

# Disrupting Education Delivery

A B2B SaaS Platform Leading to holistic Digital transformation of K-12 institution

Offer uniquely integrated Digital Learning and Teaching ecosystem that enable Schools to differentiate among peers by providing an assured outcome promise through seamless **Blended Learning & Teaching**



Schools + Real Tech = Disrupted EdTech

## Verticals



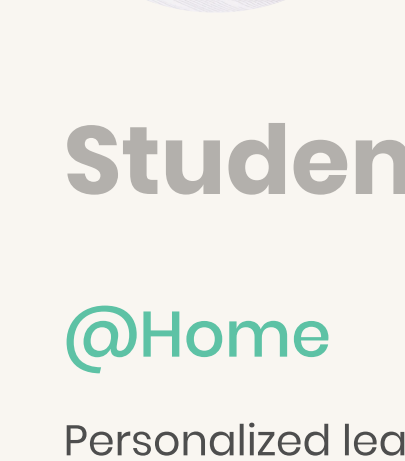
### School

#### Integrated Learning Ecosystem

Integrated Learning, Teaching, Evaluation & Monitoring

#### Class.AI

Smart Class Offering to enable Differentiated Instructions/ Immersive Learning experience for students



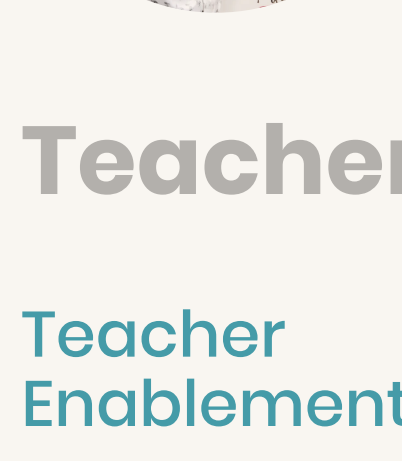
### Students

#### @Home

Personalized learning integrated to Classroom. Gamified offering to cultivate learning ownership

#### CRS

Classroom Response System



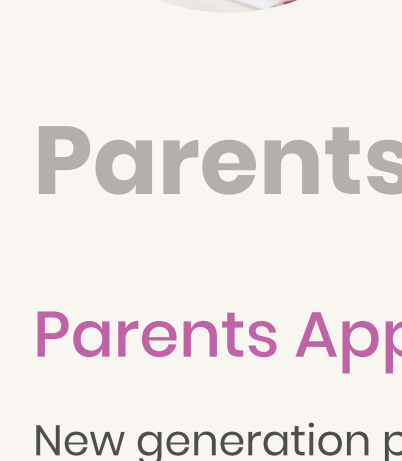
### Teachers

#### Teacher Enablement

Holistic Platform for Teachers Development

#### Curation Studio

Intuitive toolkit for curating and designing Multi Intelligence, UDL Compliant Learning Content



