



Impacting internal communications

A corporate mobile app that has all what your employees need



YOUR APP 5 min ago

Schedule updates

From next Friday May 20th all the staff from the Headquarters can finish their work at 14:00 hrs

YOUR APP 19 min ago

Your payslip is ready

Hi Nick, your May payslip is ready for you 😊

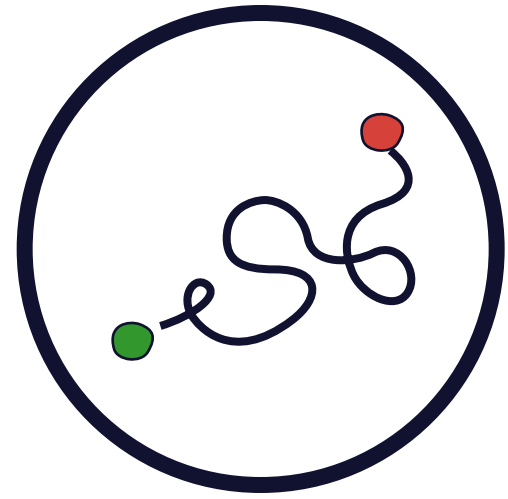
YOUR APP 2 hrs ago

Insurance

Find all the details about the new insurance we prepared for you and your family



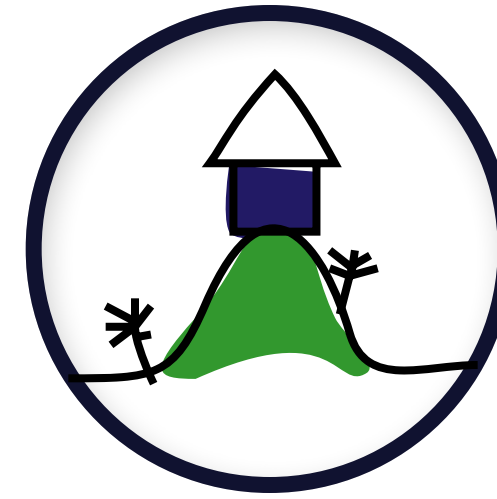
Why organizations fail when implementing internal communications



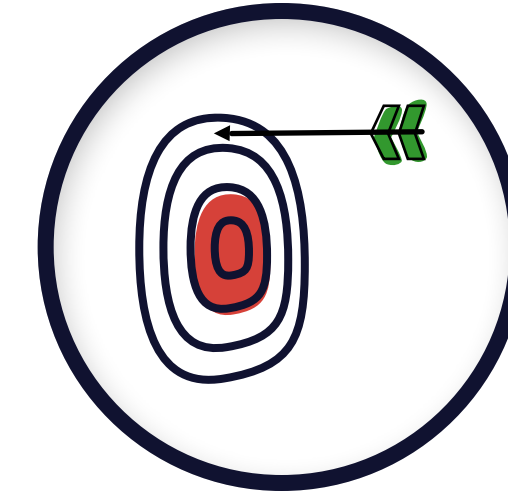
Unsecure and inefficient communication between the organization and its employees



