App Innovation Engagement

Aging systems and legacy applications cannot take full advantage of today's customer-centric technologies, like cloud and mobile computing.

To help organizations realize the potential of digital transformation, Microsoft offers the Azure Application Innovation Engagement to help customers migrate and modernize their applications to the cloud through a consultative engagement.

In this Engagement, Microsoft and its partners will analyze up to 5 applications and provide a cost consumption estimates, reference architecture design, and a modernization plan.

Detailed assessment for up to 5 applications including a deployable reference architecture and a migration plan

A closer look at the value the Azure App Innovation Engagement provides

App Portfolio Analysis & Recommendation
Analyze 1-5 applications candidates to provide recommendation on modernization candidates.

Microsoft Azure and Cloud Profiling
Provide real-time data on server and application performance to support a more detailed cloud strategy discussion.

Application Modernization
Facilitate future planning with detailed performance reporting, virtualization architecture, and support timelines to orchestrate end-of-life transitions and product innovation.

What's included

- Ideate and architecture design session
- Detailed migration plan
- Gap analysis for foundational cloud governance principles
- Azure cost consumption estimates
- Skilling opportunity for application and data owners

How to get started

The App Innovation Engagement is led by the Microsoft Solution Assessment Team, a certified partner, and the customer's account team. Customers work with Microsoft and the partner to define the scope of the engagement, review requirements, align stakeholders, and finalize project timelines.

Phase 1
Ideate & Arch Design

Phase 2
Migration Plan

Phase 3
Customer Presentation

Concurrency