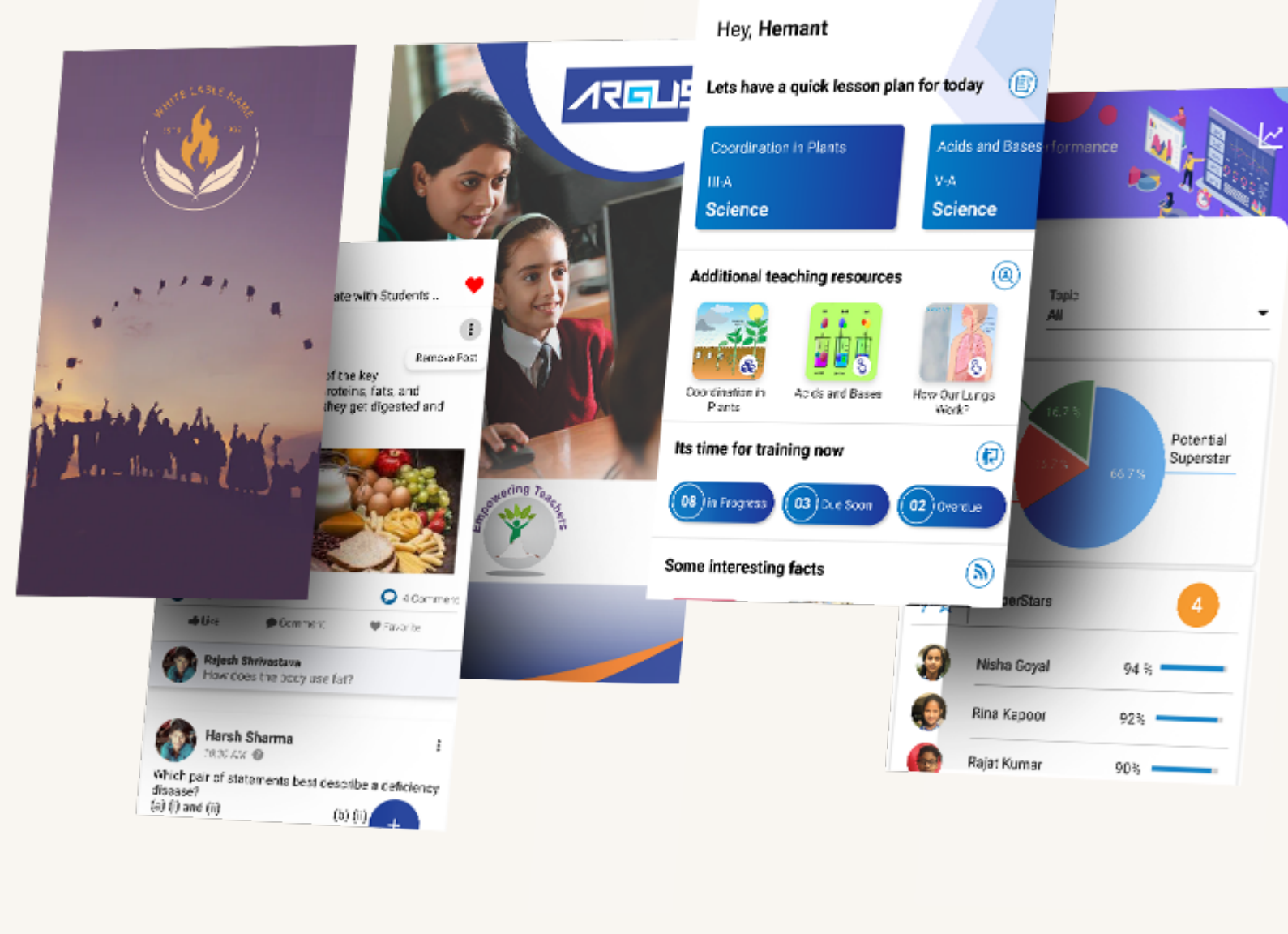
### Parents

#### Parents App

New generation parents engagement

#### MooC

Massive Online Open courses Out of the Box

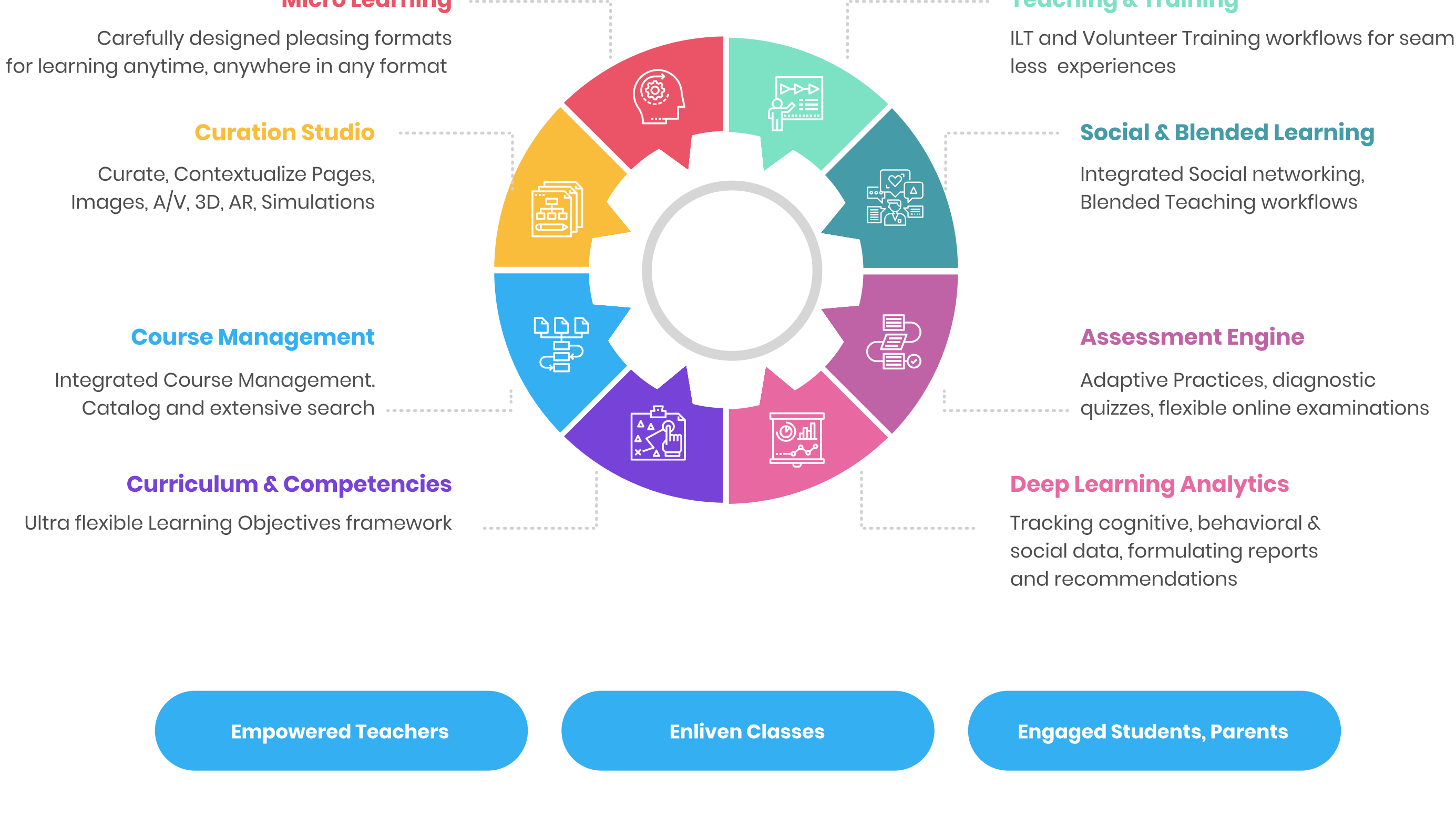


## Success Metrics

- Schools Very Own Brand (White labeled offering)
- Increased Student Engagement
- Certainty of Learning outcomes for Parents
- Teachers Quality Index
- Degree of Parents Involvement
- Operational visibility to Principals/Administrators
- Curated and contextualized content

## Digital Teaching & Learning Ecosystem

CLASS MANAGEMENT | BLENDED TEACHING | SOCIAL LEARNING | EVALUATION | STRUCTURE | CURATED CONTENT  
 LESSON PLANS | CLASS OBSERVATIONS | QUERIES RESOLUTION | EFFORTS & CHOICES | RECOMMENDATION | COMMON MODEL  
 COURSE REUSABILITY | RAPID LEARNING | VIDEO | REFLECTIONS | GAP ANALYSIS | GROUP ASSIGNMENTS | RESOURCES | MODEL AND WEIGHTAGE



Empowered Teachers | Enliven Classes | Engaged Students, Parents

### Redefining Blended Teaching & Learning

## Mobile Apps, Pedagogy & Curated Content

LIL enables schools to measure and enhance education quality index

**Lil Teacher**

- Teaching Resources
- Lesson Plans & Classroom Observations
- Teacher Eligibility Test
- Teacher Training & Reflections
- Teacher Communicates

**In-Class**

**In-Class**  
Classroom Response system, Unwiring Teacher, Real Time Class analytics, Classroom Behavior, PTM Reports

**Lil@Home**

- Gamified, Socialized & Personalized Learn, Reinforce, Practice & Apply Interactive Digital Courseware Subject Specific Tools & Engaging Content Mastery Challenges

