THE EXECUTIVE SUMMARY

drootoo

do smart. do cloud.

SmartCity

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www.drootoo.com

Smart City Service Types

RFP	POC	DESIGN / REVIEW	IMPLEMENT
Project Reports and Request for Proposals	*Proof of Concept technical project demonstrations*	*Smart City Masterplan Review* *Solution Design*	*Implementations for Smart City Platform & Roadmap*

SUCCESS

UN HABITAT
FOR A BETTER URBAN FUTURE

Definition - What does Smart City mean?
Like any smart system, a Smart City is one in which sensor-driven data collection and powerful analytics are used to automate and orchestrate a wide range of services in the interests of better performance, lower costs and lessened environmental impact.

UN Habitat

Semi-structured – goals

Who: Citizens ⇔ Municipality
What: Services & Assets
How: Taxes & Fees

Smart Cities

Structured – KPIs

Smart Tech.

EU City Keys

Unaffiliated & Unstructured

CITY keys

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Reduced spatial inequality and poverty in communities across the urban-rural continuum

Enhanced shared prosperity for cities and regions

Strengthened climate action and improved urban environment

Effective urban crises prevention and response

UN HABITAT
FOR A BETTER URBAN FUTURE

No Poverty	Zero Hunger	Good Health & Wellbeing
Quality Education	Gender Equality	Clean Water & Sanitation
Affordable & Clean Energy	Decent Work & Economic Growth	Industry, Innovation & Infrastructure
Reduced Inequalities	Sustainable Cities & Communities	Responsible Consumption & Production
Climate Action	Life Below Water (Oceans, Lakes, Rivers & Aquatic Life Forms)	Life & Land
Peace, Justice & Strong Institutions	Partnerships for the Goals	

https://unhabitat.org/

Semi-structured – goals

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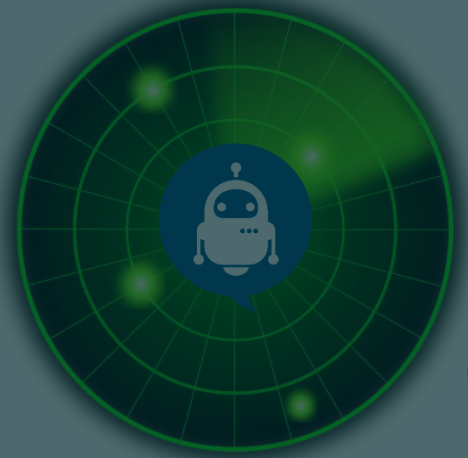
Journey from “SMART” to “Wise” with Drootoo

Accommodate Generational Changes

Project Impact = Value / Time

Transformation



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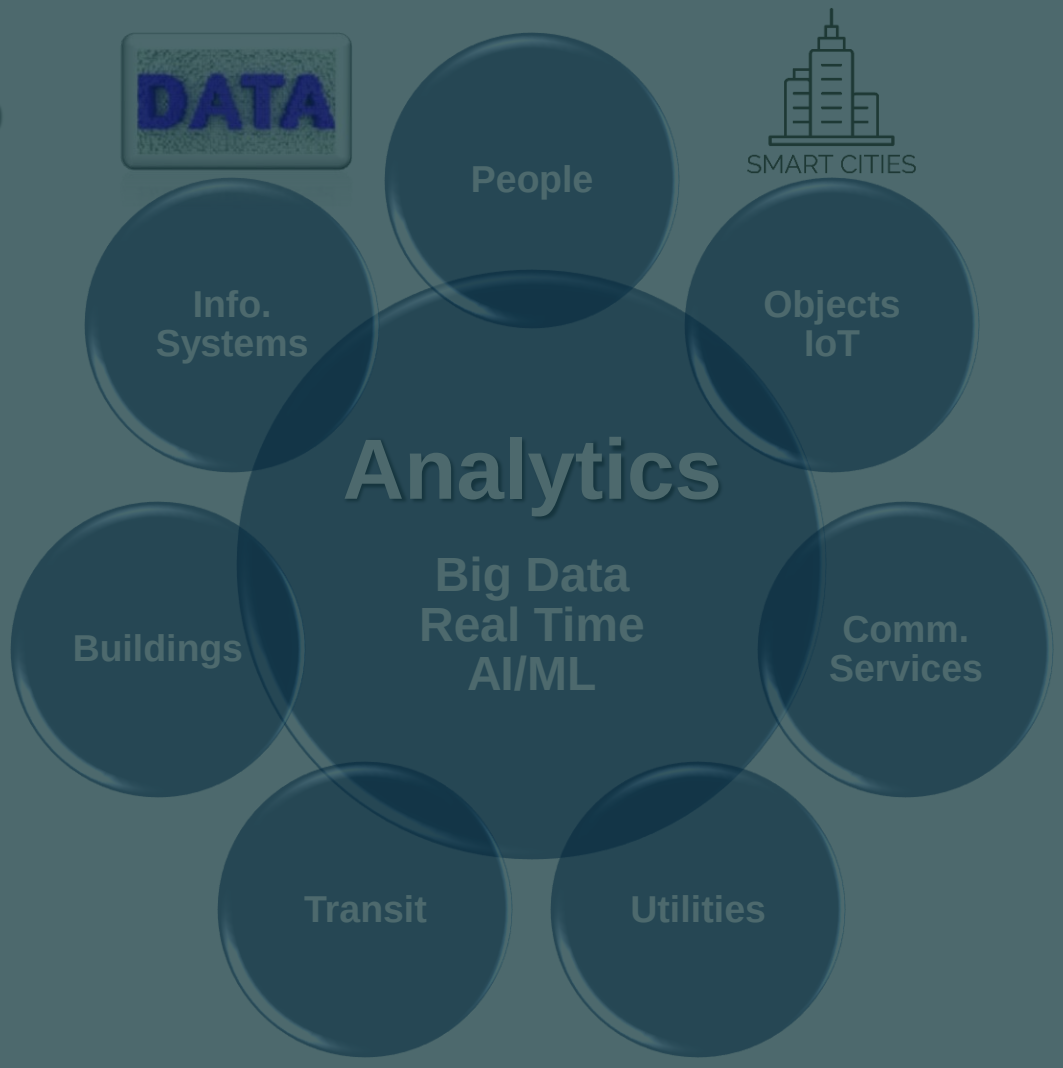
Data-assisted Decision Making



