

OUR PROMISE

We work with FinOps in 3 continuous phases, ensuring maturity and growth into the cloud operating model



Inform

Transparency by increasing visibility & showback. Cloud Cost Control report as a foundation.

Optimize

Right size cloud infrastructure to fit business needs. Utilize recommendations to gain savings without impacting business value


Operate

Culture – Where finance can move with the same speed as IT. Continuously improve innovation and efficiency. Lastly definition of governance and control for cloud usage

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Examples of tasks that are associated with each phase of the lifecycle in FinOps

INFORM

 *Understand cost drivers, allocate spend and benchmark efficiency*

- ✓ Map spending data to business
- ✓ Create showbacks or chargebacks
- ✓ Define budgets and forecasts across cloud providers
- ✓ Allocate team spend & shared costs
- ✓ Trending and variance analysis
- ✓ Internal & external Benchmarking

OPTIMIZE

 *Measure potential optimizations and set goals based on strategy*

- ✓ Identify usage and spend anomalies
- ✓ Find & measure usage optimization
- ✓ Measure & set goals on rate optimizations
- ✓ Set goals to achieve business strategies
- ✓ Compare services & workload placement
- ✓ Understand and educate on optimization levers

OPERATE

 *Define processes to ensure actions to achieve goals*

- ✓ Define responsibilities and processes
- ✓ Show real-time spend data to stakeholders
- ✓ Empower teams to take action
- ✓ Centralize rate optimization ownership
- ✓ Continuously improve and automate
- ✓ Define governance and controls