## Value Proposition

- Integration of Home & School**  
Ultra flexible Learning Objectives framework
- Gamified, Socialized & Personalized Learning**  
Deep Learning Analytics Adaptive Learning Practices
- Teaching Index & Leaderboard**  
Teacher Trainings & Community Supports Futuristic Pedagogies
- Comprehensive Assessment**  
Academic Session Planning Exam Paper Creation, Assign & Digital Evaluation Report Cards & Analytics
- Integrated Solution**  
3rd Party Content Aggregations Content Curation Studio Data Driven, Mobile First
- Brand promise for**  
Student Learning, Teacher's teaching Index and School education Quality Index
- Marketing Tool & Utilities**  
Demo School to Prospects, Unparalleled Differentiator and Learning insights to parents
- Comprehensive Assessment**  
Digitized Interactive Curriculum 21st Century Life Skills Specialized subject content

## Beacon Clients



60+ DEDICATED TECHNOLOGISTS  
100+ EDUCATORS

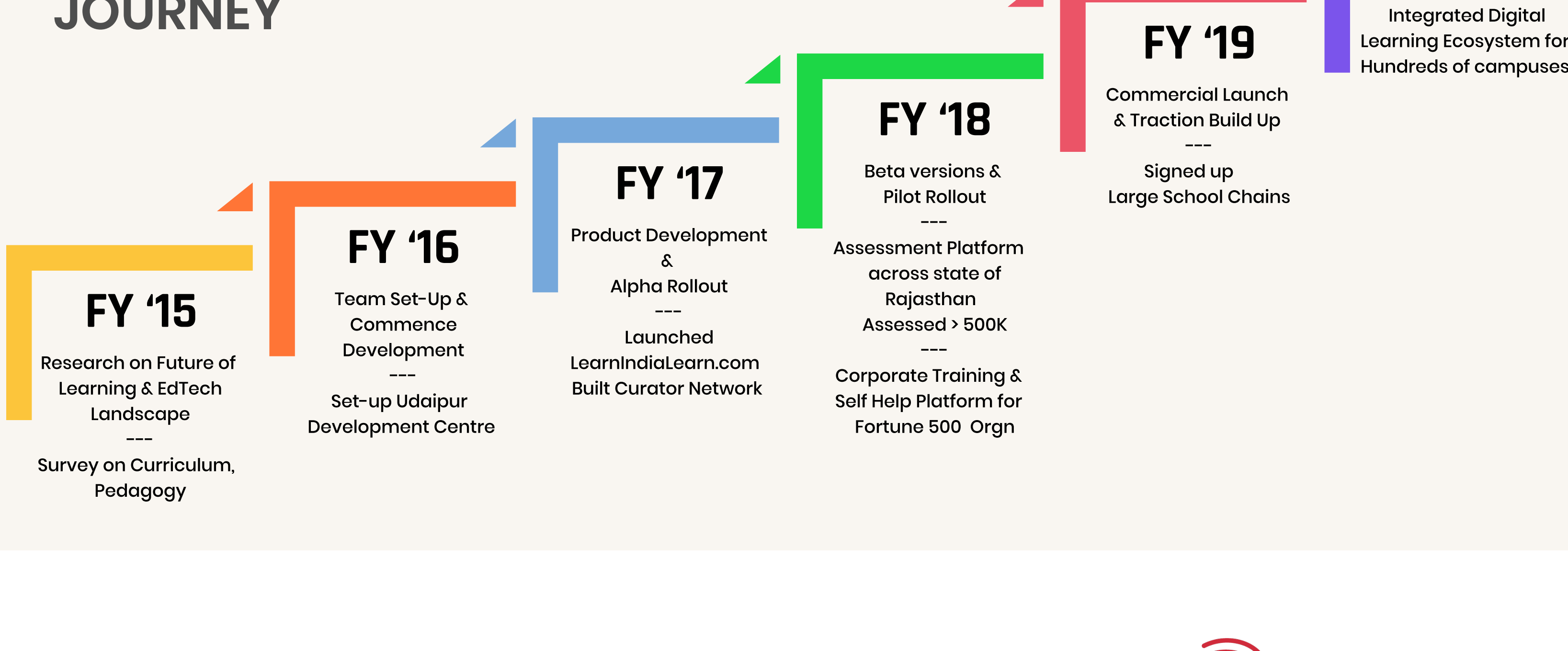
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25 Yrs. in Public Education, Rich Experience to Lok Jumbish to SSA, UNICEF Advisor, Rajasthan

## JOURNEY



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