





WIZAPLACE CUSTOMER CASES

CASH CONVERTERS

 Second-hand products

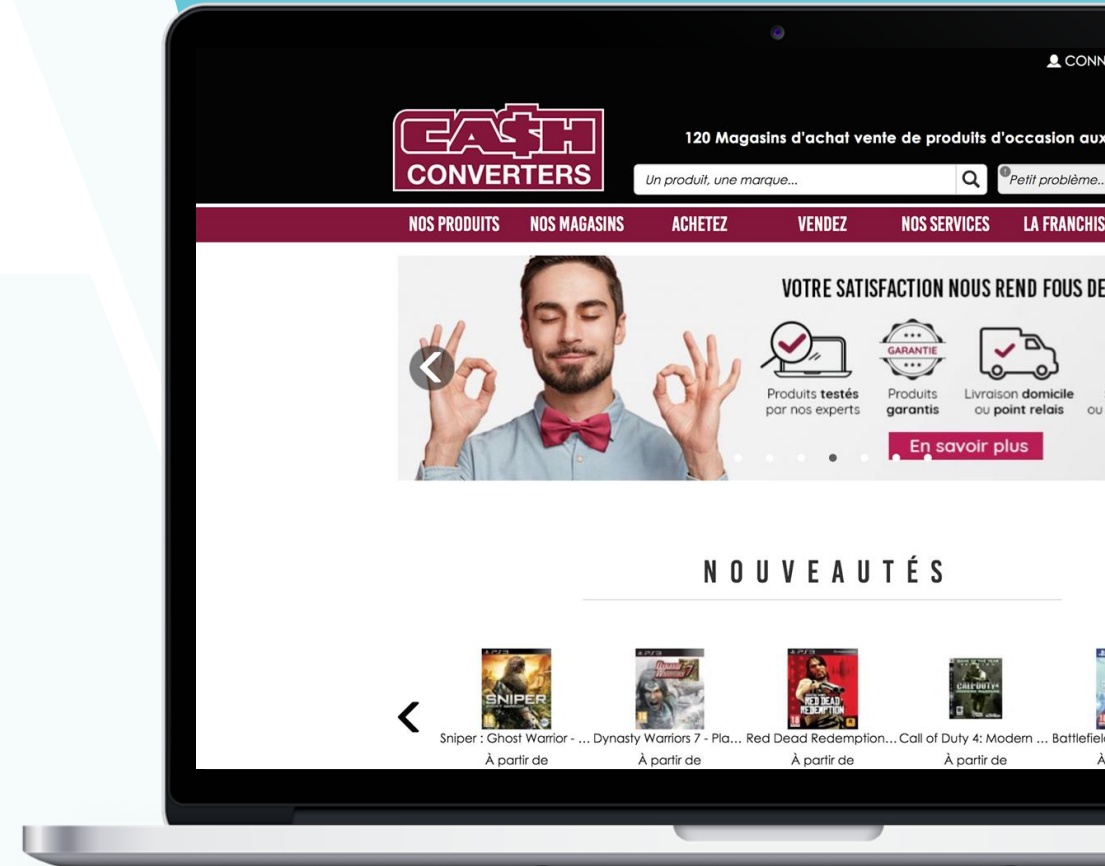
 Commercial networks - B2C

Customer objectives:

Cash Converters is a franchise network specializing in the purchase and sale of second-hand products to private individuals. The brand wanted to expand its online business and create a marketplace connecting all the stock in its store network on one site, without compromising franchisee independence.

Wizaplace solution:

To design a B2B marketplace in order to regroup the catalog products of all Cash Converter franchisees. Customers now have the possibility to order any of the products proposed in any store in France, online. Wizaplace has assisted in the implementation of a multi franchisee central ERP.



