Kin + Carta Sustainability Assessment

Sustainability Enablement

In this assessment, Kin + Carta will help enterprise customers benchmark organization to industry & policy standards, develop goals, understand the scope of opportunities and distill objectives/targets for sustainability efforts. The assessment culminates in an action-ready plan and sustainability roadmap.



Overview

The topic of sustainability is one of the fastest-growing conversations among business leaders today. And as the world transitions to a more sustainable and equitable future, demand is growing for commercial solutions to deliver on these goals. In this assessment,

move towards their sustainability goals by evaluating existing initiatives on Azure cloud, hybrid and multicloud and matching opportunities to solutions to reach business objectives and KPIs.

Kin + Carta (BCorp Certified), will help companies



Challenges

- Defining company position on Corporate, Social, Responsibility (CSR) or never graduating beyond being an add-on to the company's main purpose and overall direction.
- Identifying social, environmental, and economic business challenges and opportunities.
- Lack of data retention strategy; binding to business needs.
- Overspending on data storage/maintenance.
- Leveraging optimization opportunities in Azure

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Solution

Kin + Carta will deliver an opportunity assessment & sustainability roadmap for implementation tied to business KPIs/OKRs and complete a multivariate assessment along key measures of sustainability performance. During the assessment, Kin + Carta will utilize tools & techniques that Microsoft Azure offers to deliver rapid results on sustainability measurements.

Assessment Activities

Initiate

- Sustainability overview briefing
- Understand & prioritize sustainability aspirations
- Identify business challenges, opportunities & scenarios

Discovery

- Work collaboratively to complete sustainability scorecard questions. This exercise will help visualize key areas of concern key areas of concern key areas of concern
- Support development of current thinking within the organization by benchmarking current knowledge around trends & practices
- Assess the current technology landscape & evaluate sustainability in the businesses approach to data storage, compute and end user computing
- Leverage agile thinking & explore sustainable software processes through a product lens
- Explore inward & outward facing business communications & initiatives around sustainability.
- Map initiatives & opportunities that may impact your sustainability targets

Deliverables

- Sustainability Dashboard: a dashboard that highlights sustainability scores, which gives businesses an easy reference point for new initiatives.
- Sustainability Roadmap: a report that breaks down the roadmap to achieve the agreed sustainability outcomes. The report includes inward & outward facing messaging and how to leverage Microsoft Azure to enable their sustainability journey.

