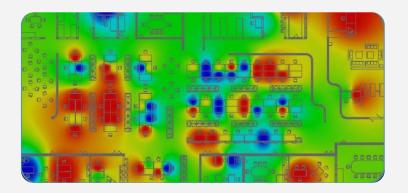Fortune 200 Company

Challenge

A leading automotive brand was looking for a safe and data-driven way to bring their employees back to work and track occupancy in areas where they would also be engaging retail customers.

Case Study: Fortune 200 Company

RED — Areas seeing high usage

BLUE — Areas with high dwell time

GREEN — Areas with low usage and low dwell time

Solution

They approached Occuspace to help understand the crowd density of their indoor spaces and create safe socially distant environments for their employees and customers.

Occuspace installed its privacy-friendly occupancy tracking sensors across 100 dealership locations nationwide in office spaces, indoor showrooms, and other areas where crowding might take place.

The technology was able to track crowd density levels in real-time and also alert management when certain areas were near or above the safe capacity limit.

Case Study: Fortune 200 Company

Results

All 100+ locations were successfully installed prior to their deadline to reopen their office and showroom spaces.

The client is in talks to expand to all 300+ locations nationwide

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I don't know what kind of magic they use, but they're accurate!

Vice President of Facilities

occuspace

About Occuspace

The Occuspace real-time people counting sensor hardware and corresponding iOS and Android application, Waitz, help users monitor crowding in a given space and can alert building staff when a space is approaching its safe capacity limit. Helping to rebuild trust through transparency, Occuspace allows visitors to know when occupancy at an establishment is at the right comfort level for them.

For more information, please visit: www.occuspace.io