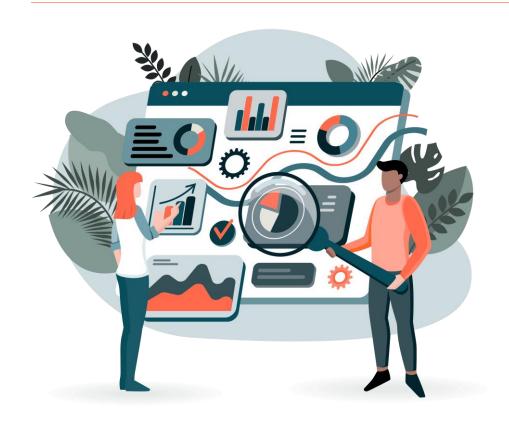
OUR PROMISE

We work with FinOps in 3 continuous phases, ensuring maturity and growth into the cloud operating model



Inform	Transparency by increasing visibility & showback. Cloud Cost Control report as a foundation.		
Optimize	Right size cloud infrastructure to fit business needs. Utilize recommendations to gain savings without impacting business value		
Operate	Culture – Where finance can move with the same speed as IT. Continuously improve innovation and efficiency. Lastly definition of governance and control for cloud usage		



OUR PROMISE

Examples of tasks that are associated with each phase of the lifecycle in FinOps

	INFORM		OPTIMIZE		OPERATE
	Understand cost drivers, allocate spend and benchmark efficiency		Measure potential optimizations and set goals based on strategy		Define processes to ensure actions to achieve goals
\checkmark	Map spending data to business	\checkmark	Identify usage and spend anomalies	\checkmark	Define responsibilities and processes
\checkmark	Create showbacks or chargebacks	\checkmark	Find & measure usage optimization	\checkmark	Show real-time spend data to stakeholders
\checkmark	Define budgets and forecasts across cloud providers	\checkmark	Measure & set goals on rate optimizations	\checkmark	Empower teams to take action
\checkmark	Allocate team spend & shared costs	\checkmark	Set goals to achieve business strategies	\checkmark	Centralize rate optimization ownership
\checkmark	Trending and variance analysis	\checkmark	Compare services & workload placement	\checkmark	Continuously improve and automate
\checkmark	Internal & external Benchmarking	\checkmark	Understand and educate on optimization levers	\checkmark	Define governance and controls Crayon