



Streamoid

Fashion Superintelligence Similar Products

WWW.STREAMOID.COM

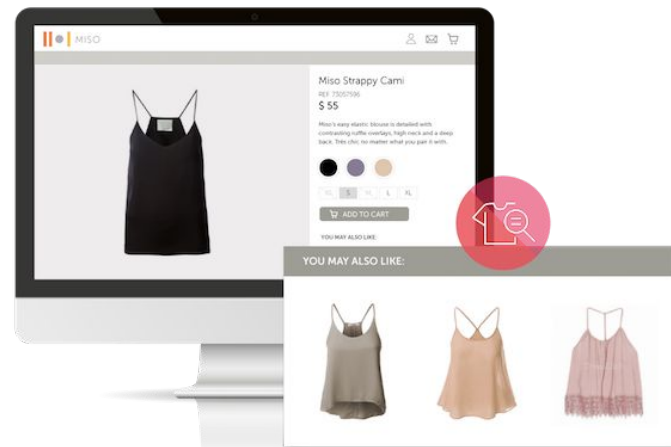
New York. London. Barcelona. Bangalore

What is the Industry doing?

Similar product recommendations exist on every product page of an ecommerce site, they give an opportunity to up sell and are traditionally **manually curated**.

This is **time consuming** and difficult to achieve, especially when searching through tens of thousands of products on a typical fast fashion site.

Companies are now opting for retail solutions which can generate solutions automatically, yet these are rarely specific to the industry they are in.



Why is this flawed?

Unable to Refresh

If stock changes, it's impossible to change the recommendations



How relevant are they?

Non-fashion solutions fail to take into account the subtleties



Efficiency

At its core is this a cost and time efficient way to do this?



Workload

How many people are working on this task, for a site with 10s of thousands of products?



Discoverability

What if the customer prefers certain attributes but not others?



Introducing...

Streamoid Product Recommendations

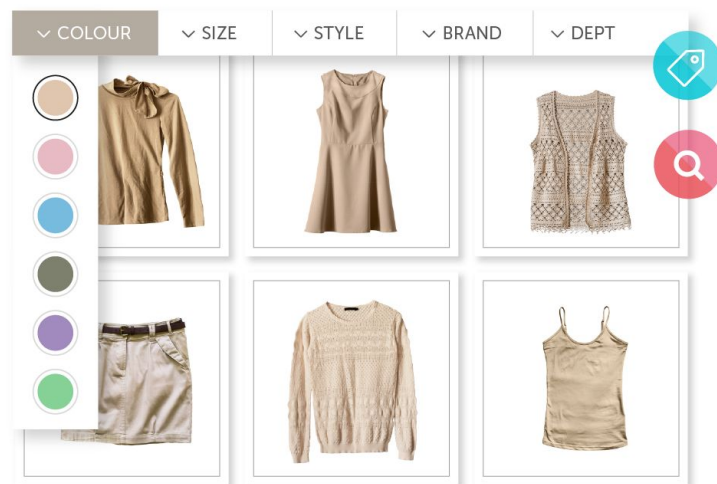
What makes this different?

Streamoid's Similar Products automatically update and utilise their universal fashion ontology to ensure the most relevant items are showcased.

We use the **machine vision** to extract features like colour, pattern and shape, and this data is matched to the your inventory to get recommendations.

Metadata like price, types, brand names etc are then used to fine-tune the recommendations further.

All this is done automatically **under 0.3 seconds** giving the shopper a seamless experience.



Includes Refineby

This tool also features Refineby which allows the end customer to personalise their results by selecting the attributes they prefer most. Allowing for...

Automatic Mass Personalisation

For example, filtering results by colour or by the hemline length of a dress.

This allows the retailer to offer an in store stylist experience online, where the customer can search for features they prefer.



What similarities are you interested in? ✕

Less like this More like this

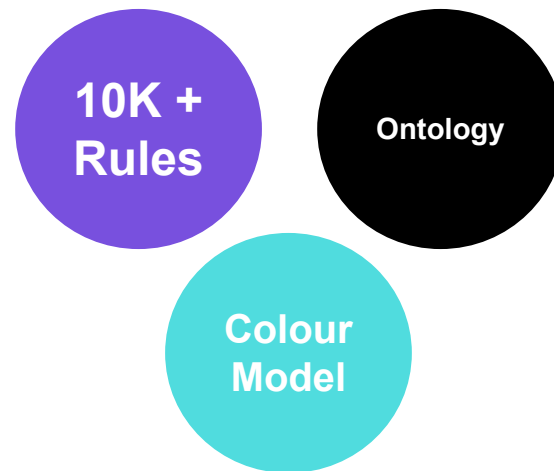
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Color	<input type="radio"/>	<input checked="" type="checkbox"/>	<input type="radio"/>
Hemline Length	<input type="radio"/>	<input checked="" type="checkbox"/>	<input type="radio"/>
Print	<input type="radio"/>	<input checked="" type="checkbox"/>	<input type="radio"/>
Sleeve Length	<input type="radio"/>	<input checked="" type="checkbox"/>	<input type="radio"/>
Type	<input type="radio"/>	<input checked="" type="checkbox"/>	<input type="radio"/>

[FIND SIMILAR PRODUCTS](#)

Superintelligent Knowledge

Our AI developers and data scientists work hand in hand with stylists to ensure that our products are at the forefront of fashion AND tech.

Combining these three factors, and that AI can have knowledge of millions of items at a time, makes this system super intelligent.



And very soon... smarter than any human stylist

6 reasons why this is revolutionary

1

Automatically adapts to changes in stock

2

Decrease in mundane tasks for employee's

3

Reduce time to market for each product

4

Automatic mass personalisation

5

Automatically adapts to new products added

6

Increased up selling

So what does this mean?



Who are Streamoid?

We're a team of stylists, engineers, and designers with a passion for creating intelligence that helps make smarter decisions within fashion.

Incorporated in 2013, we now employ more than 30 engineers and AI learning specialists plus industry stylists and expert consultants.

Our core team has more than 40 years' experience of building and scaling technologies.

Partnered with:



accenture



Microsoft



Sridhar Manthani

Co-Founder



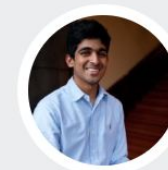
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