



Microsoft



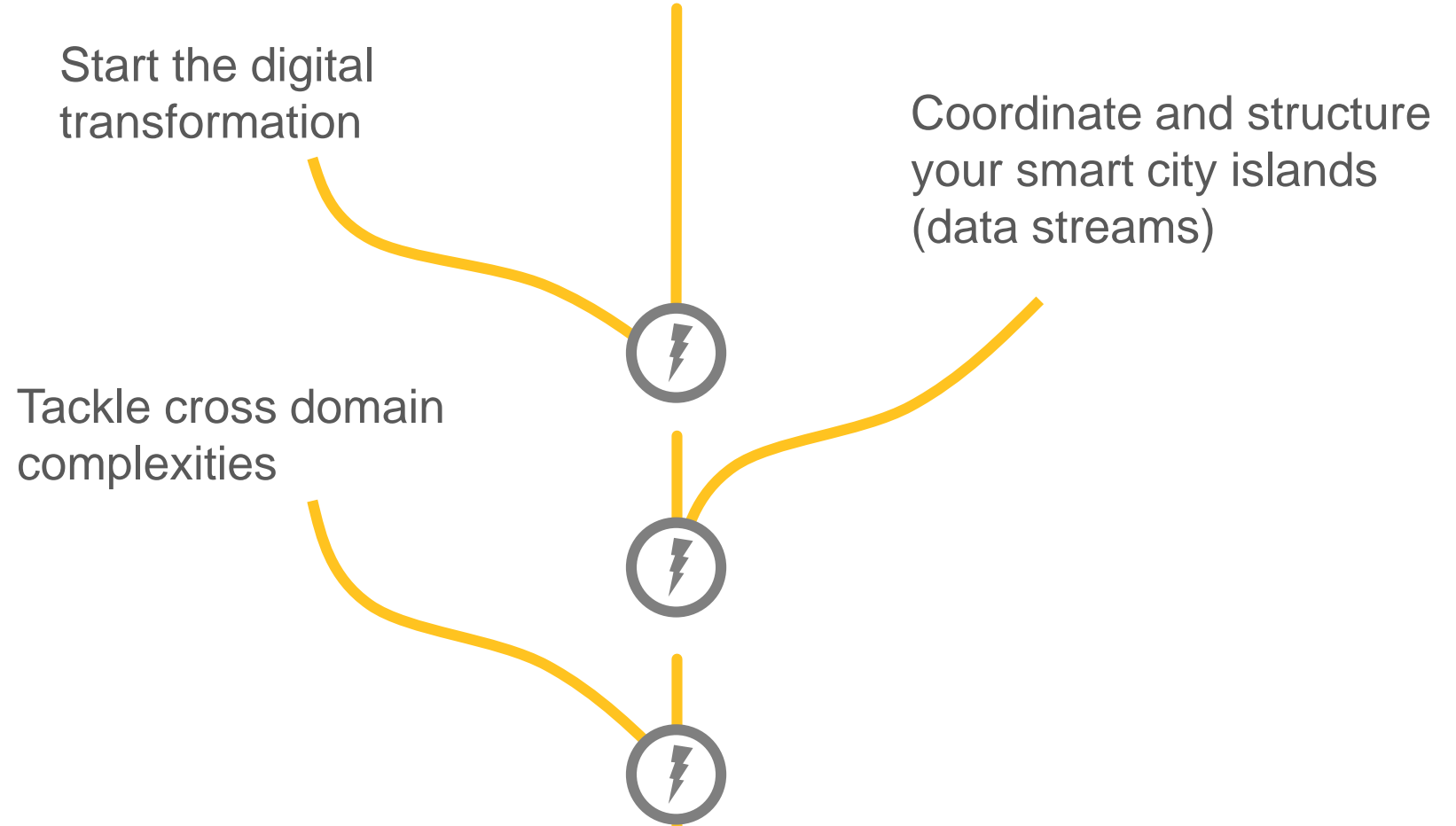
# A Smart City Enablement Platform

## Telenet Tinx

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Our  
understanding  
of what cities  
need

“ I want to take fact-driven, data supported measures and once implemented monitor them continuously to track their effectiveness on multiple facets. ”



