



Learnitlive

Puts the World's Best Experts within Reach

Learn It Live is a Social Learning Network

Connecting experts and people in live online classes

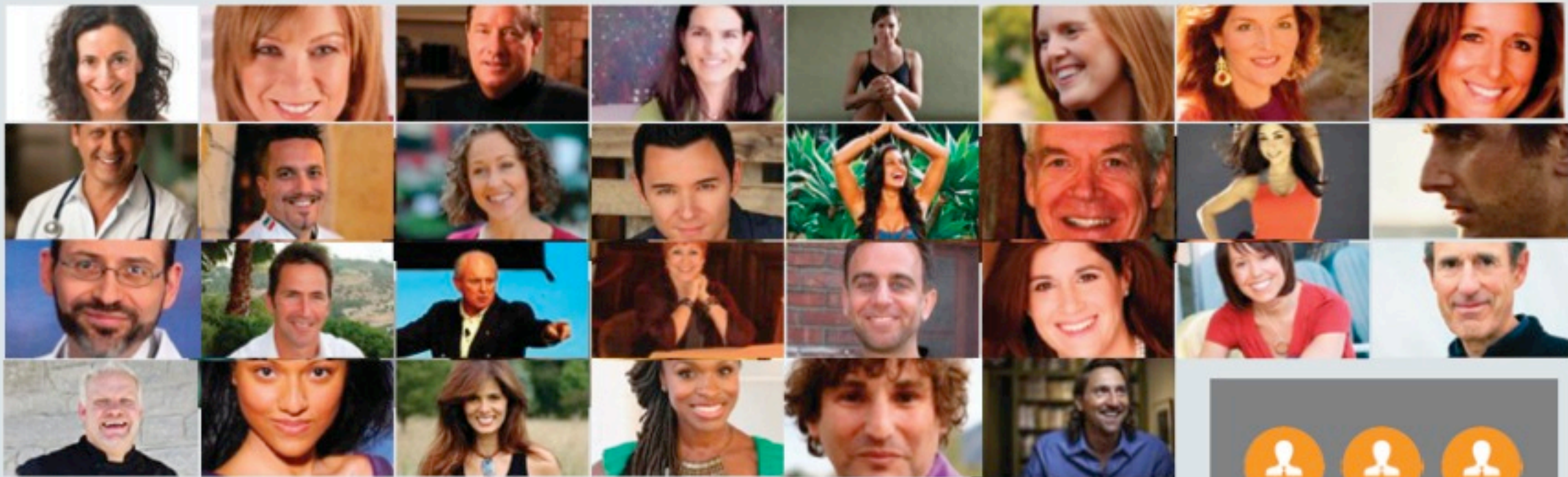


Like the Highest Peaks,
Expert Knowledge and Top Quality Classes Remain Inaccessible

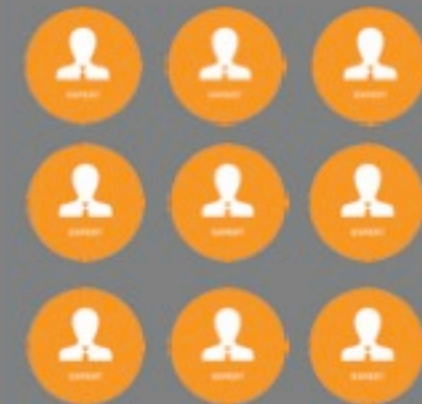


1. Hard to identify
2. Not available locally
3. Expensive
4. Inconvenient

We bring together the world's most passionate experts to teach in LIVE online classes via the Learn It Live platform



