



Rainbow Password & Pins

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Colorful, Stylish Way to Authenticate User's Identity, reduce Risk, Liability Data breaches, Payment frauds, Protect data privacy

WHY YOU NEED IT: Business Interruption, Data, Money and Reputation loss, privacy issues happen due to outdated authentication, weak user passwords, stressful security and half-baked device dependent login solutions costing trillion dollars in losses over next few years.

OUR OFFER: Next Gen Colorful, Stylish Password logins that uses patented award-winning Rainbow Secure Technology. Secure Business Apps, Sensitive Logins, B2C transactions, Payment Transfers, Kiosk UX with anti-automation, anti-fraud model.

- ✓ Works on any platform, any device
- ✓ Best UX Experience
- ✓ Integrate with Old & New Apps
- ✓ Minimal Workflow changes
- ✓ Highly Scalable (100K+ Users)
- ✓ Eliminate machine learning attacks
- ✓ Configurable Friction level
- ✓ Protect Login, Transactions, IoTs
- ✓ Defeats 10+ Cyber Attacks
- ✓ Zero-Trust, Anti-Automation Security
- ✓ 24/7 AI monitoring, Alerting
- ✓ Reduce Risk, Liability by 90%
- ✓ Lowest IT Support Costs
- ✓ Forgive human errors
- ✓ Improve Productivity
- ✓ Win Customer trust

How it Works:

1. Users create small, simple, manageable password and applies color and/or style options.
2. System generates highly secure hash model that protects against automated as well as manual attacks.
3. Each login attempt is validated against password along with colors and styles. Only genuine users succeed and hackers, bots, fraud attempts fail.

The Strength:

- **Small length, Big Strength**
17 million colors and 100+ style options gives exponential power of formatting to passwords and pins. It helps beat brute-force, key logger, automated attacks, password replay attacks and stolen password attacks. E.g. 6 char long Rainbow Password is as strong as 60 to 100 char long legacy password.
- **Security for All**
Option to use Hexa and RGB color codes make best security available to users of all abilities. No bias, No need to have ability to remember long complex strings, nor costly device and tokens to buy.
- **Easy steps lead to better security**
Users' love for colorful UX leads to wider adoption for Rainbow Logins. Now you can protect wide ranging uses cases that earlier needed costly device tokens & tying up to fixed devices.

Developer, Integrator Support:

- Get Application Programming Interfaces/Plug-ins today for your project. We will help you deploy it on your own cloud, public cloud, as well as on your own data centers (on-premise).
- We provide configurable security options that give balanced friction level for your use case.
- Protect your employees, partner and customer login, verification experience today.
- Developers, System Integrators will get free technical training on API integration.

Pricing: Contact us with project, use case & volume details.

We enable your compliance with Regulations and Standards:
NIST, SEC, SOX, PCI, HIPPA, 21 CFR Part 11, CCPA, GDPR



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PITCH CHALLENGE