# The Olympic minimum of a true smart city enablement platform

Vision aligned with:



CENTRALISE

OPEN

COMBINE  
ENRICH  
INNOVATE

COLLABORATE

# The Olympic minimum of a true smart city enablement platform

WHY

CENTRALISE

OPEN

COMBINE  
ENRICH  
INNOVATE

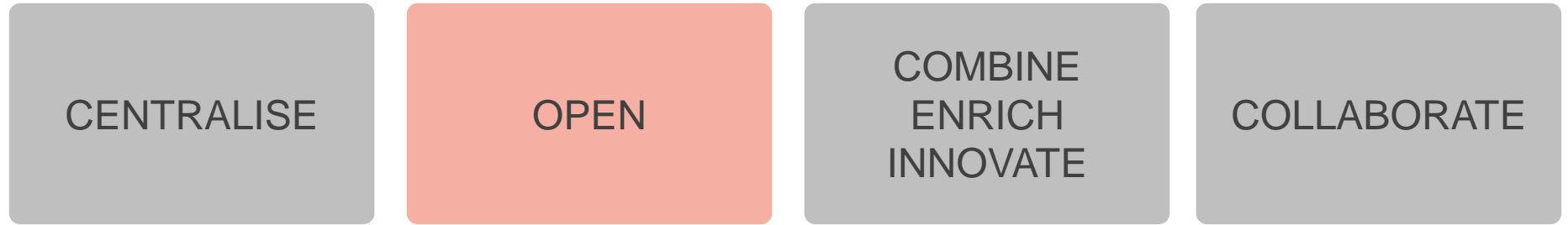
COLLABORATE

preventing data provider lock-in

own the data yourself  
or have it managed for you

solid underlying architecture

# The Olympic minimum of a true smart city enablement platform



- interoperability
- re-usability
- cost optimised data onboarding
- accelerate time-to-market
- risk reduction
- simplify collaboration

# The Olympic minimum of a true smart city enablement platform



WHY

CENTRALISE

OPEN

COMBINE  
ENRICH  
INNOVATE

COLLABORATE

- the holy grail ...
- the ultimate added value
- visualise data
- analytics & insights:  
correlations & causations
- event triggered actions (IFTTT)