...and even



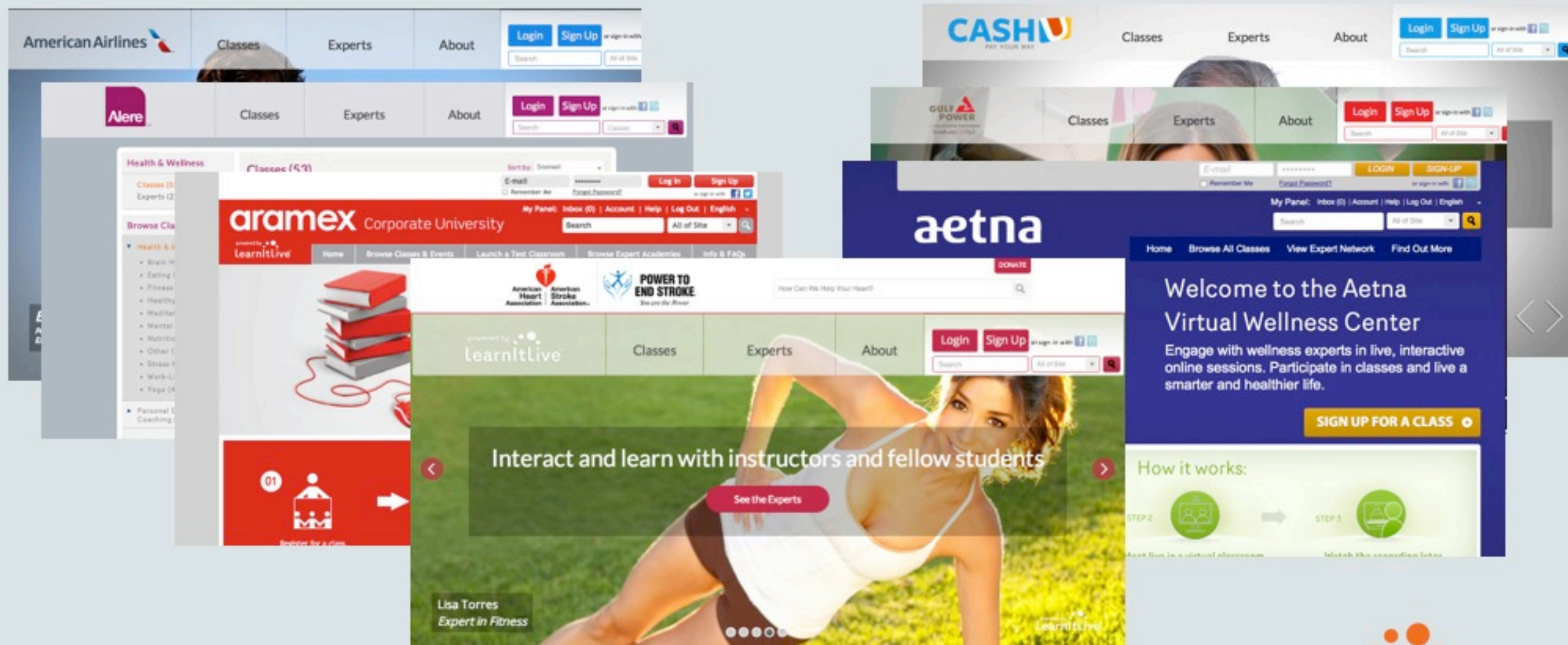
We also on-board
an organization's
current experts

Have a repeatable process of bringing on top experts

The Platform



Organizations have their own white-labeled sites.
Their users access classes via this site.



An Organization's Users Easily Access Classes



Health & Wellness

Classes (473)
Experts (236)
Learning Materials (228)

Browse Classes

Health & Wellness (473)

- Back Therapy (1)
- Brain Health (4)
- Breast Health/Disease (1)
- Dance Fitness (1)
- Eating Psychology (5)
- Employee Health (1)
- Fitness (39)
- Health Eating (8)
- Healthy Lifestyle (41)
- Holistic Health (3)
- Meditation (20)
- Mental Health (10)
- Nursing (7)
- Nutrition (56)
- Other (45)
- Raw Food Diet (6)
- Stress Management (5)
- Vegan Diet (6)
- Women's Health (1)
- Work-Life Balance (12)
- Yoga (83)

► **Health Data (7)**


► **Cooking (27)**

Classes (473)

Sort by: **Soonest**

Home > Classes > Health & Wellness

Page < Prev 1 2 3 4 5 Next >




3 Steps to Mindful Eating

Barbara Burgess-Camardella
Health & Wellness > Health Eating
Start: Jan 04, 2014 at 06:00 pm CST

This is the year that you start eating the way you've always wanted to: HEALTHILY! If you've been making a resolution to stop dieting and

