



Crimson Works Desktop -as-a-Service

SECURE ACCESS TO ANY DEVICE FROM ANYWHERE

SOLUTION BRIEF

Desktop-as-a-Service

Crimson Works Desktop-as-a-Service (Daas) empowers business with anytime, anywhere, any device access to business applications, data, communications and IT services. Our offering is a complete, solution delivered as a cloud service with predictable, pay-as-you-go monthly billing. It provides businesses with a simple, flexible and affordable approach to IT.

Grow Your Business Not Your IT Setup

Moving to Crimson Works means that your organization no longer has to manage desktops and applications. This unlocks time and budget so that you can focus on what matters most to your business. Your IT team is also able to focus on more strategic initiatives instead of software updates, patches and ongoing maintenance.

Predictable and Simple IT Economics

Enterprise-class technologies on an accessible pay-as-you-go model enables businesses to scale up quickly and reduce expenditures if required. Expensive and difficult to forecast capital expenditures are

shifted into a predictable monthly expense, making it easier and faster to onboard new employees, manage new locations and adapt to business changes.

Anywhere, Any Device Secure Access

Give your users the choice to work from anywhere using any device. With a single-click, users have access to their desktop and all their business apps, including email, file sharing, browser and IT services. At the same time, IT continues to have control over the devices with configuration, security, provisioning and support capabilities.

Built-in Business Continuity

Because apps, data and computing reside in a secure location, your business is safer in case of illness or disaster. Centrally secured virtual desktops and apps delivered from the cloud reduce the risk of data loss or intrusion.

By hosting desktops and apps your business has a built-in business continuity and a disaster-recovery plan - your employees can continue to work from any device - ensuring your business will run even in the event of a disruption.

<http://desktop-as-a-service.crimsoncloud.in/>

sales@crimsoncloud.in



Free-up Your IT team

With our managed services your IT team can focus on business critical and strategic projects instead of getting caught up with updating, maintaining and managing desktops and laptops.



No upfront CAPEX

Why invest in growing your IT infrastructure? Instead focus on your business growth. With Crimson Desktop-as-a-Service, you get predictable monthly billing - per user per month.

Delivering Value

In the past, apps and resources were deployed as IT infrastructure. The new approach is to deliver apps, IT services and resources to each user from a centrally hosted location.

Crimson Works delivers an operating system (virtual desktop) from a hosted desktop to a remote device. We provide hosted desktops in both on-premises data center, and from the Cloud.

Our DaaS offering provides customers the opportunity to have VDI capabilities with a subscription-based pricing model. DaaS, compared to VDI, is an easier method of deployment. It is not necessary to build desktops in-house, we handle the connectivity and other issues, while your IT can still maintain a role as the administrator over user accounts.

DaaS is appealing as more businesses head toward the cloud. The cloud offers flexibility in terms of development, user access and IT maintenance and does not require a huge up-front cost investment. It is especially very



This image represents the new paradigm in cloud-based virtual networks – the controllers, the network management, workload controllers and the computing power are all on the cloud.

suitable when a company is not sure of the scale it desires. We can easily adjust to fluctuation in virtual desktop numbers, without requiring any reworking. .

We manage the foundational issues of how the workloads are controlled and manage the virtual network for you.

DaaS also solves the difficulties of data storage, cost concerns and location dependency problems using the cloud.

By using a virtual desktop users get a consistent experience with apps when they switch from physical to virtual desktops and is generally a more stable alternative to application virtualization and also works very well if the organization wants to allow users the flexibility of using multiple devices.



Evaluating Crimson Works

Let us review based on five important technology deployment measures - management, control, security, performance and cost.

Management

When evaluating any technology, admins must consider how to deploy, maintain and support it. One of the biggest selling points of Crimson Works is, its ease of implementation and management.

Customers do not need to stand up the entire technology stack and keep it running. They are not required to manage desktop images, provision storage infrastructure, implement load balancing and disaster recovery,

because we have already built all the infrastructure that the admins need.