# The Olympic minimum of a true smart city enablement platform

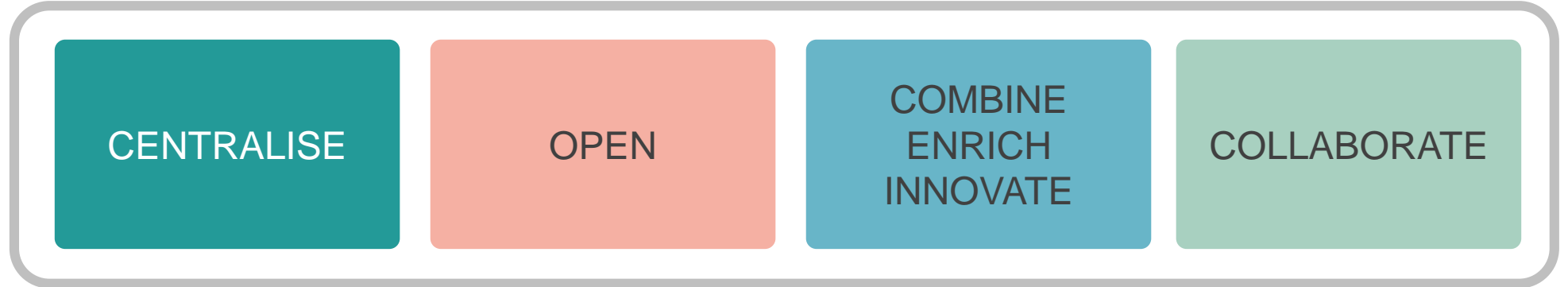


Quadruple Helix:  
citizens + government + R&D institutes + enterprises

everyone bring his/her  
expertise to the table

city = data owner,  
3rd parties may use this data

The Olympic minimum  
of a true smart city  
enablement platform



CENTRALISE

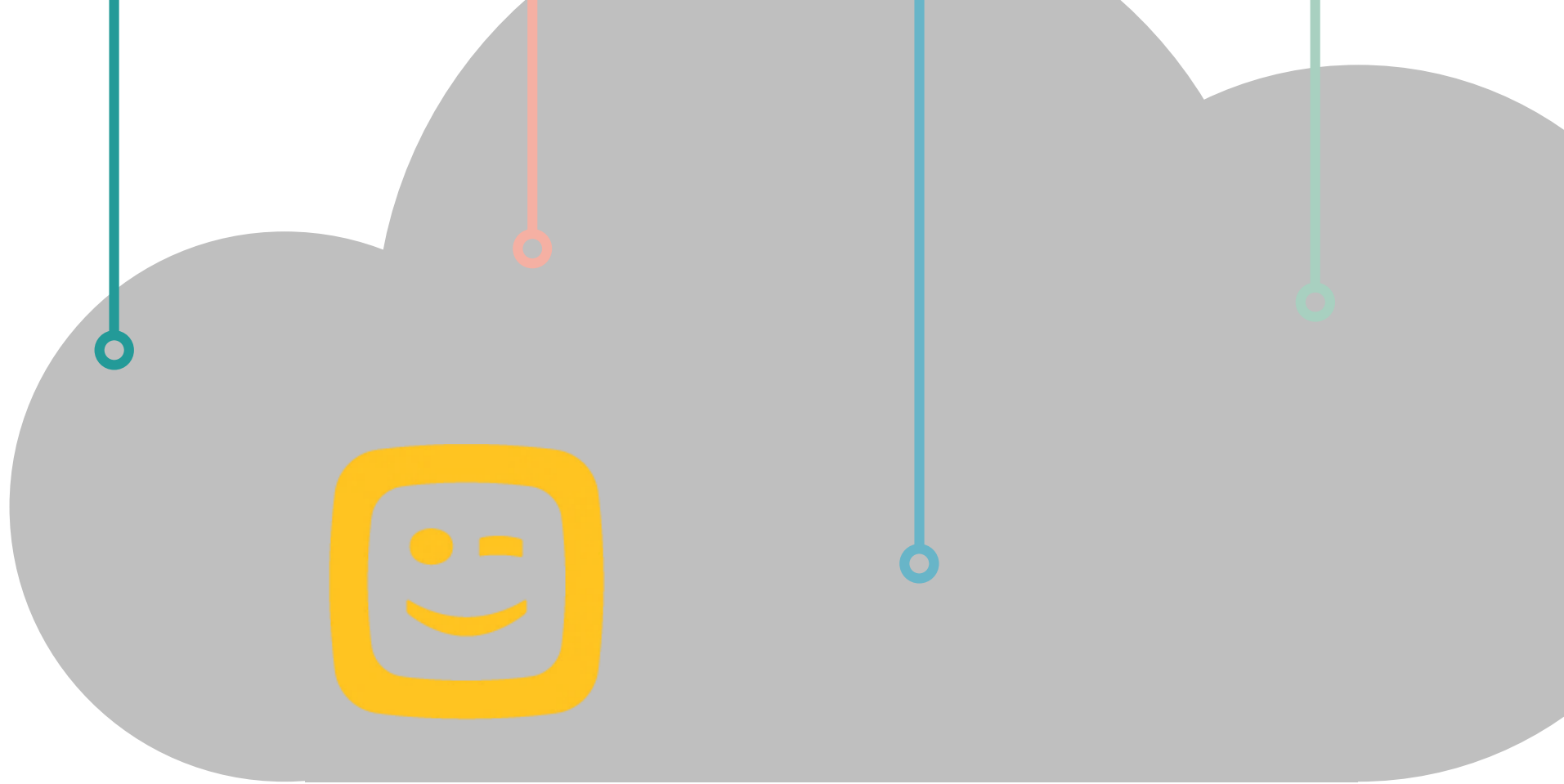
OPEN

COMBINE  
ENRICH  
INNOVATE

COLLABORATE



Presenting  
the ...