0 Reviews [Register Now](#)




T-series TALL-For Spinal Health

Lisa Torres
Health & Wellness > Healthy Lifestyle
Start: Jan 07, 2014 at 11:00 am CST

With professionals giving shocking statistics that estimate up to 80% of the population will suffer from back pain at some point in their lives, it is

1 Reviews [Register Now](#)




Diabetes Free University™ 16-Week

Shelley Myers
Health & Wellness > Employee Health
Start: Jan 07, 2014 at 11:00 am CST

Diabetes Free University™ is the premier online system for individuals who want a physician-developed, robust and engaging


0 Reviews [Register Now](#)



How to Break Through Emotional Eating

Dr. Michelle Cleere
Health & Wellness
Start: Jan 08, 2014 at 11:00 am CST


Emotional Eating happens when we look to food for comfort when we are stressed or upset. Oftentimes



Barre Fitness

Lisa Torres
Health & Wellness
Start: Jan 09, 2014 at 12:00 pm CST

Barre Physique Basic is a beginner 45 minute total body workout with a slower instructional pace. You will



Thrive In Your Body In The New Year

Katie Bressack
Health & Wellness
Start: Jan 14, 2014 at 06:00 pm CST

How can you let go of the holiday weight and add in healthy foods to truly help your body thrive in the

The LiL Experience is Truly Interactive

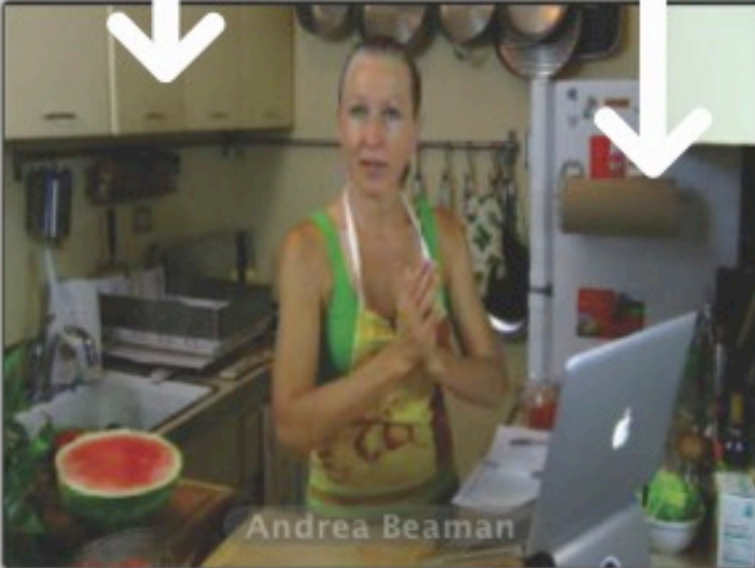


Leading Expert

Live Video and Audio

Slide Presentations

AUDIO & VIDEO



Andrea Beaman

PARTICIPANTS

MAIN ROOM (11)

- Amanda Scatuorchio
Moderator
- Andrea Beaman
Moderator

CHAT - Supervised

I will also include this link in a message to you all tomorrow in a separate message 😊 5:47 PM

- Della Jarrett joined the Main Room. (3:54 PM) -

Support Heart Health

- Whole foods
- Naturally raised animal products
- Cooling foods
- Stress reduction
- Relaxation
- Meditation
- Love
- Laughter



Whiteboard Activities

Live Polling

Emoticons

Live Chat

Orgs. Track Activity and Analytics via an Admin Panel



Reports

Users Participation Information

ID	First Name	Last Name	Email	Total Time in Live Sessions (minutes) ▼	Total Recording Views	Number of Classes	Number of Feedback	Employee ID #	Classes
38387	Ryan	Brown	rbrown@southern.com	318	0	8	0	384662	[+] Classes Details
35927	Bonnie	Hughes	bhughes@southern.com	125	0	2	0		[+] Classes Details
35955	Marisa	Newton	mnewton@southern.com	90	5	2	1		[+] Classes Details
35912	Martha	Long	mlong@southern.com	88	0	3	2		[+] Classes Details
35908	Donecia	Griffin	dgriffin@southern.com	87	0	2	0		[+] Classes Details
38320	Linda	Stucke	lstucke@southern.com	76	1	6	2	402338	[+] Classes Details
35953	Shirley	Sanders	ssanders@southern.com	73	0	1	0		[+] Classes Details

How clients are using LiL today:



Member/Customer/Subscriber Outreach

eg. American Heart Association uses LiL to reach and educate an audience of 20M across the US. Our experts and the AHA's lead the classes.



