

Communications Strategy with SharePoint Online: 3 Day Workshop



Slalom is a purpose-led, global business and technology consulting company.

Utilize a communications portal as part of a **Comprehensive Employee Messaging plan.** Transform your internal communications with SharePoint Online.

DISCOVERY

How do you know you've got an employee communications problem?



Do Users see your Messaging as Spam?

- Cutting through the noise?
- Low communications email open rate?
- Email as only source of Communications?
- Or too *many* Channels?



Do you have Uninformed Users?

- Mobile access to news?
- Unable to find content?



Do you have a Communications Strategy?

- Differences for Frontline vs. Back Office Workers?
- Central Communications Teams a bottleneck?

DEVELOP ROADMAP

Our plan is user-experience driven first and covers several areas:



Set-up

- Personalization and Audience targeting
- Branding
- Content tagging
- Microsoft Viva – Connections
- Events



Strategies

- Global Navigation
- Enterprise Search
- Tablet and Mobile
- Out of box first



Structure

- Site hierarchy
- Distributed Publishing
- Multichannel
- Governance Model
- Security and Compliance
- Analytics

3 Day Workshop Agenda

Through this Workshop, Slalom can help you identify your employee communications problem, present a Communications Operating Model definition and actual launch of process, and work with you to develop a roadmap for the future that includes SharePoint Online and Microsoft Viva – Connections.

Day 1

Discovery

Day 2

Art of the Possible and Scenario

Day 3

Plan with IT and Present Roadmap