



Churchill Systems Inc.

Forecast. Analyze. Optimize.

Company Profile

Industry Focus: Tier I & II Retail and CPG Manufacturing Organizations

Mission: Established in 1989, it is the mission of Churchill Systems Inc. to enhance retail and CPG planning systems with advanced demand intelligence solutions, through the addition of forecasting, analytics and optimization.

Solutions

- Full Demand Intelligence Capabilities
- Lifecycle Price Optimization
- Promotional Effectiveness
- New Item Demand Predictions
- Low Volume/ Fractional Forecasting
- Demand Elasticity Analysis
- Cannibalization/ Halo Analysis
- Item/ Location Seasonal Profiling
- Category Breadth / Depth Auditing

Products

- **Demand Forecast Manager™ v3.8**
- Short Life Cycle Demand Forecaster™
- Price & Promotion Demand Forecaster™
- Replenishment Demand Forecaster™
- Category Demand Forecaster™
- Profile Cluster Builder™
- Markdown Optimization Manager™
- Regular Price Elasticity™

Customers:



Churchill Systems Inc.
2232 South Main Street #409
Ann Arbor, MI 48103
(248) 649-1800

Confidential

Copyright © Churchill Systems Inc. 1998-2020. All Rights Reserved.

2020 CSI Company Profile.docx
sales@churchillsys.com



Churchill Systems Inc.

Forecast. Analyze. Optimize.

Company Profile

Company Overview: Retailers—worldwide—rely on Churchill Systems to provide large scale demand forecasting, analytics and optimization solutions that work. Our company was an early pioneer and proven performer, partnering with IBM in 1990 to introduce neural network and optimization technologies that became the cornerstone of Churchill. Our management team includes veteran retailing executives and information technology professionals that understand the world that you work in. Churchill's world-class software, coupled with a highly experienced management team, is considered one of retail's leading best of breed solutions for the 21st century.

History:

- 1989 Established Business
- 1990 Began Artificial Intelligence Consulting Practice
- 1993 Began Supply Chain Management Solutions Specialization
- 1996 Began Demand Forecasting Specialization
- 1997 Announced First Demand Forecasting Software Solution
- 2000 Introduced Demand Forecast Manager™ v1.0
- 2002 Released v2.0 including Price Optimization & Assortment solutions
- 2011 Developing Demand Forecast Manager™ v4.0

Partners: Churchill's software has been designed to seamlessly integrate into any planning system currently on the market including, but not limited to:



Contact:

North America Offices
Scott Light
Director of Sales (US)
2232 South Main Street
Suite 409
Ann Arbor, MI 48103
+1.248.649.1800



Churchill Systems Inc.
2232 South Main Street #409
Ann Arbor, MI 48103
(248) 649-1800

Confidential

Copyright © Churchill Systems Inc. 1998-2020. All Rights Reserved.

2020 CSI Company Profile.docx
sales@churchillsys.com