Employee Education

eg. Gulf Power has 3,000 employees spread across the US Gulf region. They subscribe to LiL to provide their employees access to interactive health content and reduce their health costs.



Community Health

eg. Allina, a \$4-billion hospital system out of Minnesota integrates LiL and our health and wellness classes into their health portal to provide their patient community access to engaging health and wellness classes.



Citizen Population Education

eg. Dubai utilizes Learn It Live's technology and experts to lead interactive health and wellness classes (in Arabic) for their youth population.





Where we are today:

- 13 Paying Enterprise Clients + 40,000 Individual Users
- Catalog of 100 Live Classes/Month + Library of ~2,000 Recorded Classes
- 2,000 Expert Instructors with ~200 active at any time
- 1,500+ Available Courses (eg. diabetes, prenatal care, stress reduction, fitness, leadership, social media, presentation skills, etc.)
- 6 FT Employees, API and enterprise-ready white label learning platform



What we have learned:

- **Content** - We can get any expert to teach a class and add them to the network - the key is providing them an audience and/or some compensation. Most don't need a lot of money and want an audience more (though the biggest names can be expensive)
- **Technology** - Making the system as easy to use and interactive as possible is key to an addictive experience. We have the technical team and know how to execute
- **Sales** - Providing free trials so organizations can try and start using the system almost always results in paid sales conversion. Sales cycles can be long but there is a lot of opportunity and very few existing solutions