# TELENET SMART CITY ENABLEMENT PLATFORM

# Telenet Smart City Enablement Platform USPs, Essentials

CENTRALISE



OPEN

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ENRICH  
INNOVATE

COLLABORATE



premium platform



unique combination:  
Fiware deployed on  
Microsoft Azure  
infrastructure



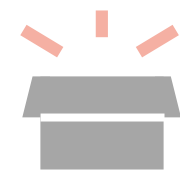
pre-installed  
advanced tool set  
readily available



ecosystem  
thinking



easy data  
onboarding



extensive data &  
platform openness



easily host / build  
new smart city apps

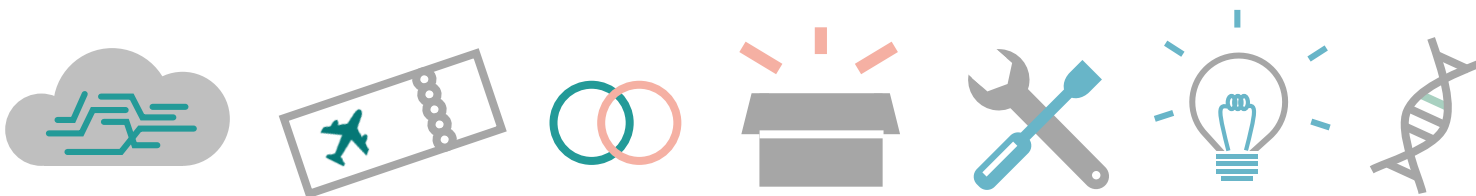
Telenet Smart  
City Enablement  
Platform USPs,  
Premium



cost  
optimisations



complementary  
IoT services



Unique & compelling  
combination  
between openness,  
scalability and  
reliability



Adhering to the EU standards  
and guidelines of smart city initiatives



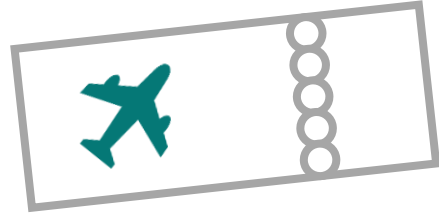
Open Data Charter      Smart Flanders  
Open Gov Data Principles      VLOCA    ...



- Flexible
- Scalable
- Resilient
- Performant
- Agile
- EU-based

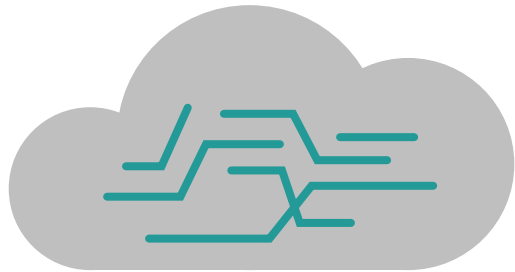
underlying architecture

## Easy data onboarding



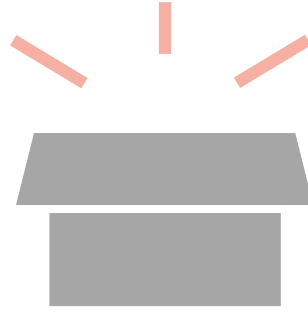
- Heterogenous options for
  - data ingestion (get data into the platform)
  - data exposure (retrieve data out of the platform)
- Device-2-platform & platform-2-platform
- Telenet Cloud Gateway to onboard any sensor (any protocol, any data format)
- Onboard both real-time sensor and static data sources
- Re-use pre-integrated data streams

## Premium design



- Frame work designed for modular / upgradeable / adaptable to customer specific needs
- Security by design
- Tight control on privacy aspects (GDPR)

# Extensive data & platform openness



- Standardised frame work, functional building blocks, interfacing and data formats
- any sensor, any protocol  
any 3rd party data platform
- API's everywhere
- Open to all app developers
- Development language agnostic
- No platform lock-in: | widely known infrastructure (Microsoft Azure)  
| you could take your city specific application logic and leave ...