We handle the infrastructure-related management as a “managed service” and this eliminates the need for the type of in-house expertise VDI demands, freeing up IT teams for other projects.

Control

With Crimson works, admins can scale desktops up and down quickly and easily. It is easy to control the number of desktops and, to some degree, the level of resources each one has access to. There is no need to estimate long-term needs and changing circumstances, and deal with the

FAST FACTS

2.9

Average number of devices per employee

consequences, including performance problems, if estimates are off.

Security

For many organizations, control is especially important when it comes to securing data. With Crimson Works DaaS, we offer better security than IT can set up in-house.

We endeavor to live-up to the trust placed in us by our customers with service-level agreements and address issues as soon as they arise.

Performance

User experience should be a primary concern with virtual desktops, and nothing affects user experience like performance.

Crimson Works is delivered using Citrix® HDX™ technologies to ensure a brilliant user experience on any device, under any network condition, often equaling or surpassing the local PC experience.

We deliver the same audio and multimedia reliability users get from their local PCs. HDX technologies deliver bandwidth-efficient, crystal-clear voice, multimedia and video.

We also support connectivity for a broad range of USB devices such as webcams, music players, audio recorders, specialty peripherals for 3D graphics designers.

Cost

Crimson Works is delivered on a pay-as-you-go model, making it easy for any organization to jump in. By comparison, a VDI project is expensive to implement, and costs are hard to estimate.

With any on-premises IT infrastructure, admins must maintain the infrastructure, which includes not only the expense of updating and replacing system components, but also the IT personnel that keep everything running -- all of which can require pricey technical expertise.

Provided as a managed service, Crimson Works DaaS removes all the complexity in design, management and maintenance of your IT set up.

Reduce PC refresh costs

Traditional, costly PC refresh cycles are quickly becoming a thing of the past. Instead of replacing computers every few years, extend their useful lifetimes by using technology that shifts processing to the cloud. Existing PCs can also be replaced with inexpensive thin clients to reduce expenses.

Managed Services

Crimson Works Desktop as a Service is offered to you as a managed service by Crimson Cloud.

We commit to SLAs as part of the sales contract for this service to ensure that you are provided with the highest level of service quality.

Your team will be provided a single number to contact us for any queries and help with the offering. Prior to setting up and delivering the offering our solution architects will work with you to understand your existing set -up to ensure you are provided the best possible solution

Switch to Crimson Works

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Windows apps with a mobile look and feel

Automatic adjustment for Windows applications running on mobile devices – HDX delivers a full touch experience while leveraging device features such as multi-touch gestures, native menu controls, camera and GPS device functions.

Seamless application and data integration

Blend applications, data and hardware resources from a local device or on-premises environment into the hosted desktop for a seamless user experience. Seamless application integration makes it easy to transition to DaaS and ensures that legacy applications and non-hosted applications are fully accessible from the hosted desktop.

Advanced Offerings

Mobile Device Management

Configure, secure, and support mobile devices with MDM. Protect company data on any device or corporate asset and selectively wipe any device if lost, stolen or out of compliance.

Secure enterprise file management and compliance

Advanced security features including remote wipe, device lock, passcode protection, white/black listings and data expiration policies allow you to determine exactly how sensitive data is stored, accessed and shared.

Flexible data storage

Choose where your data is stored : on- premises, in the cloud or a combination of both to meet data sovereignty, compliance, performance and costs, eliminating the need to migrate all your enterprise data to the cloud.

Secure and compliant by design

Centrally secured virtual desktops and apps delivered by us reduce the risk of data loss or intrusion. Corporate access remains secure while intellectual property and sensitive private information stays safe. High security is ensured with multi-factor authentication, the latest FIPS Compliance and Common Criteria Evaluation certifications and activity logging for compliance support.

FOR MORE INFORMATION

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Email: sales@crimsoncloud.in