MOBILAB

Enabling organizations to operate with their full data potential, anytime and anywhere

The multitude of IT systems that companies integrate causes enormous complexity and immense costs. Complexity means depriving an organization of its flexibility and the ability to make data-based business decisions.

Data Integration Platform by MobiLab

Providing access to data for everyone who needs it. Maximum transparency that enables collaborative working!

Our Data Integration Platform allows organizations to establish a marketplace for their most important asset; a marketplace where data supply and demand meet. For this to work, there needs to be

- **sufficient liquidity**
- **maximum quality**
- **maximum security**
- **easy access**
- **and thus acceptance**

MobiLab's Data Integration Platform guarantees the availability of all these crucial components.

Tech meets people

Using technology correctly and efficiently enables employees to make quick, secure and cost-optimized choices. This provides the focus required to be successful as a company!

Real-time data access

Data has to be instantly accessible in the format currently needed for every member of staff. This means that analyses and work results are immediately available to employees who utilize them, regardless of department or location.

Bringing the right data to the people who need it

Every employee has a different set of data requirements. The upper management may not need overly detailed calculations for financial reports, but the controlling department certainly does. Data should only reach employees in the specific way that is most useful for them.

Advantages of the DIP

- Become a data-driven company by basing all decisions on data
- Overcome the challenges of data orchestration
- Ensure velocity and accountability
- Enable collaboration across the entire organization
- Always maintain a holistic view of the data lifecycle
- Implement the first Use Case within 6-8 weeks

Customer testimonials

"Digitalization is changing the chemical industry. For LANXESS this means change but also massive potentials in our existing business fields and new business models. MobiLab is helping us to identify key areas within our master data management landscape, to get a common understanding of our MDM architecture and its need for improvement."

Jörg Hellwig (Chief Digital Officer – LANXESS AG)

"As a major wholesaler data is at the core of our business. MobiLab supported us with their skilled engineering team from conception to production in our master data management and PIM efforts."

Holger Klähn (Director MDM – METRO|NOM GmbH)