



**DISCOVER
DIGITAL**

```
346 .widget-area-sidebar {  
347   font-size: 13px;  
348 }  
349 }  
350  
351  
352 /* =Menu  
353  
354  
355 #access {  
356   display: inline-block;  
357   height: 69px;  
358   float: right;  
359   margin: 11px 28px 0px 0px;  
360   max-width: 800px;  
361 }  
362  
363 #access ul {  
364   font-size: 13px;  
365   list-style: none;  
366   margin: 0 0 0 -0.8125em;  
367   padding-left: 0;  
368   z-index: 99999;  
369   text-align: right;  
370 }  
371  
372 #access li {  
373   display: inline-block;  
374   text-align: left;
```

Consultancy Services

**Kontent.ai Content Modelling and Azure
Integration Workshop**

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discoverdigital.com



Fixed price: 2,000-5,000 USD/ 1,600-4,000 GBP

Duration: 2-5 days

Discover Digital is an award-winning Digital Agency with a core focus on UX, Solutions Architecture, Systems Integration and Support & Maintenance Services. We work across industries and have specialisations in the Healthcare, Finance, Membership Organisations and Education Space. We are a fully remote team, location and time-zone agnostic, ready to help you with your digital transformation plans.

Workshop Agenda

Day 1

- 8:00 - 8:30 Welcome and Introductions
- 8:30 - 9:30 Overview of Kontent.ai and the Microsoft Azure
- 9:30 - 10:30 Content Modelling with Kontent.ai
- 10:30-10:45 Break
- 10:45-12:00 Hands-on Exercise: Creating a Content Model with Kontent.ai
- 12:00-1:00 Lunch
- 1:00-2:30 - Azure Integration with Kontent.ai
- 2:30-2:45 Break
- 2:45-4:00 Hands-on Exercise: Integrating Kontent.ai with Azure
- 4:00-4:30 Q&A and wrap-up for Day 1

Day 2

- 8:30-9:30 Advanced Content Modelling with Kontent.ai
- 9:30-10:30 Advanced Azure Integration with Kontent.ai
- 10:30-10:45 Break
- 10:45-12:00 Hands-on Exercise: Advanced Content Modelling and Azure Integration with Kontent.ai
- 12:00-1:00 Lunch
- 1:00-2:30 Best Practices for Content Modelling and Azure Integration
- 2:30-2:45 Break
- 2:45-4:00 Q&A and wrap-up for the workshop
- 4:00-4:30 Final thoughts and next steps



Digital Strategy Workshop Approach



Digital Strategy Outputs

- Research outputs, results of the stakeholders' interview and competitor analysis
- Your target clients, their personas, their needs and how you will fulfil them
- Wireframes of proposed solutions
- Your future digital landscape architecture, including crucial elements such as your website, apps, CMS, CRM, Integrations with 3rd parties and hosting
- Roadmap for the future

We know that, as an organisation, you have some key targets and objectives. You need to protect your existing income and generate new revenue, and, in parallel, stay true to your company values.

Today's clients seek a high standard and **personalised** service delivery, and you need to support everyone, big or small.

Your internal operations are hindered by manual processes, and more often than, your digital landscape contains multiple systems and unnecessary complexity. It would be



best if you got your teams to channel their energy to deliver value rather than fight with work instructions and spreadsheet manipulations. Quite often, the digital landscape has grown as your company grew, and different pieces have been put together as a tactical move rather than from a well thought and defined strategy.

Our workshops will walk you through your position today and take you to the place you want to get to in the future.

We are a **fully remote** team, and we can run our workshops online via our video conferencing tools. Of course, we can also have face-to-face sessions when required, but if that is not possible, we can **guarantee** the same workshop outputs and values through our remote sessions.