Microsoft App of the Future

Envision your solution and technology approach.

Business challenge

Even with a clear and prioritized business goal in mind, organizations often get stuck trying to envision what the solution or product will look like in the future to continue to gain internal support, alignment and momentum. Additionally, with the countless technology options to select from, development teams can be hesitant or even paralyzed in selecting the best-fit architecture and approach to bring the idea to life.

This process could take months or years normally, but with this focused effort, we can help accelerate your ability to innovate and modernize your business.

How we help

Insight's App of the Future engagement helps you translate your desired business outcomes, identified during our Innovation Jumpstart Workshop, into a tangible product and plan for execution. Your team will be able to better validate, socialize and estimate your ideas.

At the end of this five-day engagement, you'll get a mockup or prototype and proposed architecture that allow you to move into the next phase of implementation.

Prerequisites

To ensure you receive the greatest value, you'll need:

- Completed Innovation Jumpstart Workshop
- Available subject matter experts with knowledge of desired business goals, functional and non-functional requirements, and technical limitations or constraints

Duration

5 days

Benefits

+ **Speed** to product vision

+ **Design concept** of what your solution will look like

+ **Focused technology** you'll leverage

+ **Access** to design and technical innovation experts

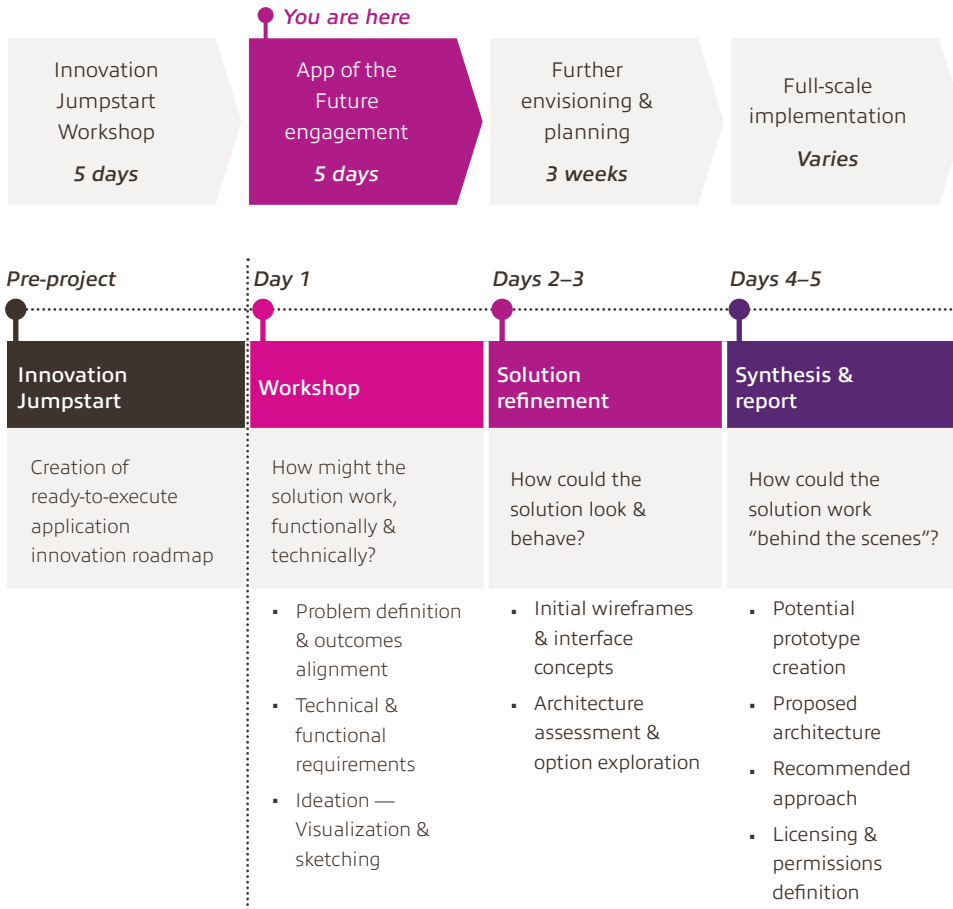## Related offers

+ App Innovation Align Workshop

+ App Innovation Envisioning & Planning

+ Human-Centered Design Training

Getting started

To learn more about how to get started, contact alliances@insight.com.

What to expect

Innovation Jumpstart Workshop	App of the Future engagement	Further envisioning & planning	Full-scale implementation
5 days	*You are here* 5 days	3 weeks	*Varies*

Pre-project	**Day 1**	**Days 2–3**	**Days 4–5**
Innovation Jumpstart	**Workshop**	**Solution refinement**	**Synthesis & report**
Creation of ready-to-execute application innovation roadmap	How might the solution work, functionally & technically?	How could the solution look & behave?	How could the solution work "behind the scenes"?
	• Problem definition & outcomes alignment • Technical & functional requirements • Ideation — Visualization & sketching	• Initial wireframes & interface concepts • Architecture assessment & option exploration	• Potential prototype creation • Proposed architecture • Recommended approach • Licensing & permissions definition

Example deliverables

Envisioned concept with desired business outcomes and prioritized feature set

High-level architecture overview

Awards and partnerships

Microsoft

2021 U.S. Partner Award in App Modernization

6

Microsoft Solutions Partner designations

500+

Cloud-certified engineers

5,000

Technical architects, developers and engineers

Insight

Driving innovation with digital transformation

At Insight, we help clients enable innovation with an approach that spans people, processes and technologies. We believe the best path to digital transformation is integrative, responsive and proactively aligned to industry demands. Our client-focused approach delivers best-fit solutions across a scope of services, including the modern workplace, modern applications, modern infrastructures, the intelligent edge, cybersecurity, and data and AI.

Learn more at:

solutions.insight.com | insight.com

Getting started is easy.

Visit solutions.insight.com/contact-us to connect with our team.

solutions.insight.com | insight.com