



Envisioning - CRMK Imagine and Actualize

Dream big and think long-term to actualize your digitalization and reach your business goals.

An organization lives in constant change and needs to constantly adapt to its surroundings. What business-critical challenges do you face and what obstacles need to be overcome in order to reach new heights?

The employees in your organization certainly have lots of both creative, simple and innovative ideas and are the key to your success. To succeed, requires consensus and an understanding of the whole business - a transformation that begins here.

Together with you, we will develop a common foundation and make your challenges and decision points visible. Through this strategic and creative work, you will get a result that shows new opportunities.

This is achieved in several steps, where the first is "Inspire". based on Microsoft Catalyst IDEA.

How it works:



After this, you will receive a decision document where you will see which parts you should proceed with. In the next step, we identify how Microsoft Dynamics 365, Power Platform and Azure can strengthen your continued work.

We offer expertise and creativity

At CRM-Konsulterna AB (CRMK) we are passionate about helping people and companies realize the incredible potential that can be unlocked in their customer information. Happy existing customers attract new customers. Which is why customer relationships are at the heart of what we do.

Founded in 2010 by Gustaf Westerlund, one of Sweden's top experts on Microsoft Dynamics 365, we are all specialists in CRM and are constantly looking to practice and develop our skills. Our skill, passion and drive to find the best solutions for our customers and society has resulted in five of our employees winning the award Most Valuable Professional (MVP) within Microsoft Dynamics 365 (CRM).