

## HOW WE DO IT

Implementing a BI solution doesn't have to be a cost-prohibitive and daunting experience. Our efficient approach allows us to implement full-scale, enterprise BI solutions within a reasonable timeframe and budget. We encourage our clients to involve their in-house developers early in the process to offload implementation effort and acquire the necessary skills to maintain the finished solution.

We typically start with a short engagement to understand your requirements and implement a proof of concept that demonstrates the capabilities of the final solution. Then, assuming we implement an end-to-end BI solution, we'll focus on designing the data repository. We typically execute the next tasks in parallel to reduce time to delivery. For faster return of your investment, we break large and complex projects into phases and each iteration builds upon the previous to deliver a complete solution. We perform unit tests and integration tests to eliminate defects early in the process.

To learn more about Prologika, LLC visit us at [www.prologika.com](http://www.prologika.com).

A Microsoft Gold Partner in Business Intelligence, Education Partner, and Solution Provider, Prologika focuses on cutting-edge business intelligence technologies to implement solutions that unlock the power of data.

## CORE COMPETANCIES

- Business Intelligence Planning
- Data Warehousing
- Analytical Models
- Master Data Management
- Data Quality
- Enterprise Reporting
- Performance Management
- Self-service Business Intelligence
- Big Data

"... I have to say that I have worked with several consultant firms over the years and this has been my very best experience!"

BI Director  
Insurance Organization  
Salem, Oregon



## WHAT WE DO ...

### FROM DATA TO KNOWLEDGE

Founded in 2004 and located in Atlanta, GA, Prologika, LLC is a privately-held consulting company specializing in the design and implementation of business intelligence (BI) solutions. Our mission is to help organizations make sense of data by applying effectively cutting-edge BI technologies. Our clients spend less time searching for information and are better equipped to make sound business decisions.

You can engage us to design and implement a "classic" end-to-end BI solution or only specific areas depending on your needs.



#### MASTER DATA



#### DATA WAREHOUSING



#### ETL PROCESSES



#### ANALYTICAL MODELS



#### REPORTS & DASHBOARDS

Because data quality and stewardship is an issue with many mid-size and large organizations, we can set up a master data repository to manage your company's **master data** and integrate it with other Line of Business (LOB) applications, such as Microsoft Dynamics or Salesforce.com. To improve data quality, we can create a knowledge base so your business users can perform data cleansing and de-duplication.

Disparate data is the norm in most organizations. Whether that data resides in multiple databases or is scattered across the enterprise in spreadsheets and text files – it's a lost opportunity. Consolidating this data in a centralized repository, such as a **data warehouse** or Operational Data Store (ODS), can go a long way toward harnessing its usefulness. Prologika will model these data stores according to your specific business rules and organizational needs.

Integrating disparate and heterogeneous data sources presents a major challenge for many organizations. We will create efficient and automated ETL (**Extract, Transform, and Load**) processes to cleanse, structure, and consolidate your data.

Many BI solutions can benefit from an analytical layer on top of data for historical reporting and data mining. Our **analytical**

**models** centralize important business metrics, provide excellent performance with massive data volumes, and enforce secure access to the data.

**Reports and dashboards** provide insights into your business to enable timely and well-informed decisions. Users at all levels of the organization will benefit from a solution that represents a single version of the truth. No more redefining metrics from one report to another! We can also set up a framework to empower your users to gain data insights by authoring their own reports.

Employee knowledge and skills gap have a direct impact on your organization bottom line. That's why, successful organizations invest in training their employees. Prologika, LLC offers **onsite and online BI classes**. As with our books, we pride ourselves on delivering applied, under-the-hood training instead of focusing only on the theoretical aspects of the technology.

"... Did a superb job and delivered technical training of the state of the art Microsoft Business Intelligence tools to our BI Developers and Reporting Team Analysts."

BI Development Manager  
Human Resources Company  
Atlanta, Georgia