The world is changing at a rapid pace. Is your nonprofit organization prepared to keep up?

Even prior to the global pandemic, nonprofits were migrating to the cloud. Today’s reality demands digitalization, flexibility and resilience like never before. Traditional fundraising, reporting, project, program, and other operational practices struggle to keep up. The cloud offers nonprofits the opportunity to meet their constituents and staff where they want to be.

By late 2020, institutions of all sizes had accelerated their digital transformation by 3-4 years. McKinsey reports that 89% of nonprofits report that digital communications are critical for mission fulfillment.

Twilio reports that 85% of people who can be productive anywhere say they plan to stay with their organization for a long time. Accenture 2021 reports that 73% of surveyed employees worldwide want flexible work options to continue.

The top fundraising opportunities in the NGOs and charitable organizations market will arise in the online segment, which will garner $38,925 million (USD) of global annual funds raised by 2023. Research and Markets reports that 92% of business technology leaders believe having access to real-time data insights for better decision-making is important.

Successful organizations use three key strategies to keep up with the speed of our changing world.

1. Adapt Faster
   Use these eight steps to adapt faster, by moving to the cloud:
   01. Define and prioritize
   02. Assign key roles
   03. Select a partner
   04. Analyze IT ecosystem
   05. Plan migration
   06. Start small
   07. Optimize and manage
   08. Modernize apps

   By adopting Dynamics 365, we’ve opened doors with new customers because we can now capably build out processes in our system to meet changing needs for traceability and trackability.
   – Leo Raudys
   CEO, Call2Recycle

Get the power of the most trusted and comprehensive cloud.

Microsoft Dynamics 365 Business Central can help unlock the insights needed to adapt faster, work smarter, and perform better.

Take your organization to the next level. Contact us to get started.