SCHIEVER

 Decoration

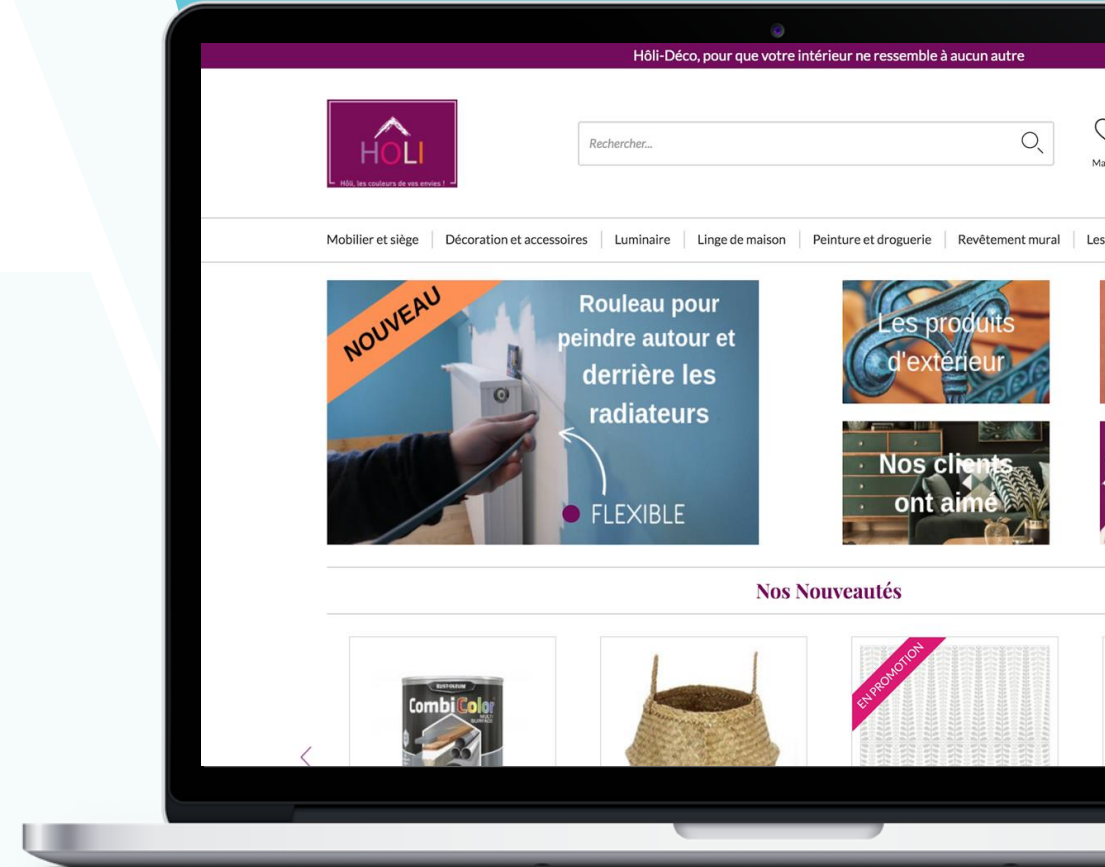
 E-commerce - B2C

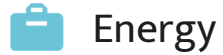
Customer objectives:

The Schiever distribution group manages supermarkets, and DIY and decoration stores, including Hôli-Deco. Schiever and wished to set up a marketplace selling Hôli-Deco store products online.

Wizaplace solution:

To design a marketplace with a customized front office to sell paint and decoration products, bringing together Hôli-Deco store stock. Integrated into the marketplace, the Prediggo merchandising tool makes it possible to customize the offers presented to visitors. The brand's products are now available throughout France.





