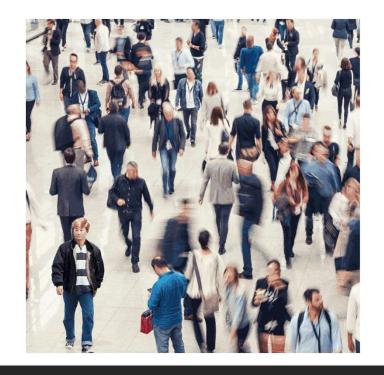


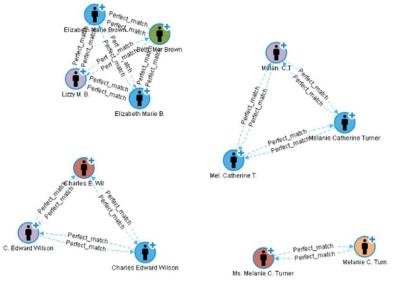
Over Watch / IdentifAl



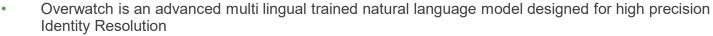


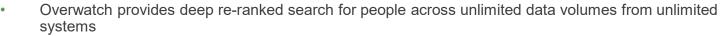




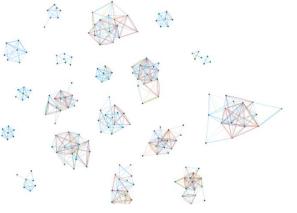


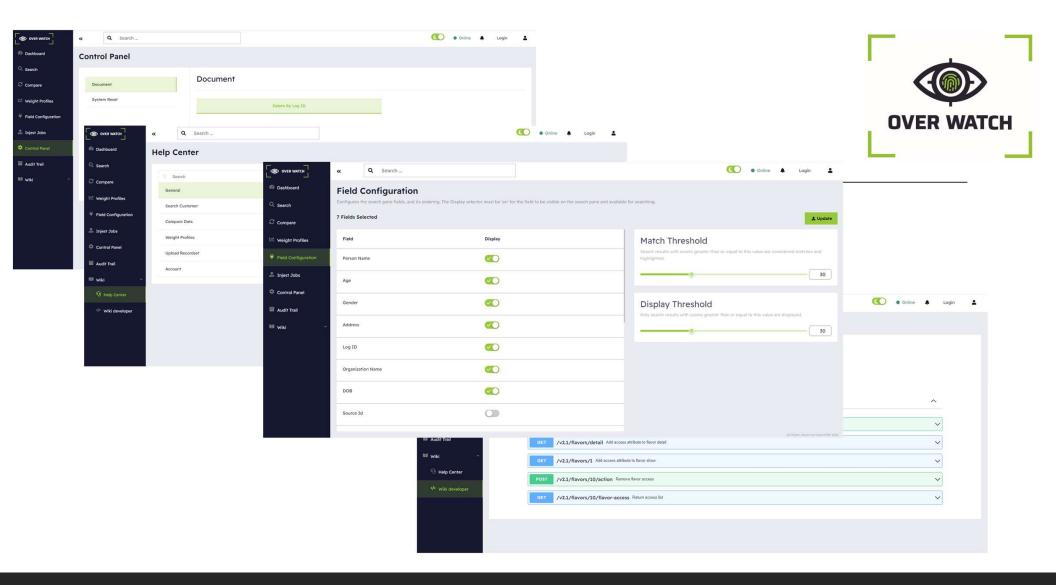






- IdentifAl leverages Overwatch core algorithms to build a comprehensive knowledge graph across enterprise data.
- IdentifAl optimizes and filters the broad knowledge graph to distill a 'Single Customer View' to a level of precision not achievable through conventional data matching mechanisms
- Built in National Security, productized and operationalized for upper mid market, enterprise and government agencies







Case Study – NSW Revenue and Land Tax

Problem Statement:

Land Tax calculations change depending upon the number of properties a person owns or is on title for. Incorrect tax calculations were being made because people / names could not be effectively matched across records.

Solution:

- Over Watch deployed. 60Million + records loaded in bulk, 100,000 to 150,000 delta / changed or new records loaded each week (nightly batch runs)
- Existing line of business applications integrated to Over Watch API to allow access to whitelisted staff

Benefit:

Identification of each scenario where a person exists on multiple property titles results in thousands, tens of thousands in additional correctly calculated tax revenues for NSW Government.



About Search365

- Search365 started in 2007
- Advanced information search and discovery specialists
- Products developed initially for National security applications, adapted and evolved for commercial use
- Advanced core AI and Machine Learning expertise, especially Natural Language Processing and Text Analytics
- Clients in Federal and State Government, Financial Services, Higher Education