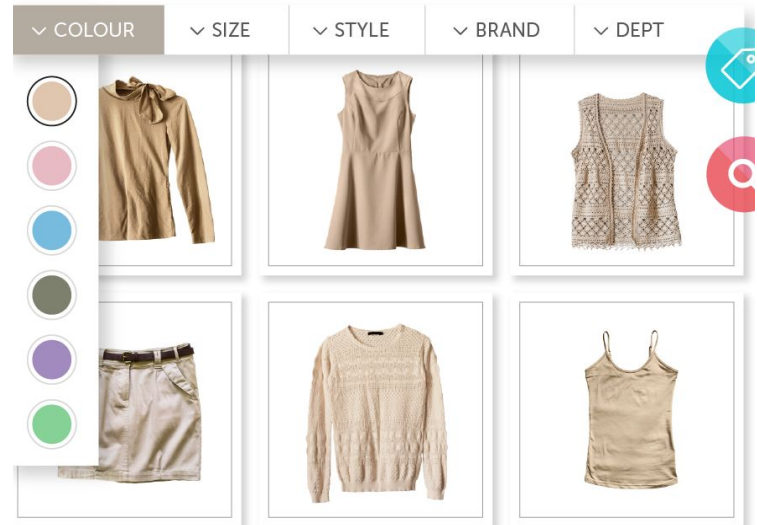


Similar Product Recommendations

Automating the curation and maintenance of similar product recommendations.

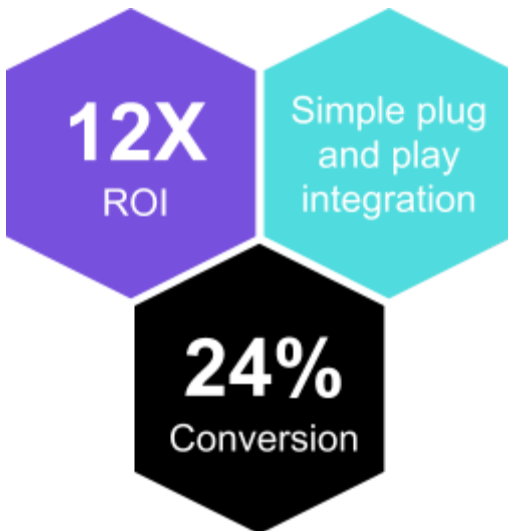
What is it?

This system automatically creates product recommendations for your customers, without any manual intervention. These recommendations are typically featured at the bottom of a product display page. To do this it utilises a revolutionary system of machine vision and our own fashion ontology, to provide recommendations at a much higher level of accuracy than typical systems.



Features:

- Automatically recommends products based on color, pattern and style
- Impression analytics
- Refine recommendations by attribute



How does this benefit you?

Business' implementing this solution will see a reduction in the time and cost needed to provide recommendations to their customers. They will also be able to provide personalisation by being able to refine by attribute.

Typical KPI changes include increases to product discovery, conversion and engagement.

Streamoid is a technology company building a superintelligent AI platform for fashion and retail. Offering next generation search and product recommendations, it acts as a highly trained stylist and shop-assistant rolled into one.