Market: Rise of E-Learning

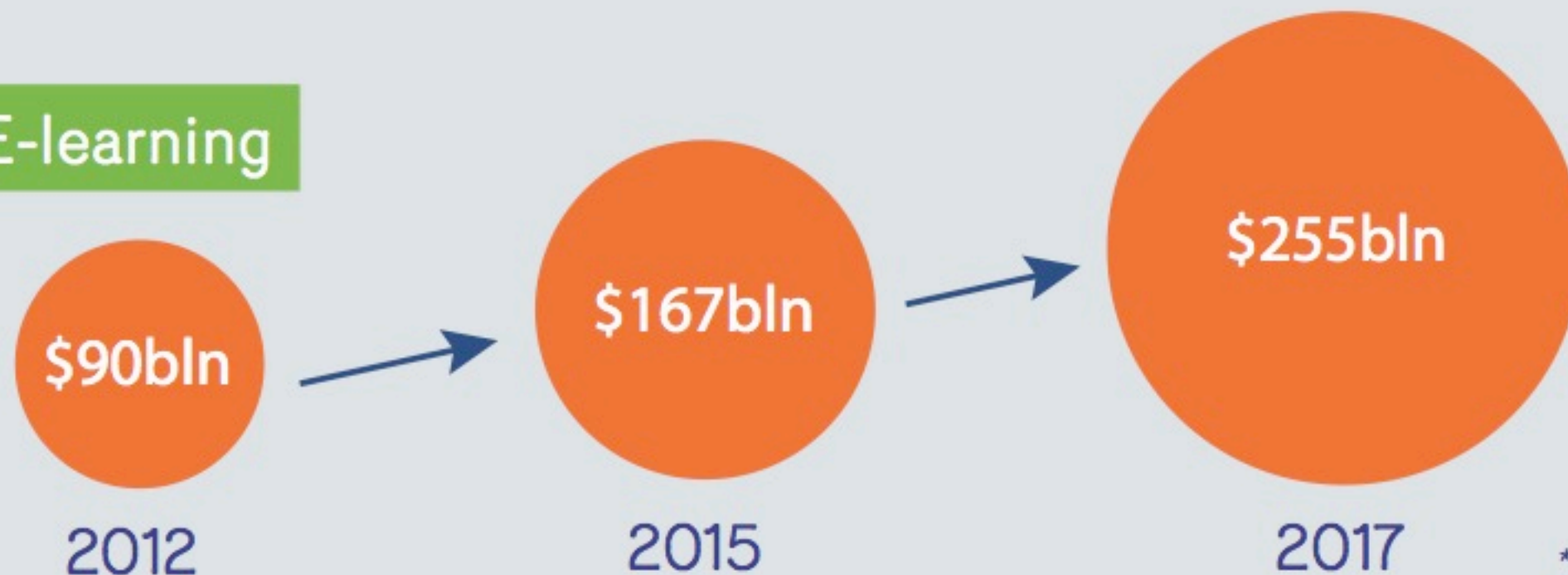


We are at a tipping point...

Elearning will grow 300% over the next 5 years.

More and more people are getting connected and comfortable with technology, while organizations are moving their education functions to the cloud.

Total E-learning



**Edtech Digest
from GSV ADVISORS*

There is a Big Opportunity and an Unmet Need



Globally the market for education is \$4.6-trillion and growing rapidly. A fraction of this is currently online and things are moving there FAST!*

Public and private markets are interested and making investments at premium valuations

\$100M raised at
\$1.2 bln mkt cap



\$1.1 bln mkt cap (2011)



\$85M VC Raised from KPCB,
Yuri Milner, etc.



\$22M raised from Insight
Ventures and Lightbank





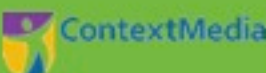

\$29.5M from
Greylock and others

creativeLIVE

*<http://wapo.st/lcjpnnA>

Competition Matrix



	Description	Outside Funding (Amount/Date)	Content	White Label Solution	Non-English Content	Live & Interactive Classes	Turn-Key: platform, support, and content
	Turnkey platform including interactive technology and access to a network of teachers	\$50k from Healthbox	Health & Wellness, Business	Yes	Yes	Yes	Yes
	Health video network (Online + TV) serving enterprise	\$12M	Health & Wellness	No	No	No	No
	Video education about specific health topics played primarily in doctor's offices	N/A - \$20M+ Revenue	Diabetes	No	No	No	No
	Consumer marketplace for recorded video classes	\$16MM-12/12	Mostly tech and business	No	No	No	No
	Subscription service for recorded video classes	\$103MM-01/13	Mostly technology and business	No	No	No	No
	Marketplace for live-streamed classes	\$29.5MM-10/12	Mostly creative design	No	No	Yes	No

Our Value Proposition



The real-time web is upon us. With Skype, Google Hangouts, Facetime and more, people are becoming accustomed to interacting live.
Learn It Live owns live online education.

Network of quality and passionate experts

Allows us to add topic verticals very rapidly to be appealing to new industries (hospitals > insurance > hotels > oil and gas > etc)



Technology

Social learning platform different than any currently on the market

Enterprise Focus

Consistent recurring revenue with one main point of contact. Distribution let's us get to scale faster



Management Team



Sid Slover
Co-Founder, President
Serial social entrepreneur whose diverse experience includes heading marketing at an INC5000 telecom company and working as a business volunteer in the US Peace Corps.



Joseph Hinry
CTO
15+ yrs enterprise application developer with Accenture, IBM, Xerox, BCBS and Boston Scientific. Specializes in leading teams who create scalable web applications



Sam Slover
Co-Founder,
VP Product and Design
NYU ITP Alum, First Round Capital Dorm Room Fund Investor and inSite fellow. Award winning technologist featured in BBC, Mashable, and Fast Company.



Darius Bittle Dockery,
Program Director
Tufts Alum, e-learning program management experience in the Middle East and North America

What Is the Future?



- 1 Grow to Other Topic Verticals Allowing us to Capture a Broader Piece of the Market:**
English > Technology > Continuing Education Credits (CME, CLE, etc.)
- 2 Reach 100,000 experts teaching classes in a variety of languages and topic verticals:**
Arabic, Spanish, Portuguese, Russian
- 3 Become the go-to spot for celebrities, business leaders, and gurus to reach and interact with new audiences:**
Well known personalities will allow us to increase our user base via virality, reach 10,000+ content hungry organizations

Be a part of connecting millions of people around the globe to knowledge





LearnItLive

Puts the World's Best Experts within Reach