Slow and low reach of all communications



Lack of access to self-service channels



Inaccurate employee engagement success metrics

A scalable and customized Employee Communication App

News and communications

Push notifications

Own branding

Self service

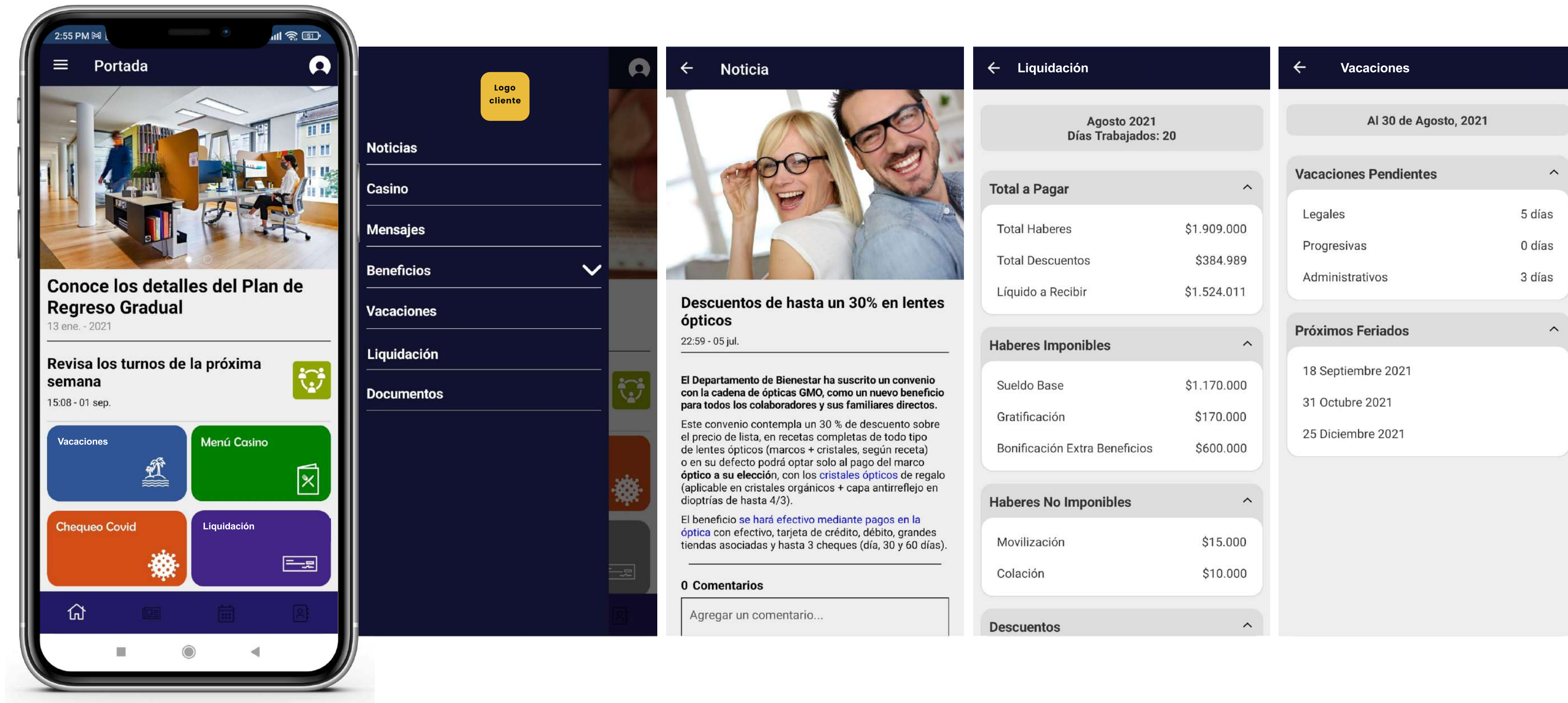
Payslips

Calendar

Holidays

Access control

And more!



Communications management with a few clicks

Diversos formatos de mensajes

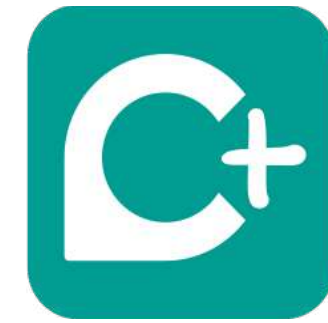
Métricas de alcance y engagement

Creación de audiencias o grupos

Fecha	Publicaciones	Lecturas
31-08-21	1	3
01-09-21	1	1
02-09-21	1	1
03-09-21	1	1
04-09-21	2	1
05-09-21	1	1
06-09-21	1	1
07-09-21	4	1
08-09-21	3	2
09-09-21	4	2
10-09-21	4	1
11-09-21	6	9
12-09-21	5	3
13-09-21	4	4
14-09-21	6	4
15-09-21	2	4
16-09-21	3	5
17-09-21	2	3
18-09-21	14	4
19-09-21	7	2
20-09-21	3	3
21-09-21	5	2
22-09-21	3	3
23-09-21	2	2
24-09-21	1	1
25-09-21	1	1
26-09-21	1	1
27-09-21	1	1
28-09-21	1	1
29-09-21	1	1
30-09-21	1	1
01-10-21	1	1
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26-10-21	1	1
27-10-21	1	1
28-10-21	1	1
29-10-21	1	1
30-10-21	1	1
31-10-21	1	1