Energy



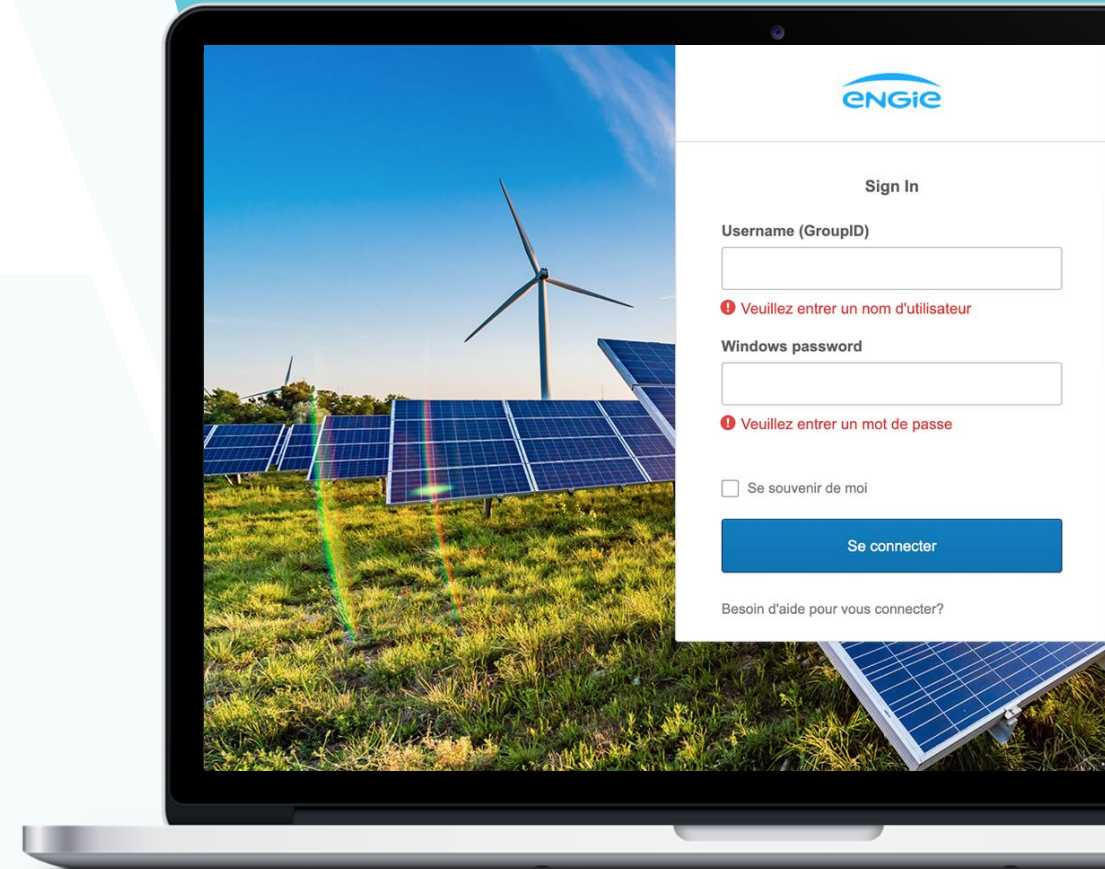
Circular economy - B2B

Customer objectives:

Energy Business Units trade industrial parts between themselves. These exchanges were being carried out using outdated internal tools making it impossible to consult real-time inventory status, or to ensure product availability. Engie enlisted Wizaplace to design a platform enabling BU stock centralization.

Wizaplace solution:

To design an internal marketplace allowing the sale and exchange of new and used parts between Engie production sites all over the world. An interfaced SSO connection with Engie's ID server (Okta) has been set up and a payment layer specific to the marketplace model and circular economy has been implemented. This is the fastest-running IT project that has been put into place within the group.



SOMFY

 Home automation

 Digital transformation - B2B

Customer objectives:

Somfy is one of the world's leading home automation and connected object solutions. Somfy wanted to create a platform on which its network installers could find the brand's equipment, and dedicated services, such as training.

Wizaplace solution:

To design an internal products and services B2B marketplace, allowing certified installers to order Somfy equipment and to sign up for product training on one single platform. Somfy can track the consumption of its products and training from the marketplace.



ATALIAN

 Business services

 E-procurement - B2B

Customer objectives:

Atalian is the leader in facility management. The group's transport division was operating with its own purchasing process and various suppliers, they wanted to consolidate their suppliers on one platform and streamline purchasing.


Wizaplace solution:

To design a cleaning and safety equipment marketplace created for the group's buyers. Wizaplace has developed specific features to streamline purchases (buyer group management, order workflow) and consequently, orders can now be placed from one single platform. Atalian has noticed a cost reduction reaching up to -20% on some products.



OVHcloud

 Cloud computing

 Software's subscriptions - B2B

Customer objectives :

Cloud specialist, OVHcloud, wanted to develop its partners relationships with software publishers, hosted by OVHcloud. The company called upon Wizaplace to create a platform in order to reference its partners' softwares offers.

Wizaplace solution :

To create a B2B platform for small and medium-sized companies. The marketplace enables OVHcloud's SaaS software partners to offer subscriptions directly from the platform. The "Subscription Feature" has been developed for this project and enables recurring payments.

