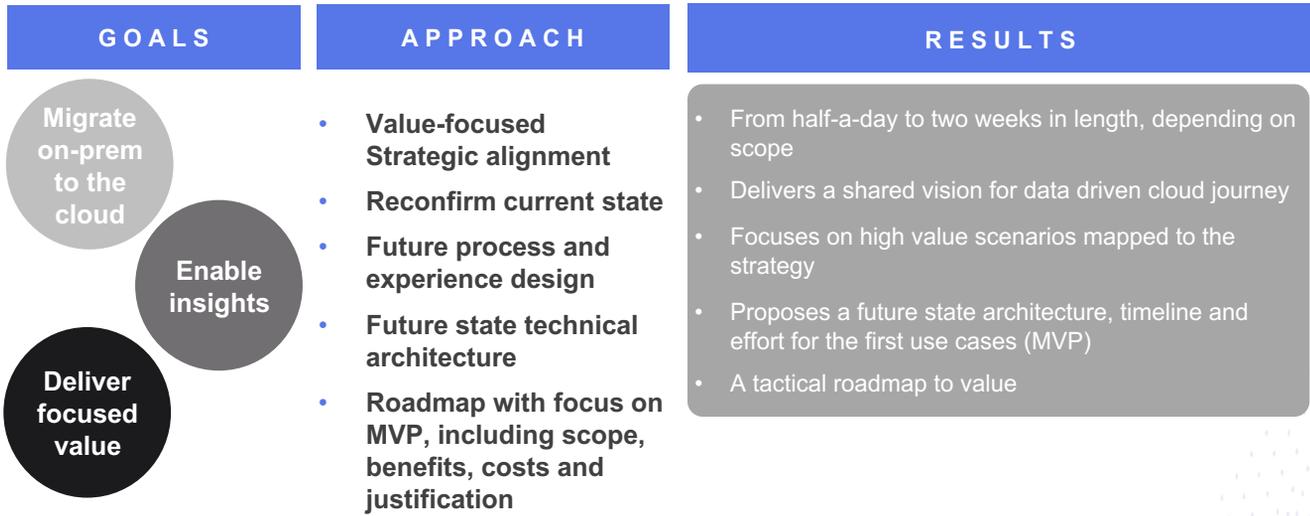


*Combines design thinking, “industry-specific, domain-focused” applied approach, and the practical technical experience to identify opportunities and develop a value focused plan*

Data is the fuel of the new economy and the driving force of the digital era and in order to take advantage of it companies increase their investment in data. According to the Gartner Group, over 90% of corporate strategies will explicitly mention data as a critical enterprise asset by 2023. Yet, many enterprises struggle to translate high level strategies or specific business objectives into tactical roadmaps and successful designs and implementations that deliver on their promised value. Those that do – can achieve 30% higher return on data assets, Gartner believes.

Market leaders are looking for partners that can help them make their data ambitions real end to end with speed and scale. Data Value Capture helps them define approach and roadmap for data-driven migration from monolith legacy data platform to a domain-driven distributed data architecture.



### In executives' own words:

*“We wanted to leverage our investment in AI technologies – this is a great way to get started/prove value...”*  
**– VP, Customer Experience**

*“Making Digital Strategy REAL is impossible without the Data Value Capture”*  
**– Chief Data Officer**

## OPERATIONALIZING & COMMERCIALIZING RESULTS