COUNTRIES ENGAGED WITH DROOTOO FOR SMART CITY

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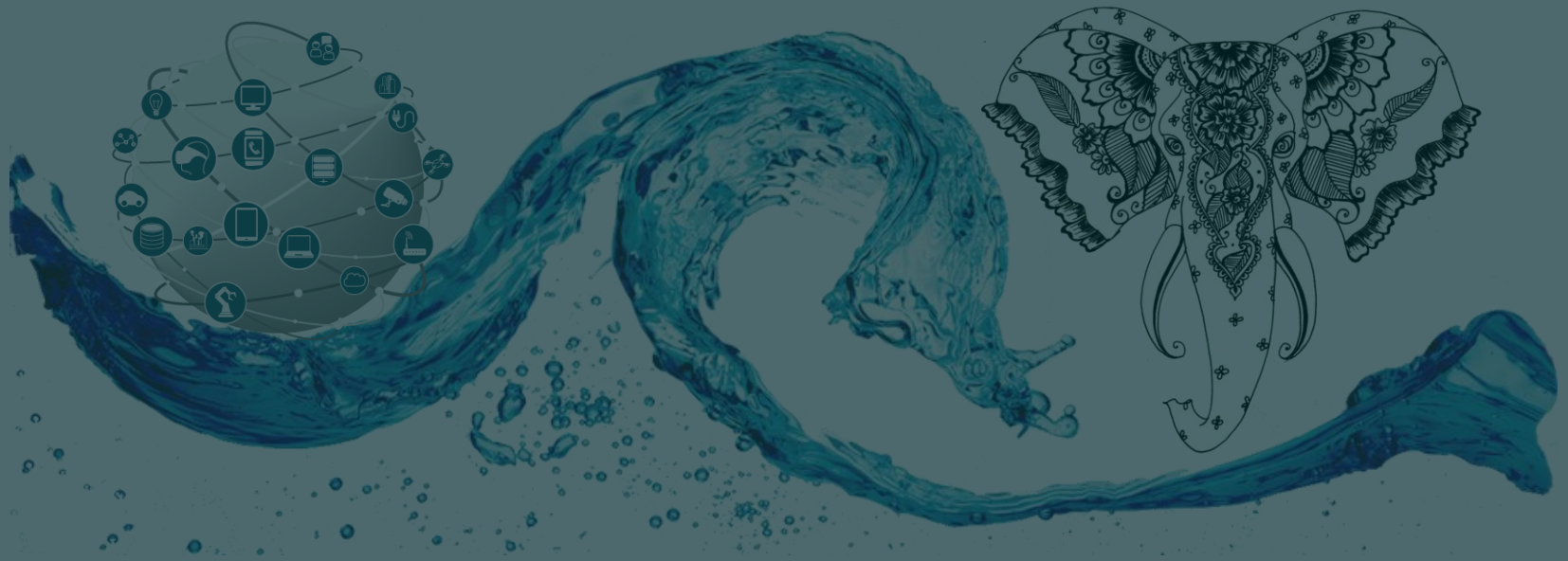
EXPERTISE WITH EXPERIENCE

Abhishek Basu
Principal
Singapore

Vijay Krishnan
Director, Technology Support
India

Steven Schuettinger
VP, Smart City & Solutions
Silicon Valley, USA

ARE YOU READY?



IoT Data Tsunami

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