



YOURDATA

It's Data Science, not Rocket Science



Problem

Organizations can't extract value from their data

two approaches

BI & Analytics Platforms

Product approach (skill set required)

Microsoft Power BI

Tableau

Qlikview

Others

Business Analytics Consulting

Service approach (expensive)

Accenture

Deloitte

IBM Global Services

Others

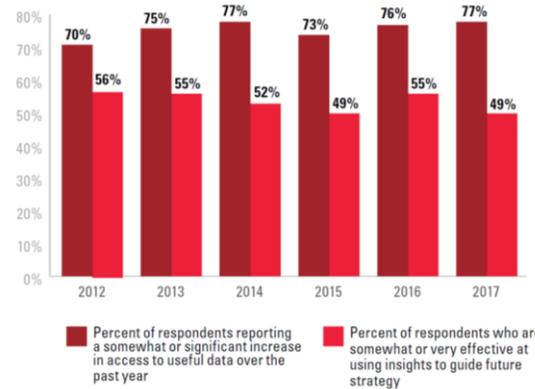


Opportunity



FIGURE 2: DISPARITY BETWEEN DATA ACCESS AND ABILITY TO APPLY INSIGHTS

Access to useful data continues to increase, but using data-informed insights to drive future strategy remains a challenge.



+7% Significant increase in access to data over the past 5 years



Solution



A data analysis process focused in delivering the automation of decision making and insights' extraction.