Título	Tipo	Usuarios	Lecturas	Comentario	Notificado
Recuerda realizar tu Evaluación Intermedia	Noticias	3	6	0	0
Sensibilizar para proteger: Aprende qué es y cómo funciona el phishing	Noticias	23	30	0	0
Sensibilizar para proteger: ¿Sabes lo que es el "Smishing"?	Noticias	9	17	0	0
Sensibilizar para proteger: Conoce cuáles son las técnicas de Ingeniería Social	Noticias	1	1	0	0
Sensibilizar para proteger: Conoce cuáles son los ámbitos de ciberataques	Noticias	1	1	0	0
Sensibilizar para proteger: Todo lo que debes saber sobre el Vishing	Noticias	21	22	0	0
¡Atención! Hoy tenemos especie sorpresa	Noticias	8	8	0	0
Buenas noticias! Balneario Puerta de Tralca abre nuevamente sus puertas a público	Noticias	1	1	0	0
¿Cuál es nuestro ADN Digital? Te invitamos a conocer los resultados de la encuesta aplicada por el Observatorio Tecnológico	Noticias	2	4	0	0
Vegetariano? Alimentos claves que debes incorporar en tu alimentación	Noticias	13	15	0	0
Academia Central anuncia su programa de actividades para el segundo semestre 2021	Noticias	1	1	0	0
¡Aniversario de Aniversario	Mensajes	53	72	0	0

Driving success in Central Bank of Chile



Central+



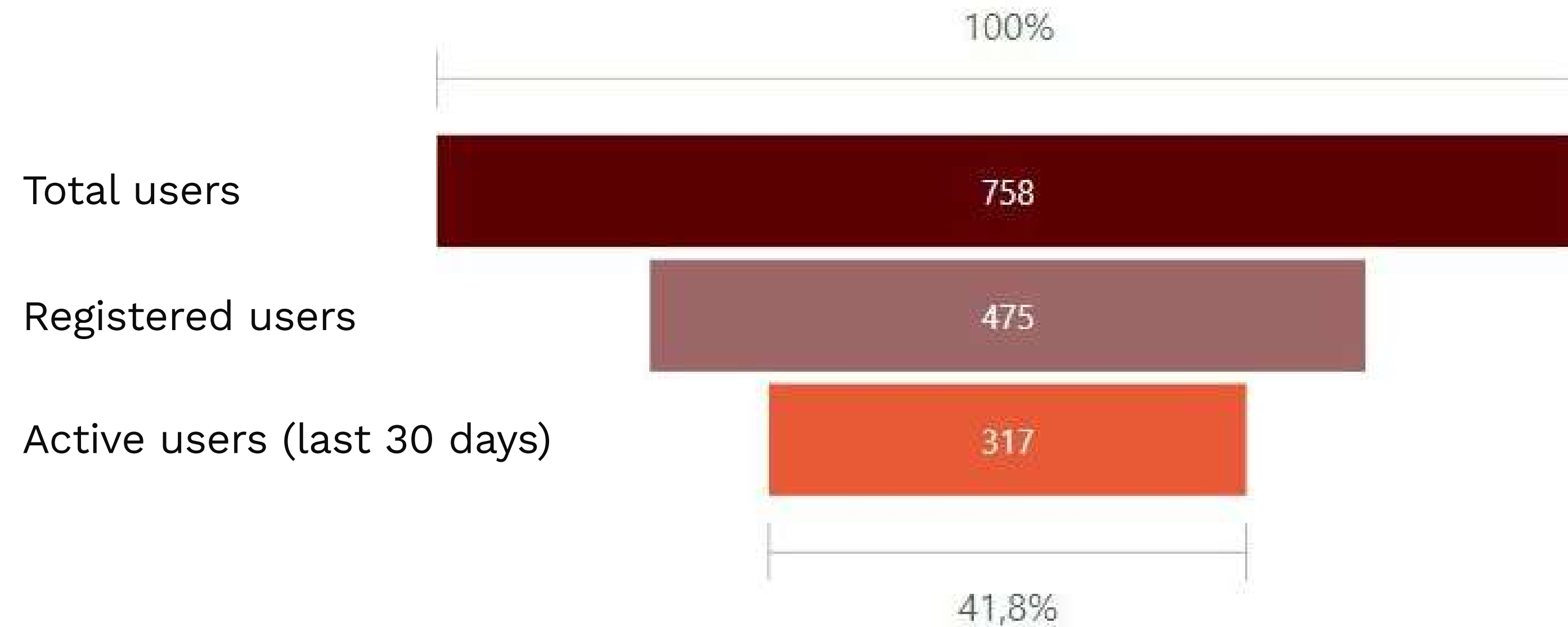
32%

Activation of users within first 10 days



10

1/3 of the total users enter more than 10 times a month



Now it is your turn

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www.redinapp.com