## Pre-installed next-level tool set readily available



- Visualisation through dashboarding, portals
- Analytics & insights: correlations & causations
- Event-triggered actions “If This Then That”
  
- Readily available advanced data tools:
  - Machine Learning
  - Artificial Intelligence
  - Digital Twin
  - Augmented | Virtual Reality

## Easily host or build new specialized smart city applications



# Cost optimisations



- Cost optimisations for platform running costs  
data stream onboarding
- Platform designed with resource sharing in mind
- Re-usability
- No technology (develop in your preferred code language)  
nor platform (you could take your code and leave) lock-in



# Complementary IoT services,



- Connectivity:  
wired & wireless  
WiFi, NB-IoT, LTE-M, 2/3/4G, 5G ready
- Datastream-as-a-Service:
  1. choose which data to be onboarded  
(air temperature eg)
  2. choose data quality parameters  
(accuracy, polling frequency ... eg)
  3. we onboard the data into your smart city platform  
fulfilling the requested specifications
- Field services:  
installation | maintenance | repair | calibration
- Technical & business consultancy
- Project management:  
phased approach | AGILE way-of-working
- Operations:  
support | monitoring

# Concrete use case:

## Via its smart city platform, Telenet unlocks cross-domain smart city applications for the city of Mechelen.



- Take factual policy decisions and monitor the intended versus the actual impact of a measure on a continuous basis.
- Need a converged platform to aggregate and correlate multiple / diverse data streams to unlock visualisations, insights and linked actions.
- Selected by the city of Mechelen in 2019 to deploy its Smart City Enablement Platform (fueled by the IoT Azure platform of Microsoft) and onboard the associated data sources to implement this vision using 3 specific use cases

### 1. EXPANSION OF THE LOW-TRAFFIC ZONE



- On April 1<sup>st</sup> 2020, the low-traffic zone in Mechelen is expanded to include Ijzerenleen and Onze-Lieve-Vrouwestraat.
- Sensors, designed by the local neighbour committee “Random ‘t Veer”, monitor the air quality before and after the expansion. Sensor data is directly sent to and visualised on the smart city platform.
- The corona crisis measures thwarted the intended monitoring though nevertheless show their impact on the air quality.

### 2. INTRODUCTION OF A SCHOOL STREET



- The city intends to introduce a school street in the Kleine Nieuwedijkstraat, barring cars during school starting & closing hours.
- During the pilot phase (February, March, April 2020) both the air quality and traffic flow/density are monitored in the neighbourhood to measure the effectiveness of the measure. Air quality data comes from sensors like in use case #1, the traffic density data is provided through an API from Telramen ([telraam.net](https://telraam.net)).

### 3. CONNECTED CYCLE PATH LIGHTING

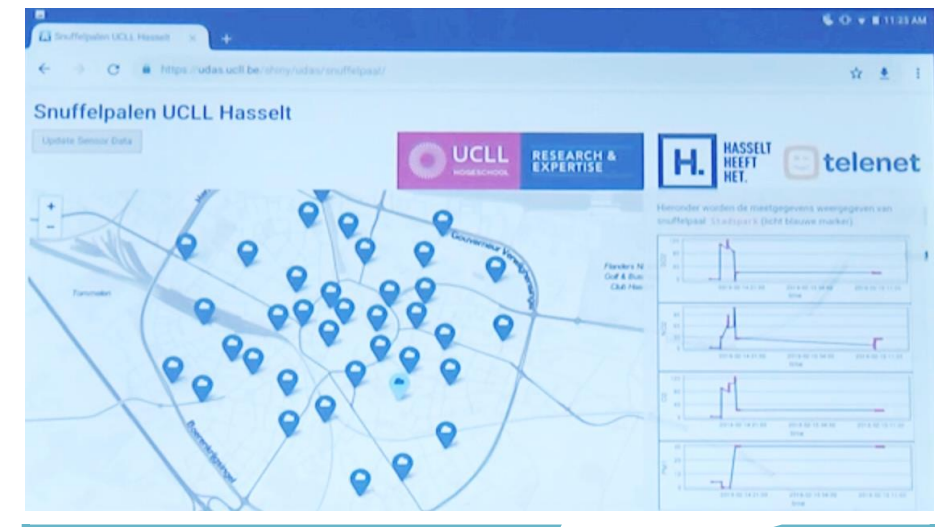


- To increase the cyclists’ sense of safety along the N15 in Mechelen – Bonheiden from/to the Douaneplein, Fluvius ([www.fluvius.be](https://www.fluvius.be)) installed light poles with dynamic lighting capabilities. They increase luminosity when bikes cycle along the path.
- Detection loops (Signco - [www.signco.be](https://www.signco.be)) count drive-by cyclers. These measurements are sent to Telenet’s smart city platform and fed to the Fluvius light management system to trigger increased luminosity.
- Presence data gathered through sensors on the lighting poles on the other hand, will be sent to the smart city platform to perform data quality assessments.

