

# Industrialize business insights with speed and scale

## DXC Analytics and AI Platform

Discover and operationalize data-driven insights faster, with reduced complexity and cost

### Benefits

- Accelerate the discovery and conversion of analytic insights into outcomes
- Get users onboard quickly and boost productivity with self-service features
- Consume and pay only for what you need
- Manage costs by building on an industrialized platform that always matches current needs

Companies today need to make more than slow, incremental progress toward their critical business goals. Customers expect more, faster, so companies need to find ways to satisfy, retain and upsell to them more effectively. They need to find and exploit revenue opportunities by developing products that closely match what customers want. They need to jump on newly-identified markets. They need to find ways to flag issues that nibble away at operational margins.

In short, successful companies need to move forward in leaps, not steps. Analytics are an essential tool that helps companies accelerate their business outcomes, but the current approach to analytics taken by most companies limits their effectiveness.

Rapid change in business intelligence and analytics solutions means that companies are continually over-investing in solutions that rapidly age. They're spending more time reevaluating, redesigning and redeploying technologies than applying them to the business. And, they're making new commitments to expand their IT footprint at a time when most want to reduce their total estate.

To unleash the full power of analytics, companies need a solution that doesn't need to be continually reinvented and doesn't require more infrastructure. What's needed is a solution that is aligned and integrated with key business

processes and easy for users to access and master on their own.

### Analytics Made Easy

DXC Analytics and AI Platform is an analytics solution that rapidly improves the effectiveness and impact of your existing Business Intelligence landscape.

DXC Analytics and AI Platform takes the guesswork and complexity out of analytics with a fully-managed, industrialized solution that incorporates the latest technologies from market-leading partners. You'll avoid investments that become obsolete before they're deployed. And, our approach positions you to take ongoing advantage of rapid advances in AI, automation and core analytics technologies. Our design patterns, templates and accelerators speed your implementation and results, allowing you to quickly access the right data and develop solutions that target your most critical needs. Make analytics apps more user-friendly and self-service oriented. And you'll never pay for more than you need. Our industrialized, as-a-Service model is elastic, so it scales to match your needs now, and in the future.

### See Immediate Results

With DXC Analytics and AI Platform, you won't need to wait months or years to get measurable business results. Our approach will help you accelerate the development and deployment of new

analytics applications in weeks. And, you'll be able to look farther and deeper than ever by gaining business insights from data that you could not previously access or manage.

Turn your attention to more pressing matters. Our solution insures that you'll start with the right platform and the right size, using design patterns and deployment options. DXC Analytics and AI Platform eliminates the need to conduct continuing research or make continuing investments that expand your IT footprint and add to ongoing maintenance and upgrade costs. In addition, our approach offers you a roadmap to the future by creating a guided transition to the cloud for your analytics workloads.

### Why DXC?

As the world's leading independent, end-to-end IT services company, we are a leader in helping clients rapidly operationalize analytics in production to achieve business outcomes in all leading industries. DXC offers distinct advantages:

- **Accelerate to business value.** Our experience is packaged in design patterns and solution accelerators that offer t-shirt sized based platform, ingestion of the right data, and rapid execution of targeted business use cases.
- **Leading data integrator.** With over 50 years of skills in wrangling and integrating data to power use cases, DXC's analytics, data management, industry and domain expertise are unmatched.

- **Robust Partner Network.** DXC provides a complete analytics, AI and big data platform solution with best of breed tools with pre-cooked commercials via a robust partner network.
- **End to end managed services.** Our managed service leverages our deep pool of technical, business and industry experts with field tested methodologies, processes, tools and delivered per SLAs.
- **Flexibility and scalability.** Big data applications are continuously changing. DXC's solution is flexible, elastic and easily scalable with multiple deployment options in cloud (AWS, Azure, DXC Hybrid, On-Premises).

### Key features

- **Full-service enablement.** DXC offers accelerators such as reference architectures and deployment automation, extended analytic capabilities, blueprints and runbooks that cover the initial setup, onboarding and ongoing run with SLAs.
- **Solution accelerators.** Design patterns and solution accelerators that improve speed to value.
- **Integration and expansion options.** For production in a hybrid model, we advise and implement deployments with a range of options, including DXC virtual private, on-premises and public cloud environments.
- **Best practices.** We combine our long-term commitment to business intelligence (BI) and data management

with access to a broad variety of real-life cases.

- **Hadoop and cloud services deployment expertise.** DXC provides the core industrialized Hadoop-based platform complemented by appropriate cloud-native services and platform extensions from our rich services catalog, or custom options.
- **Full service suite.** Full set of Analytics Services to assist you in achieving analytic insight goals.

### Next steps

Achieving business outcomes in today's volatile market is a daunting task for the unprepared. But you can be ready.

DXC Analytics and AI Platform offers your enterprise the most effective way to deliver results, fast. Built on an industrialized infrastructure using the world's most advanced analytics tools and technologies, DXC Analytics and AI Platform helps you deliver business outcomes in the fastest way possible.

Forget the details and focus on the big picture. Our end-to-end approach insures that you'll be using the most advanced analytics available, without adding to your estate or busting your budget. We'll help you drive analytics deeper into the organization than ever before.

Contact us today to learn how we can help you gain the advantage you need to thrive on change.

**Learn more at**  
**[dxc.technology/analytics](http://dxc.technology/analytics)**

### About DXC Technology

DXC Technology (DXC: NYSE) is the world's leading independent, end-to-end IT services company, serving nearly 6,000 private and public-sector clients from a diverse array of industries across 70 countries. The company's technology independence, global talent and extensive partner network deliver transformative digital offerings and solutions that help clients harness the power of innovation to thrive on change. DXC Technology is recognized among the best corporate citizens globally. For more information, visit [www.dxc.technology](http://www.dxc.technology).