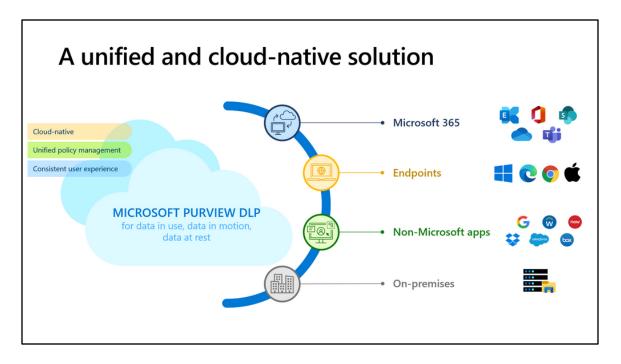






As the volume and variety of data increases, the challenges of effective data governance will only grow more difficult. Digital transformation technologies have resulted in an explosion of new data sources. How do users know what data is available? How do administrators manage data when they may not know what type of data exists and where it's stored? Does the data contain sensitive or personal information?

All these questions are typically not easy to answer without insights into the data and the source of storage. Before you can develop solid data-governance plans for storage and usage, it's important to have a good idea of the data your organization uses.



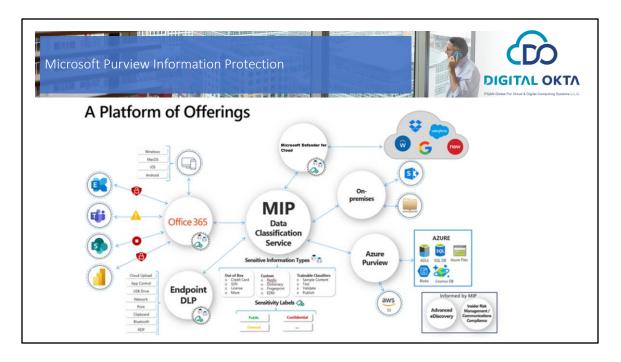
What's Microsoft Purview?

Microsoft Purview is a family of data governance, risk, and compliance solutions that can help your organization govern, protect, and manage your entire data estate. Microsoft Purview solutions provide integrated coverage and help address the recent increases in remote user connectivity, the fragmentation of data across organizations, and the blurring of traditional IT management roles.

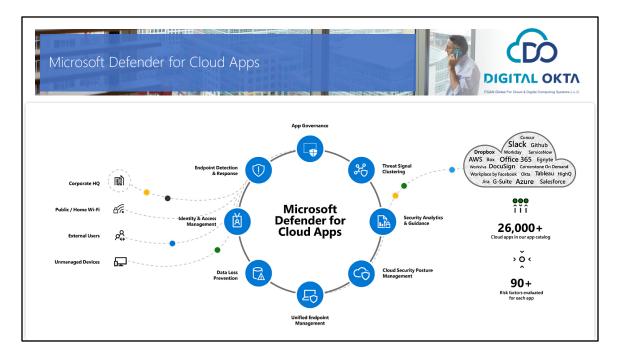
Microsoft Purview combines the former <u>Azure Purview</u> and <u>Microsoft 365</u> <u>compliance</u> solutions and services together into a single brand. Together, these solutions help your organization to:

- •Gain visibility into data assets across your organization
- •Enable access to your data, security, and risk solutions
- •Safeguard and manage sensitive data across clouds, apps, and endpoints
- •Manage end-to-end data risks and regulatory compliance

•Empower your organization to govern, protect, and manage data in new, comprehensive ways



Microsoft Purview Information Protection (formerly Microsoft Information Protection) to help you discover, classify, and protect sensitive information wherever it lives or travels.



Microsoft Defender for Cloud Apps (previously known as Microsoft Cloud App Security) is now part of Microsoft 365 Defender. The Microsoft 365 Defender portal allows security admins to perform their security tasks in one location. This will simplify workflows, and add the functionality of the other Microsoft 365 Defender services. Microsoft 365 Defender will be the home for monitoring and managing security across your Microsoft identities, data, devices, apps, and infrastructure.