IoT app visualise & analyses the sensor measurements

## Concrete use case:

The city of Hasselt monitors open air quality using the smart city platform of Telenet.



- ozone (O3)
- nitrogen dioxide (NO2)
- sulphur dioxide (SO2)
- dust particles (PM2.5 & PM10)
- sustainable & autonomous

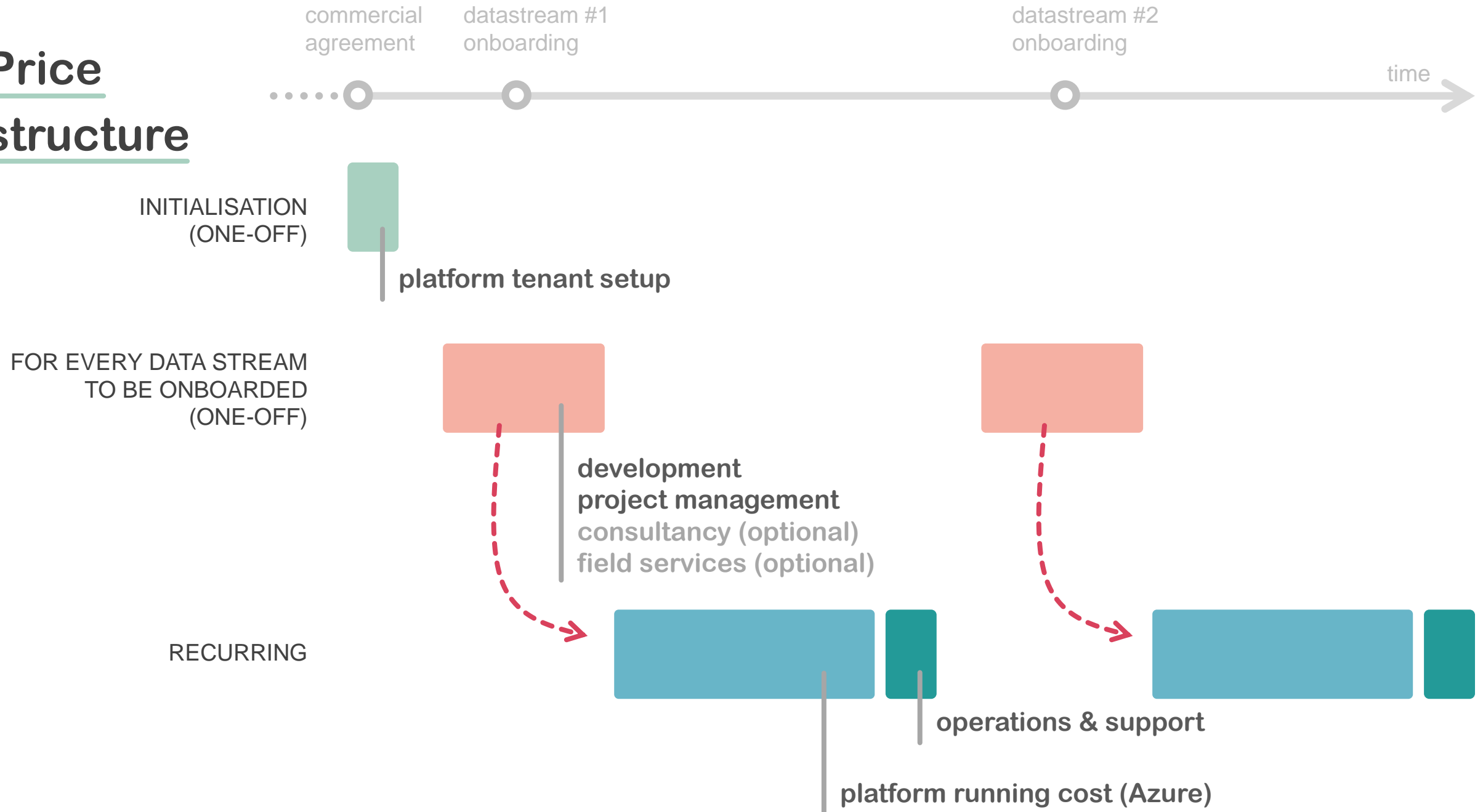


NB-IoT as cellular technology

- battery fed
- deep indoor coverage
- sufficient bandwidth



# Price structure



# Price

## structure, data stream onboarding



- Transparent price model
- Benefit from (=re-use) pre-integrated data sources
- For onboarding of a new data source, analysis of the available documentation results in detailed cost figure. Encompasses developing, testing and monitoring.
- If no complete information about the data source is available, below thumb rules are applied to guesstimate the required effort to onboard the data source.