Data Office Suite, a new product category

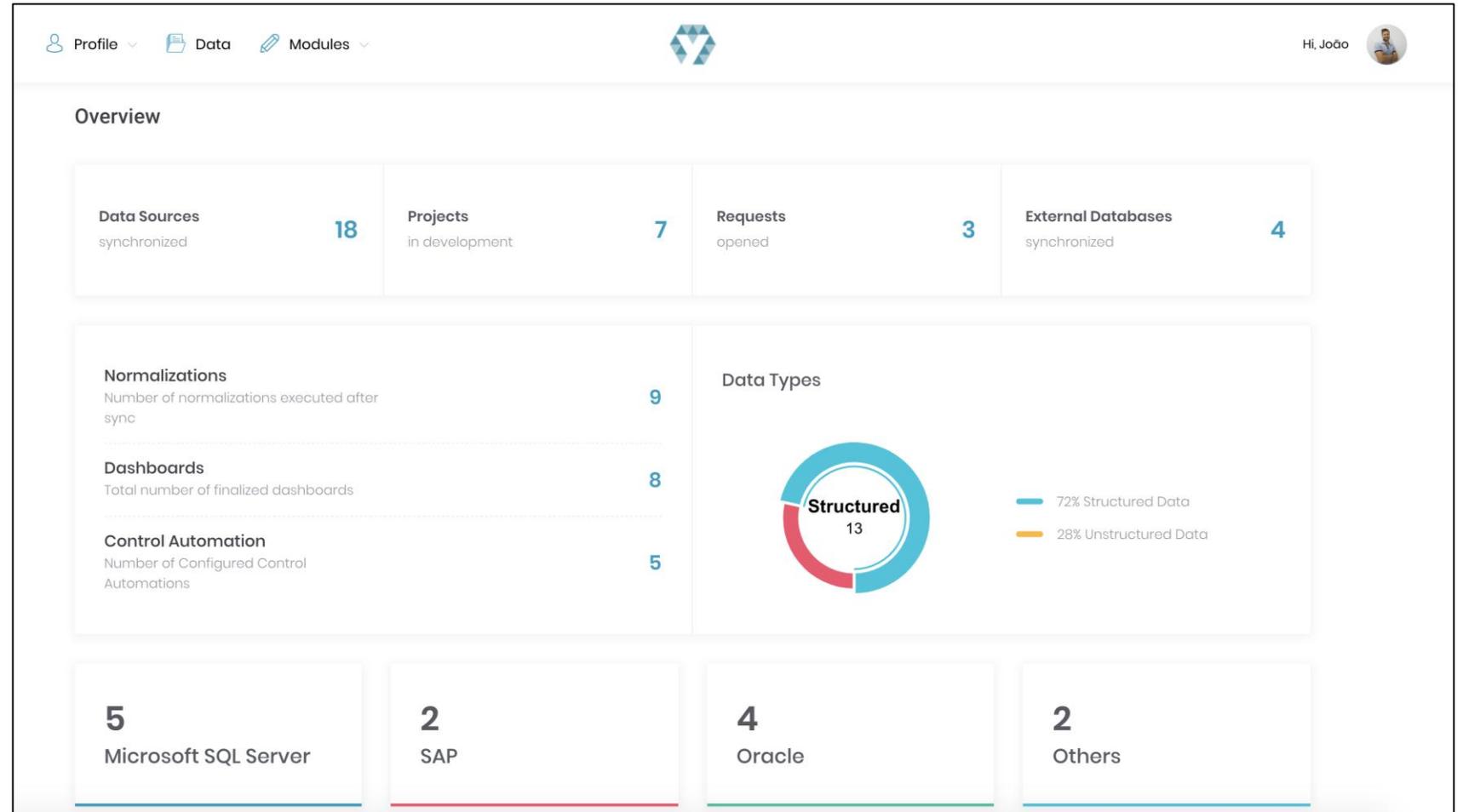




Solution

YOURDATAFLOW

Data Office Suite

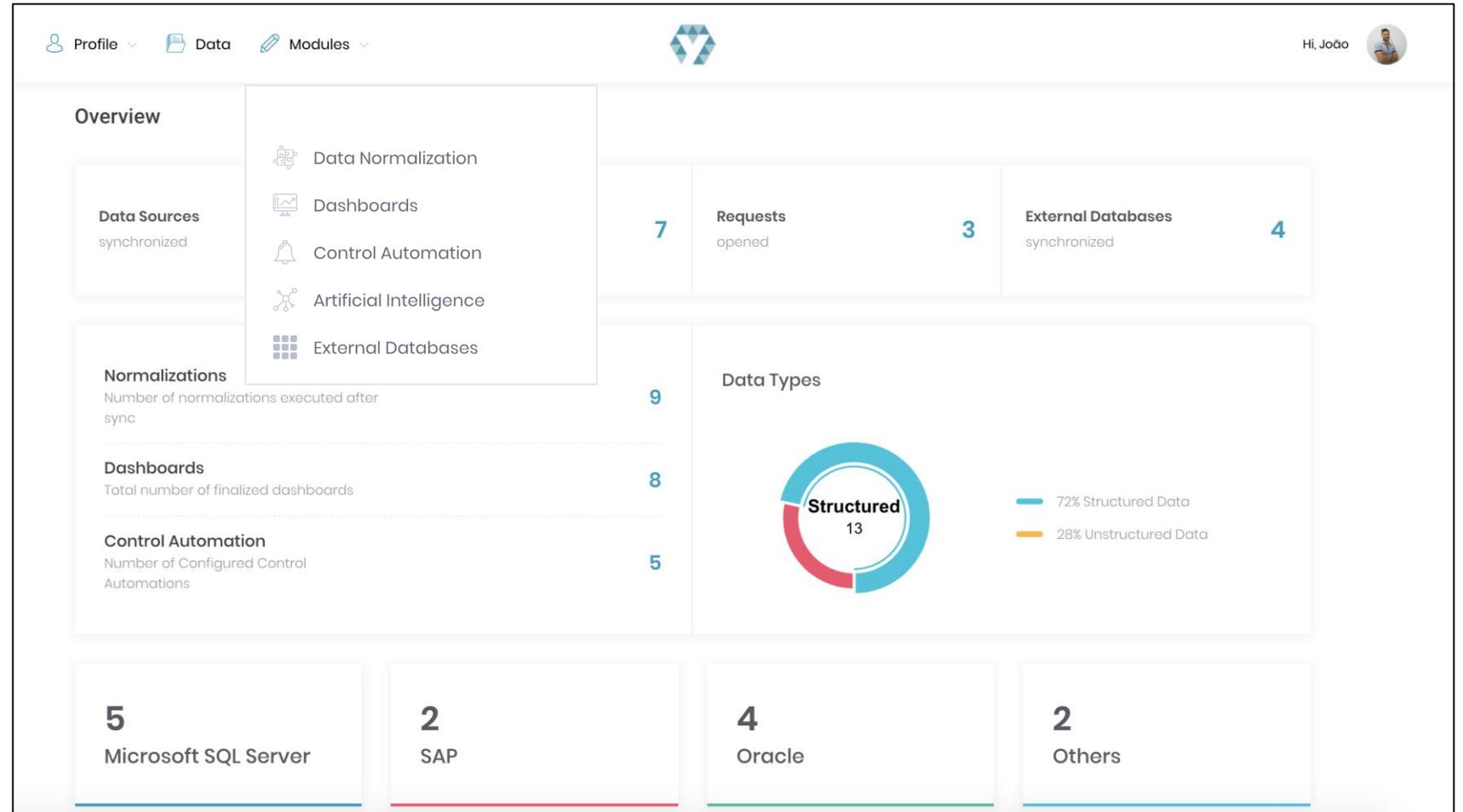




Solution

YOURDATAFLOW

Data Office Suite



Solution

YOURDATAFLOW

- Data Office Suite
- Clean and Centralized Data
-
-
-

The screenshot displays the YOURDATAFLOW web interface. At the top, there is a navigation bar with 'Profile', 'Data', and 'Modules' menus, a central logo, and a user profile 'Hi, João'. Below the navigation bar, the 'Data' section is active, showing a 'View All Data' link and a search bar. The main content area lists four data sources with their respective details:

Source Name	Source Type	Normalizations	Icon
VODAFONE_BD	BD MS SQL Server	5 Normalizations	SQL Cloud
BD_ERP_GARVETUR	SAP	0 Normalizations	SAP
Pasta Arsul Documentos	One Drive	3 Normalizations	Arsul_Yourdata
PRIVATE FOLDER QDL	Google Drive	0 Normalizations	Google Drive

Solution

YOURDATAFLOW

- Data Office Suite
- Clean and Centralized Data
- Real Time Notifications

The screenshot displays the YOURDATAFLOW dashboard interface. At the top, there are navigation options: Profile, Data, and Modules. The main content area is titled 'Data' and includes a search bar. Below the search bar, there is a table of data sources with their respective normalization counts:

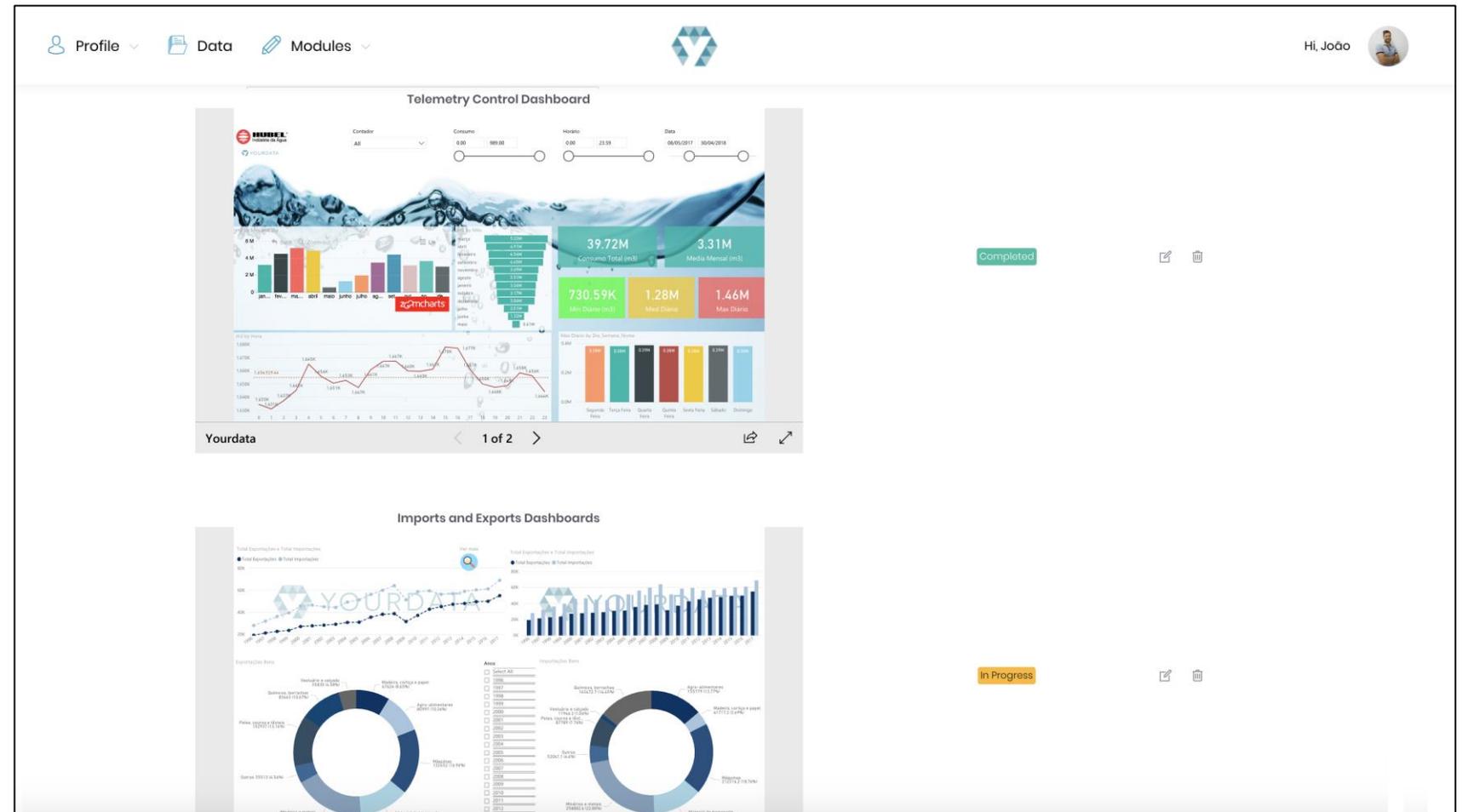
Data Source	Source	Normalizations
VODAFONE_BD	BD MS SQL Server	5 Normalizations
BD_ERP_GARVETUR	SAP	0 Normalizations
Pasta Arsul Documentos	One Drive	3 Normalizations
PRIVATE FOLDER QDL	Google Drive	0 Normalizations

On the right side, a hand is holding a smartphone displaying a notification from 'Yourdata'. The notification text reads: 'Yourdata Warning: Your daily sales goal has been reached, with a profit rate of 25%. For more information please check your dashboard at: <https://bit.ly/1dNVPIK>'.

Solution

YOURDATAFLOW

- Data Office Suite
- Clean and Centralized Data
- Real Time Notifications
- Insights with Combined Data



Solution

YOURDATAFLOW

- Data Office Suite
- Clean and Centralized Data
- Real Time Notifications
- Insights with Combined Data
- Business Leverage with AI

Profile Data Modules

Hi, João

Artificial Intelligence - Modules - View AI

Search...

	Model Name	Last Change	State	URL Notebooks	Actions
	Model for Stock Prediction	8 Jan 2018	Complete		
	Customers Clustering	9 May 2018	Complete		
	Sentiment Analysis on Marketing Channels	9 Mar 2018	Complete		
	Revenue Prediction	30 Jul 2018	In Progress		

10 Displaying 1 - 4 of 4 records

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Business Model

YOURDATAFLOW

- Data Office Suite
- Clean and Centralized Data
- Real Time Notifications
- Insights with Combined Data
- Business Leverage with AI

**From BPO
to BPaaS**



Impact

36%

Time Saving
in a working day

40%

Money Saving
Traditional Options





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