### **parsers**

**6-7 person days**

- Transform received messages from devices or clients to a standard format.
- Less than 2 parsing tasks.
- Testing and monitoring

### **clients**

**6-7 person days**

- Fetching data from one source (MQTT, HTTP, File ...)
- Less than 4 REST endpoints
- One data model design
- Testing and monitoring

### **webhooks**

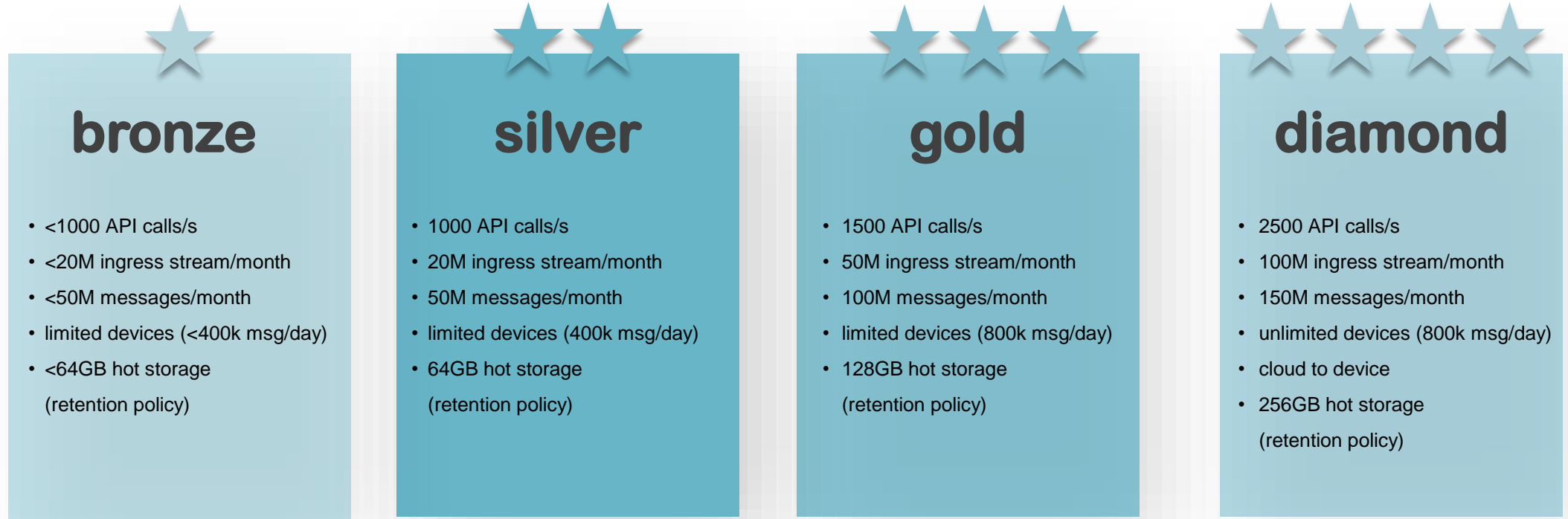
**4-5 person days**

- One source, one destination
- Standard protocols (HTTP, MQTT, AMQP, ...)
- Testing and monitoring

# Price structure, platform consumption



- Transparent, cost-plus price model
- Careful design of the underlying architecture results in cost optimisations.
- 4-level charging model





TELENET  
BUSINESS



Microsoft  
Azure